

Gaming Innovation Group - Pure B2B

Redeye increases the fair value of GiG on the back of lower financial risk and improved valuation multiple for the sector. With the divestment of the B2C operations, GiG is now a pure B2B focused company. Furthermore, the divestment also improved the company's financial position substantially and lowered the risk in the case. The outlook for the B2B operations remains promising with the Corona Crisis fueling the online shift, which is reflected in the higher valuation multiple for the sector.

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Attachments

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