

BrainCool AB (publ): BrainCool strengthens its market coverage in the US through new agreements with the largest purchasing organizations in the country

BrainCool AB (publ) has signed agreements with the two largest General Purchasing Organizations (GPO) regarding the purchase of healthcare products in the US, Vizient and Premier Inc. The companies operate nationwide covering and managing purchases for several different hospital systems in the US with a total of 800,000 hospital beds.

BrainCool already has an agreement with the third largest GPO, Health Trust, covering various hospitals with a total of close to 200,000 hospital beds. The new agreements significantly strengthen BrainCool's market coverage in the US. The distribution of BrainCool's products with IQool™ System takes place within the framework of the agreement with the American company ZOLL, (Ref 1).

CEO Martin Waleij comments;

- "Through our agreements with the three largest GPOs in the US, we now have a solid platform for establishing IQool™ System as the market leader in the US market. It may also imply a quicker route to establish our product in oncology, Cooral® System on the U. S market."

Ref.

1. [ZOLL Expands Temperature Management Portfolio to Include IQool™ System, High-Quality Surface Option - ZOLL Medical](#)

Contacts

For more information

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About Us

BrainCool AB (publ) is an innovative medical device company that develops, markets, and sells leading medical cooling systems for indications and areas with significant medical benefits within the healthcare sector. BrainCool AB (publ) is based in Lund, Sweden, and its share is listed on Nasdaq First North Growth Market, named "BRAIN".

Eminova Fondkommission AB is the company's Certified Adviser.

Attachments

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