



Press Release
Stockholm March 4, 2026

Net Insight's Nimbra Edge and Nimbra 400 now verified for YouTube Live

Stockholm, Sweden – Net Insight's Nimbra Edge and the Nimbra 400 series are now included in [YouTube's Live verified encoders](#) list. This confirms that the solutions have been evaluated by YouTube for live encoder compatibility and operational performance, giving broadcasters and content owners an additional layer of confidence when scaling live distribution to YouTube.

YouTube publishes a list of verified software and hardware encoders to help organizations select solutions that meet its live ingest expectations. Nimbra Edge is listed under software encoders, and Nimbra 400 is listed under hardware encoders.

Broadcasters can stream to YouTube using non-verified encoders. Verification, however, indicates the encoder has passed detailed testing designed to reduce risk in live operations—covering areas such as ingest compatibility, sustained stability, and robust behavior during fault conditions. For YouTube workflows where SRT ingest is enabled, verification also supports more predictable reliable delivery behavior over SRT.

Audience and monetization strategies increasingly require publishers to diversify outputs across platforms while maintaining operational control. In practice, many teams start with YouTube for pop-up events, experimentation, and incremental feeds—then expand into broader, always-on distribution and “YouTube first” approaches as usage grows.

With Nimbra Edge and Nimbra 400 now verified, organizations can adopt YouTube as an endpoint with greater confidence, while keeping workflows consistent across managed IP, internet, and cloud environments.

“YouTube's verification program is designed to give content owners confidence that the technology they choose will perform consistently when delivering live streams to YouTube,” says Callum Hewett, Live Solutions Consultant at YouTube. “It’s been great working closely with

the Net Insight team; their Nimbra Edge and Nimbra 400 have successfully completed our rigorous testing for SRT and RTMP ingest, demonstrating stable and reliable ingestion. We're pleased to verify these solutions and look forward to seeing how our continued collaboration helps their partners deliver resilient, high-quality live content to YouTube."

"Broadcasters want the freedom to distribute to every relevant platform without adding fragility to their live operations," says Andreas Eriksson, CEO of Net Insight. "Being listed as a YouTube Live verified encoder is a practical proof point, we've collaborated closely on the required testing, demonstrating that our solutions are built to run stable, observable live delivery workflows, at scale."

For further information, please contact:

Andreas Eriksson, CEO of Net Insight AB, +46 8 685 04 00, andreas.eriksson@netinsight.net

About Net Insight

Net Insight (Nasdaq: NETI B) provides the highest performing, most open video transport and media cloud technology for content providers as the industry standard for flexibility and service across live contribution, distribution and remote production media workflows.

For over 25 years, the world's leading content owners, broadcasters, production companies, service providers and enterprises have trusted Net Insight's Emmy® Award winning Nimbra technology to guarantee media delivery. Today, Net Insight partners with hundreds of customers in over 85 countries to ensure media flows across managed and unmanaged IP networks, and the cloud – from anywhere, to everywhere. It enables customers to get the best from any mix of virtualized, cloud and IP technology and is the only platform to support all the major industry standards, protocols and clouds.

Net Insight also provides time synchronization for 5G and other critical networks. The innovative Zyntai solution improves network resilience, and reduces costs and deployment time.

For more information, please visit netinsight.net

Follow us on LinkedIn: linkedin.com/company/net-insight

Image Attachments

[Net Insight YouTube Logos](#)

Attachments

[Net Insight's Nimbra Edge and Nimbra 400 now verified for YouTube Live](#)