PRESS RELEASE
21 January 2026 08:00:00 CET

Invitation to presentation of the year-end 2025 report

Nelly Group will publish its fourth quarter report 2025 on Tuesday 10 February at 08 a.m. CET. Analysts, investors and media are invited to a conference call the same day at 09 a.m. CET.
The conference call will be held in English and hosted by Helena Karlinder-Östlundh CEO and Niklas Lingblom CFO.

Note: It is only possible to ask questions in writing (not by phone). To submit questions you want answered after the presentation, please use the link below. It is possible to submit written questions both before and during the broadcast.

Link to webcast: **https://nelly.videosync.fi/2026-02-10-q4**

To listen to the presentation by phone, the following call-in details are available:

Finland: +358 9 4245 0972
Sweden: +46 8 525 07003
United Kingdom: +44 20 7043 5048
United States: +1 (774) 450-9900

Conference ID: 5002423#
User ID: 69676#

About Nelly Group

Nelly Group operates nelly.com which is one of the Nordic region's strongest fashion brands for young women and nlyman.com. The core is the own brand in combination with digital sales directly to our target group. Nelly has created a strong commitment through a high degree of fashion and digital marketing. The company has one million customers and sales of SEK 1.2 billion per year. The group was previously called Qliro Group. Nelly Group is listed on Nasdaq Stockholm in the mid-cap segment with the ticker "NELLY".

For more information, please contact:

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