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Financial Overview





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### YEAR-END REPORT Q4 2024

TapTravel Nordic AB (publ)

#### Key events during the fourth quarter

- 2024 concludes with a temporary decline in booking volumes, driven by short-term budget constraints at a limited number of contracted government agencies.
- Gross profit margin and overall financial performance remain largely in line with budget projections.
- New customer agreements have been secured for 2025, with an estimated annual volume exceeding SEK 150 million.
- A growing proportion of booking transactions is processed through digital channels, including the app, website, and tailored customer portals.
- The rapid increase in digital bookings optimizes resource allocation and enables continued internal cost efficiencies.



# Performance and Efficiency Exceed Expectations – A Summary of Q4 2024

During the fourth quarter of 2024, we intensified our efforts to enhance operational productivity. A particularly positive development has been the increased adoption of our digital booking platform by our customers, exceeding our initial expectations. This progress is driven by a strong focus on change management among existing clients and the successful onboarding of new clients, where a high level of self-service adoption has been established from the outset. By the end of Q4, the share of digital bookings surpassed 70% for the first time. The target for 2025 is to achieve a minimum share of 80%.

Cost reduction initiatives, including lower personnel and facility costs, continued throughout the quarter, reducing overall expenses at a slightly faster pace than anticipated. These savings will be fully realized in Q1 2025.

Total business travel sales for the quarter came in slightly below budget, solely due to temporary cost-saving measures implemented by certain government agencies. These measures are expected to normalize from Q1 2025 onward.

We have also invested in new products for our growth in the area of sustainability – Biochar Carbon Removal. This enables us to offer complete carbon elimination for our customers. An area expected to grow rapidly based on customer needs for the coming years.

Pre-payments continue to affect our NWC, especially when onboarding larger new B2G clients. We are working closely with our suppliers to reduce the time frame for pre-payments.

On behalf of myself and the entire team, I would like to extend our sincere gratitude for the trust you place in us as bondholders of TapTravel Nordic AB.

I look forward to sharing further positive developments with you as investors in the coming quarters of 2025.

Johan Nyrén CEO TapTravel Nordic AB



#### **About TapTravel Nordic AB**

#### **About**

TapTravel Nordic AB (publ) ("BIG Travel") is Sweden's largest online techenabled disruptor within public sector and corporate travelling, catering to the high demands of its blue-chip customer base.

TapTravel Nordic AB is owner of BIG Travel Sweden, Norway, Finland and Taptian AB.

#### **About BIG Travel**

Founded in 1985 and headquartered in Stockholm, BIG Travel has grown from a local travel agency to the leading online travel platform in the Nordics. Today, BIG Travel offers a comprehensive online platform with a full suite of travel solutions designed for contracted government (B2G) clients as well as blue-chip corporate (B2B) customers.

As a single point of contact for business travel, meetings, and events, BIG Travel's offerings encompass a complete range of transportation and accommodation options, including flights, trains, hotels, rental cars, and ground transportation. The company's digital tools provide value and convenience to a variety of stakeholders within organizations, supporting finance and IT departments as well as traveling employees.

BIG Travel serves over 500 clients, divided between long-term contracted B2G customers and rolling-contract B2B customers. With more than 35 years of experience, BIG Travel continues to deliver competitive pricing and reliable service across all types of travel needs, making it the preferred choice for both government and corporate travelers.

## Exceptional sustainability solutions underpinning the BIG Travel platforms

BIG Travel is a frontrunner in sustainability, offering advanced solutions for carbon offsetting. The platform includes extensive sustainability features, such as tracking and compliance with environmental policies, detailed climate impact reports, and tools for calculating and managing CO<sub>2</sub> emissions. Platform users can view environmental statistics, access raw data for GHG compliance, and choose options like biofuel to suit specific needs.

Through a collaboration with Creturner, BIG Travel provides unique CO<sub>2</sub> offsetting for travel using biochar—a method involving biomass transformation into a carbon-rich material stored in old mines, resulting in long-term environmental benefits. This biochar offset method includes audited digital tokens for climate offsetting, aligned with Sweden's 2045 net-zero emission goal.

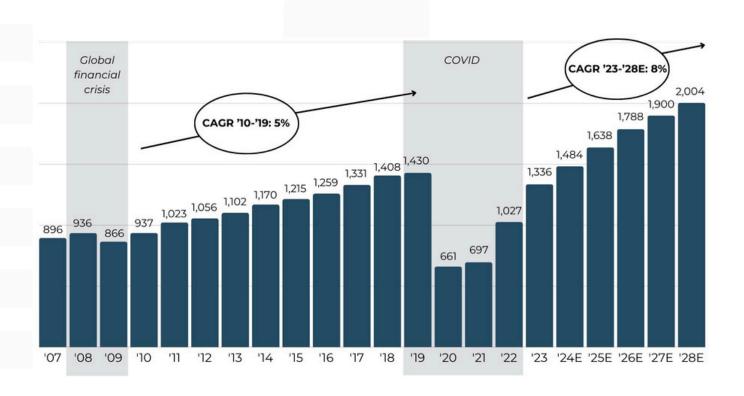
Additional platform features include transparency on emissions per trip, carbon emission analytics, and flexible reporting tools to support organizational sustainability initiatives.



#### Market overview

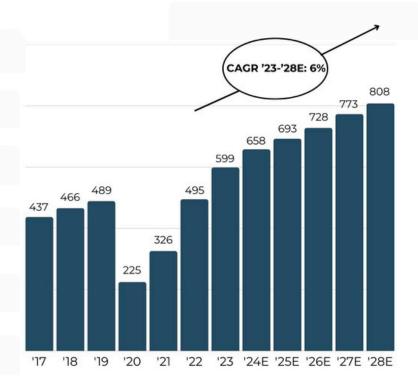
Stable and steadily growing market that has recovered from COVID and is expected to grow at high single digit CAGR.

#### Global business travel spending (USDbn)



- The global business travel spending market is characterised by a stable and solid growth showcased by the YoY historic growth, with the market growing at a CAGR of 5% between 2010 and 2019
- Since the early 2000s (and after 9/11) the market has only recorded two years of YoY decline, being the global financial crisis (growth of -7% between 2008 and 2009) and the covid breakout (growth of -54% between 2019 and 2020 due to global lockdowns)
- The global business travel spending during 2023 recorded a total value of USD 1.34bn, implying a 30% growth from 2022 and represents 93% of the total spending from the record year 2019, prior to COVID
- By July 2024, the expectations for 2024-2028 implies a market growth of 8% p.a., with 2024 being expected to beat the 2019 levels and hence become the new record year

#### Global online travel market size (USDbn)



- The growth of the global online travel market indicates the increased adoption and penetration of online booking platforms
- The online travel market surpassed the 2019 level already in 2022, and during 2023 the market grew with 21%
- · The global online travel market is expected to grow at a CAGR of 6% in the period 2023-2028



#### **Legal structure**

64% 33% 3% **Taptum AB** India Center in Sweden AB **Bonahl X1 AB Taptravel Nordic AB** 100% 100% 100% 100% **Big Travel Sweden Big Travel Norway AS Big Travel Finland Taptian AB** AB via VIP OY



| Consolidated incomestatement<br>Amounts in KSEK                  | 2024-10-01<br>2024-12-31 | 2024-01-01<br>2024-12-31 |
|--|--------------------------|--------------------------|
| Revenue  |                          |                          |
| Net turnover   | 245 284                  | 876 014                  |
| Activated work for own account                                   | 2 029                    | 8 117                    |
| Other operating income   | 296                      | 1 185                    |
| Total revenue  | 247 609                  | 885 316                  |
| Operating expenses   |                          |                          |
| Materials and services   | -211 888                 | -756 743                 |
| Other external expenses  | -6 901                   | -24 645                  |
| Personnel expenses   | -12 288                  | -58 512                  |
| EBITDA   | 16 533                   | 45 416                   |
| Depreciation and impairment of tangible and intangible assets    | -8 223                   | -10 279                  |
| Depreciation and impairment of goodwill Other operating expenses | -13 851                  | -55 404                  |
| Total operating expenses   | -253 150                 | -905 583                 |
| EBIT   | -5 541                   | -20 267                  |
| Financial items  |                          |                          |
| Interest income and similar income items                         | 212                      | 706                      |
| Interest costs   | -5 751                   | -21 596                  |
| Other financial costs  | -11 875                  | -12 875                  |
| Total financial items  | -17 414                  | -33 765                  |
| Result for the period  | -22 955                  | -54 032                  |

| Consolidated balance<br>sheet<br>Amounts in KSEK        | 2024-12-31 | 2023-12-31 |
|---|------------|------------|
| ASSETS  |            |            |
| Fixed assets  |            |            |
| Intangible fixed assets                                 |            |            |
| Capitalised expenditure for R&D work                    | 61 268     | 56 834     |
| Concessions, patents, licenses, trademarks and the like |            | 2 000      |
| Goodwill  | 235 612    | 291 016    |
| Total intangible fixed assets                           | 296 880    | 349 850    |
|   |            |            |
| Tangible fixed assets                                   |            |            |
| Equipment, tools and installations                      | 41         | 54         |
| Total tangible fixed assets                             | 41         | 54         |
| Financial fixed assets                                  |            |            |
| Shares in associated companies                          | 4 400      | 4 400      |
| Other long-term securities holdings                     | 7 221      | 7 221      |
| Total financial fixed assets                            | 11 621     | 11 621     |
| Total fixed assets                                      | 308 542    | 361 524    |
| Current receivables                                     |            |            |
| Inventory, etc  |            |            |
| Advance payment to supplier                             | 27 011     | 0          |
| Total inventory, etc                                    | 27 011     | 0          |
| Short-term receivables                                  |            |            |
| Accounts receivable                                     | 10 020     | 21 681     |
| Tax receivables   |            |            |
| Receivables from group companies                        | 32 119     | 0          |
| Other receivables                                       | 4 577      | 10 857     |
| Prepaid expenses and accrued income                     | 65 021     | 41 297     |
| Total current receivables                               | 111 737    | 75 232     |
| Total cash and cash equivalents                         | 11 452     | 402        |
| Total current asstes                                    | 150 200    | 75 634     |
| TOTAL ASSETS  | 458 742    | 437 158    |

| Consolidated balance<br>sheet<br>Amounts in KSEK | 2024-12-31 | 2023-12-31 |
|--|------------|------------|
| EQUITY AND LIABILITIES                           |            |            |
| Equity Capital                                   |            |            |
| Share capital                                    | 781        | 500        |
| Other equity incl. profit for the year           | 221 299    | 252 526    |
| Total Equity                                     | 222 080    | 253 026    |
|  |            |            |
| Long-term liabilities                            |            |            |
| Kammarkollegiet                                  | 27 205     | 42 811     |
| Liabilities to other credit institutions         | 150 000    | 0          |
| Total non-current liabilities                    | 177 205    | 42 811     |
|  |            |            |
| Current liabilities                              |            |            |
| Overdraft facility                               | 0          | 31 345     |
| Liabilities to credit institutions               | 23 500     | 41 095     |
| Trade payables                                   | 16 261     | 34 481     |
| Other current liabilities                        | 7 213      | 23 397     |
| Accrued expenses and deferred income             | 12 483     | 11 003     |
| Total current liabilities                        | 59 457     | 141 321    |
| TOTAL EQUITY AND LIABILITIES                     | 458 742    | 437 158    |

| Consolidated cash flow statement<br>Amounts in KSEK        | 2024-10-01<br>2024-12-31 | 2024-01-01<br>2024-12-31 |
|--|--------------------------|--------------------------|
| Current operations Operating profit before financial items | -5 541                   | -20 267                  |
| Adjustments for non-cash items                             |                          |                          |
| Depreciation   | 22 074                   | 65 683                   |
| Financial items  | -17 414                  | -33 765                  |
| Income tax paid  Cash flow from operating activities       |                          |                          |
| before changes in working capital                          | -881                     | 11 651                   |
| Changes in working capital                                 |                          |                          |
| Increase / decrease in short-term receivables              | -31 595                  | -63 517                  |
| Increase / decrease in operating liabilities               | -72 394                  | -32 519                  |
| Cash flow from operating activities                        | -104 870                 | -84 385                  |
| Inward investing activities                                |                          |                          |
| Acquisition of intangible fixed assets                     | -3 343                   | -7 615                   |
| Acquisition of tangible fixed assets                       |                          |                          |
| Change in long-term receivables                            |                          |                          |
| Cash flow from investing activities                        | -3 343                   | -7 615                   |
| Financing activities                                       |                          |                          |
| New issue  |                          |                          |
| Change in debt   | 150 000                  | 134 394                  |
| Change of overdraft  Cash flow from financing activities   | -31 329<br>118 671       | -31 345<br>103 049       |
| Cash now from infancing activities                         | 110 07 1                 | 103 049                  |
| Cash flow for the period                                   | 10 458                   | 11 049                   |
| Cash and cash equivalents at beginning of period           | 994                      | 402                      |
| Cash and cash equivalents at close of period               | 11 452                   | 11 452                   |

| Group<br>Change in equity       | 2024-01-01<br>2024-12-31 |                           |         |
|---------------------------------|--------------------------|---------------------------|---------|
|                                 | Share capital            | Other equity incl. result | Total   |
| Amount at beginning of year     | 500                      | 252 526                   | 253 026 |
| New issue                       | 281                      | 17 719                    | 18 000  |
| Profit for the period           | 0                        | -54 032                   | -54 032 |
| Adjustment                      | 0                        | 5 086                     | 5 086   |
| Amount at the end of the period | 781                      | 221 299                   | 222 080 |



| Group in summary<br>Amounts in KSEK         | 2024-10-01<br>2024-12-31 | 2024-01-01<br>2024-12-31 |
|---|--------------------------|--------------------------|
| Total revenue                               | 247 609                  | 885 316                  |
| EBITDA                                      | 16 533                   | 45 416                   |
| Operating result                            | -5 541                   | -20 267                  |
| Cash flow for the period                    | 10 458                   | 11 049                   |
| Net debt/ EBITDA                            | 4,2                      | 4,2                      |
| Cash position (volume of outstanding bonds) | 8%                       | 8%                       |

The group was formed in the end of November 2023, which is why group results for 2023 are not available.



| PARENT COMPANY INCOME<br>STATEMENT   | 2024-10-01<br>2024-12-31 | 2023-10-01<br>2023-12-31 | 2024-01-01<br>2024-12-31 | 2023-01-01<br>2023-12-31 |
|--------------------------------------|--------------------------|--------------------------|--------------------------|--------------------------|
| Amounts in KSEK                      | 2024-12-01               | 2020-12-01               | 2024-12-01               | 2020-12-01               |
| Operating expenses                   |                          |                          |                          |                          |
| Other external expenses              | 0                        | -60                      | -43                      | -61                      |
| EBITDA                               | О                        | -60                      | -43                      | -61                      |
|                                      |                          |                          |                          |                          |
|                                      |                          |                          |                          |                          |
| EBIT                                 | 0                        | -60                      | -43                      | -61                      |
|                                      |                          |                          |                          |                          |
| Financial items                      |                          |                          |                          |                          |
| Impairment of financial fixed assets | 0                        | -7 527                   | 0                        | -7 527                   |
| and short-term placements            | U                        | -1 321                   | O                        | -1 321                   |
| Interest costs                       | -4 250                   | 0                        | -4 250                   | 0                        |
| Other financial costs                | -11 875                  | 0                        | -12 875                  | 0                        |
| Total financial items                | -16 125                  | -7 527                   | -17 125                  | -7 527                   |
|                                      |                          |                          |                          |                          |
| Result before tax                    | -16 126                  | -7 586                   | -17 169                  | -7 588                   |
|                                      |                          |                          |                          |                          |
| Result for the period                | -16 126                  | -7 586                   | -17 169                  | -7 588                   |
| <b>-</b>                             |                          |                          |                          |                          |
|                                      |                          |                          |                          |                          |



| Parent balance sheet<br>Amounts in KSEK | 2024-12-31 | 2023-12-31 |
|---|------------|------------|
| ASSETS                                  |            |            |
| Paid-up unsubscribed share capital      | 0          | 500        |
| Fixed assets                            |            |            |
| Financial fixed assets                  |            |            |
| Shares in group companies               | 393 074    | 393 074    |
| Total financial fixed assets            | 393 074    | 393 074    |
|   |            |            |
| Total fixed assets                      | 393 074    | 393 074    |
|   |            |            |
| Current receivables                     |            |            |
| Short-term receivables                  |            |            |
| Accounts receivable                     | 0          | 0          |
| Receivables from group companies        | 35 981     | 537        |
| Tax receivables                         | 0          | 0          |
| Other receivables                       | 0          | 0          |
| Prepaid expenses and accrued income     | 0          | 0          |
| Total current receivables               | 35 981     | 537        |
| Total cash and cash equivalents         | 456        | 2          |
| Total current asstes                    | 36 437     | 539        |
| TOTAL ASSETS                            | 429 511    | 394 112    |

| Parent balance sheet<br>Amounts in KSEK | 2024-12-31 | 2023-12-31 |
|---|------------|------------|
| EQUITY AND LIABILITIES                  |            |            |
| Equity capital                          |            |            |
| Restricted equity                       |            |            |
| Share capital                           | 781        | 50         |
| Unregistered share capital              | 0          | 450        |
| Total restricted equity                 | 781        | 500        |
| Unrestricted equity                     |            |            |
| Unrestricted share premium account      | 17 769     | 50         |
| Retained earnings                       | 242 402    | 249 990    |
| Profit for the period                   | -17 169    | -7 588     |
| Total unrestricted equity               | 243 003    | 242 452    |
| Total equity capital                    | 243 784    | 242 952    |
| Long-term liabilities                   |            |            |
| Liabilities to credit institutions      | 150 000    | 0          |
| Total long-term liabilities             | 150 000    | 0          |
| Current liabilities                     |            |            |
| Liabilities to credit institutions      | 23 500     | 0          |
| Trade payables                          | 52         | 0          |
| Liabilities with group companies        | 8 662      | 151 137    |
| Other liabilities                       | 1 990      | 23         |
| Accrued expenses and deferred income    | 1 523      | 0          |
| Total current liabilities               | 35 727     | 151 160    |
| TOTAL EQUITY AND LIABILITIES            | 429 511    | 394 112    |

| Parent cash flow statement<br>Amounts in KSEK    | 2024-10-01<br>2024-12-31 | 2023-10-01<br>2023-12-31 | 2024-01-01<br>2024-12-31 | 2023-01-01<br>2023-12-31 |
|--|--------------------------|--------------------------|--------------------------|--------------------------|
| Current operations                               |                          |                          |                          |                          |
| Operating profit before financial items          | 0                        | -60                      | -43                      | -61                      |
| Adjustments for non-cash items Financial items   | -16 125                  | -7 527                   | -17 125                  | -7 527                   |
| Cash flow from operating activities              |                          |                          |                          |                          |
| before changes in working capital                | -16 126                  | -7 586                   | -17 169                  | -7 588                   |
|  |                          |                          |                          |                          |
| Changes in working capital                       |                          |                          |                          |                          |
| Increase / decrease in short-term receivables    | -284                     | -477                     | -34 945                  | -477                     |
| Increase / decrease in operating liabilities     | -133 137                 | 7 564                    | -97 433                  | 7 565                    |
| Cash flow from operating activities              | -149 547                 | -500                     | -149 546                 | -500                     |
| Pin and the second second                        |                          |                          |                          |                          |
| Financing activities  New issue                  | 0                        | 500                      | 0                        | 500                      |
| Change in debt                                   | 150 000                  | 0                        | 150 000                  | 0                        |
| Cash flow from financing activities              | 150 000                  | 500                      | 150 000                  | 500                      |
|  |                          |                          |                          |                          |
|  |                          |                          |                          |                          |
| Cash flow for the period                         | 454                      | 0                        | 454                      | 0                        |
|  |                          |                          |                          |                          |
| Cash and cash equivalents at beginning of period | 2                        | 2                        | 2                        | 2                        |
| Cash and cash equivalents at close of period     | 456                      | 2                        | 456                      | 2                        |

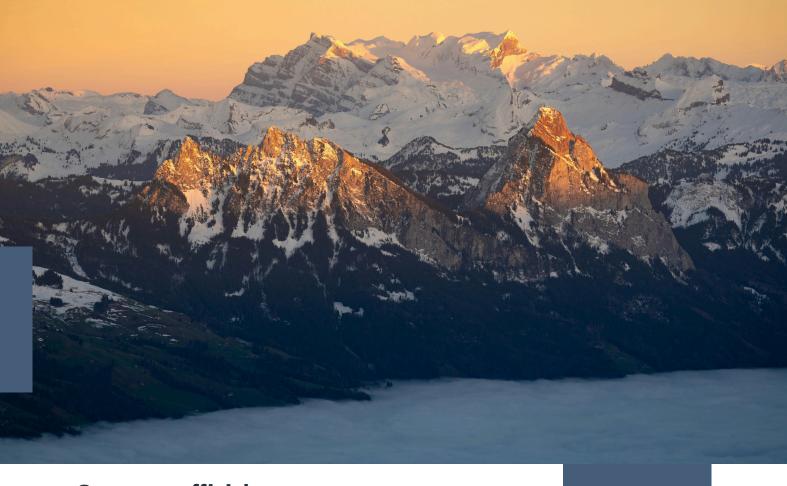
Parent company 2024-01-01 Change in equity 2024-12-31

|                                 | Share capital | Share premium account | Other equity | Annual result |
|---------------------------------|---------------|-----------------------|--------------|---------------|
| Amount at beginning of year     | 500           | 50                    | 249 990      | -7 588        |
| Capitalised in new account      | 0             | 0                     | -7 588       | -7 588        |
| New issue                       | 281           | 17 719                | 0            | 0             |
| Profit for the period           | 0             | 0                     | 0            | -17 169       |
| Amount at the end of the period | 781           | 17 769                | 242 402      | -17 169       |

Parent company 2023-01-01 Change in equity 2023-12-31

|                                   | Share capital | Share premium account | Other equity | Annual result |
|-----------------------------------|---------------|-----------------------|--------------|---------------|
| Amount at beginning of year       | 50            | 0                     | -9           | -1            |
| Capitalised in new account        | 0             | 0                     | -1           | 1             |
| Unregistered new issue            | 450           | 50                    | 0            | 0             |
| Received shareholder contribution | 0             | 0                     | 250 000      | 0             |
| Profit for the period             | 0             | 0                     | 0            | -7 588        |
| Amount at the end of the period   | 500           | 50                    | 249 990      | -7 588        |





**Company officials** 

Chairman: Johan Nyrén

Board members: Fredrik Skarke, Michael Asplund, Boney Singh

Ahluwalia & Sanjay Sood

**Deputy board member:** Anna Skarke

#### **Review**

This report has not been reviewed by the company's auditor.

#### **Note**

This information is such that TapTravel Nordic AB is obligated to disclose in accordance with the EU Market Abuse Regulation. The information was submitted, through the agency of the contact person below, for publication on February 28, 2025, at 14:00.



