

New Chief Commercial Officer at AVTECH Sweden AB (publ)

AVTECH strengthens its leadership team with the appointment of Christian Sandén as new Chief Commercial Officer (CCO)

On August 18, Christian Sandén will join AVTECH as the new Chief Commercial Officer (CCO). He succeeds Lars Wernblom, who has held the role on an interim basis since February 2024.

During his time as interim sales and marketing director, Lars Wernblom has implemented significant and positive changes in the sales organisation, strengthening its structure, performance, and team delivery. His efforts have laid a solid foundation and momentum for the next phase of AVTECH's commercial development.

Christian brings over 20 years of experience in sales, marketing, and commercial leadership across both established and fast-growing SaaS companies. Most recently, he served as CCO at Braathens Regional Airways, and previously held senior roles in sales and go-to-market strategy at Telia, Sekoia, and Matilda Foodtech.

In his new position, Christian will take over leadership of AVTECH's teams across sales, marketing, customer success, and commercial strategy. He will be a member of the executive leadership team.

"We are thrilled to welcome Christian Sandén to AVTECH as our new Chief Commercial Officer and executive team member. He brings valuable expertise and experience that will be critical to our continued growth journey and to meeting the high expectations of our customers and the market", said David Rytter, CEO of AVTECH.

AVTECH is in a dynamic and exciting phase of growth. This appointment is a strategic step aligned with the company's ambition to further strengthen its commercial organization, gain additional market share, and enhance its competitive positioning. With recent additions to its executive leadership team, AVTECH is boosting its strategic capacity, scalability, and ability to meet growing market demand and take the next leap in its growth journey.

Pressreleases are available at:

<https://www.avtech.aero/press-release-english>

For more information, please contact

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About AVTECH Sweden AB (publ)

AVTECH develops products and services for digital air traffic control systems. Customers are the aviation industry's various players such as airlines, airports, aviation, technology companies and aircraft manufacturers. With the help of the company's products and services, each individual flight or the entire flight operation can be optimized in terms of economy, noise and emissions, efficiency, punctuality and safety. The head office is in Stockholm. AVTECH Sweden AB (publ) is listed on NASDAQ First North Growth Market and has appointed Redeye AB to certified adviser.

Attachments

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