

# Qliro's payment solution has been launched for Biltema's e-commerce service Buy & Collect in the Nordics

**In December 2020, Qliro announced that an agreement had been signed with Biltema regarding payment solutions for the e-commerce service Buy & Collect in Sweden, Norway, Finland and Denmark. The collaboration has now started.**

Biltema is one of Sweden's leading retailers of home and leisure items and in December 2020, Biltema chose Qliro as its payment partner for its Buy & Collect service. The Buy & Collect service means that the customer can pick up their pre-packaged order within two hours at one of Biltema's 152 department stores in the Nordic region. With Qliro's payment solution, Biltema's customers can now use Qliro's popular payment products such as invoices or installments when they e-shop.

- Our Buy & Collect service has grown rapidly in importance to us and society at large and we are happy to upgrade our Buy & Collect service with Qliro's payment solution. It has been a smooth and good collaboration with Qliro during the integration phase and it is gratifying that we now can offer Qliro's innovative, reliable, stable and customer-friendly checkout solution to our customers in the Nordic region, comments Johan Gerdevåg, CMO at Biltema. -

- We are pleased to now be able to offer our payment solution to Biltema's large customer base and look forward to the collaboration with the goal of further strengthening Biltema's offering for e-commerce, comments Johnny Sällberg, CCO at Qliro.

## **About Biltema**

Biltema offers a wide range for the whole family in the areas Car / Motorcycle, Boat, Leisure, Home, Office / Technology, Construction, Car Care and Tools. In total, Biltema markets more than 19,000 articles. Biltema is today established in Sweden, Norway, Finland and Denmark. Biltema's vision is to make it financially easier for people to have a car, boat, home, tools and leisure items of high quality and thereby create a richer leisure time for everyone.

## **For further information, please contact:**

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## About Qliro AB

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Founded in 2014, Qliro is a tech company offering flexible payment solutions for e-commerce merchants in the Nordics and digital financial services to consumers in Sweden. Since inception 2014, Qliro has grown quickly and in the last year 2.5 million customers have used Qliros services and business volumes with Qliros payment products exceeded SEK 6.6 billion. The largest owners are Rite Ventures with 26% ownership and Mandatum Private Equity (Sampo owned company) with 10 % ownership.

Qliro is listed on Nasdaq Stockholm since October 2020 with the ticker “Qliro”. Qliro has its registered address in Stockholm and is a credit market company under supervision of the Swedish Financial Supervisory Authority (FI). For more information see <https://www.qliro.com/en/investor-relations>

## Image Attachments

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[Biltema Blue](#)

[Johnny Sällberg, CCO Qliro](#)

[Qliro Logo RGB](#)

[Johan Gerdevåg CMO Biltema](#)

## Attachments

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