

# Goobit Group CEO Christian Ander and MSB Director General Discuss Bitcoin's Future Role and Business Landscape of Sweden 2050

**Christian Ander, the CEO of Goobit Group AB (publ) ("Goobit" or "the Company"), recently met with Charlotte Petri Gornitzka, the Director General of the Swedish Civil Contingencies Agency (MSB). The meeting is a continuation of Goobit's work to educate governments, and specifically the potential for Sweden to use Bitcoin as a protocol to facilitate a robust and incorruptible digital infrastructure.**

During the meeting, Christian Ander shared his insights on the role of Bitcoin as a resilient protocol for value, emphasizing its potential in shaping the future financial infrastructure. *"Our conversation with MSB was not only about the present but also a deep dive into what the business world will look like in 2050. We explored how Bitcoin, as a resilient protocol, can play a pivotal role in meeting the future financial needs and contribute to a more robust and inclusive economic system,"* says Christian Ander.

This meeting marks a significant step in Goobit's mission to facilitate Bitcoin adoption and underscores the company's commitment to collaborating with government agencies both from a compliance and AML perspective, but also as an educational partner.

Goobit has had a number of educational workshops such as with the Government of Madeira, Spelinspektionen and Finansinspektionen.

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## **About BTCX | Goobit Group**

Goobit AB launched the world's first still operating bitcoin exchange BTCX in 2012. Goobit is Sweden's leading bitcoin company in financial services and education. The company offers exchange services from fiat currencies to bitcoin and has so far exchanged over 2.0 billion SEK. The company's best-known brands are [BTCX Express](#) and [Standard Bitcoin Exchange \(BTCX\)](#). In addition to exchange, the company also offers services in anti-money laundering (AML), through [AML Desk](#), and compliance for virtual currencies and digital assets. Goobit Group AB (publ) was registered in 2013 and includes the fully owned subsidiaries Goobit AB, Goobit Blocktech AB and Goobit Exchange AB. Goobit AB services are aimed at private individuals, corporate customers and financial institutions.

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For more information, see Goobit's website [www.goobit.se](http://www.goobit.se)

### **Attachments**

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