

Press Release
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Management changes in Goodbye Kansas Studios

Goodbye Kansas Group's CEO Stefan Danieli now also takes on the role as CEO of the Group's largest subsidiary Goodbye Kansas Studios. The current Studios CEO Markus Manninen leaves the company at his own request and also resigns from the position as Deputy CEO of Goodbye Kansas Group.

"Under the management of Markus Manninen, Studios has strengthened its position and its reputation on the US market and created business opportunities in new segments. Our work to increase efficiency and control in Studios needs to accelerate in order to improve our cost structure and achieve our profit potential. We will now prioritize this work in combination with continued focus on driving sales," says Stefan Danieli.

Markus Manninen leaves all his assignments in Goodbye Kansas Group at his own request and the decision follows discussions related to the company's governance which began already in the beginning of the summer. When Markus Manninen leaves the company, Goodbye Kansas Group will make changes in order to implement a fully integrated organization for Studios and current Group functions. Goodbye Kansas Group will not incur any costs or future economic obligations in relation to these changes, which come into effect immediately.

For more information, please contact:

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Goodbye Kansas Group

Goodbye Kansas Group AB (publ) is a leading supplier of technology-driven visual content. The core business is conducted in the subsidiary Goodbye Kansas Studios, which offers visual content for film, TV and computer games. The company creates award-winning visual experiences for various media and offers products that combine cutting-edge technology with world-class artistry. The Group also operates in a number of niche areas where opportunities to develop strong market positions and grow profitably have been identified: Virtual training through VR, solutions for 3D visualization and a portfolio of developable games, apps and other IPs. Goodbye Kansas Group is headquartered in Stockholm and its shares are listed on the Nasdaq First North Growth Market with Erik Penser Bank as Certified Adviser.

www.goodbyekansasgroup.com

This information is inside information that Goodbye Kansas Group AB (publ) is obliged to make public under the EU Market Abuse Regulation 596/2014. The information was provided by the contact person set out above for publication at 2023-09-08 10:00 CEST.

Attachments

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