

Pamica Group acquires IM Vision

Halmstad-based Pamica Group, a prominent company in acquisitions and long-term business development, today announces its acquisition of IM Vision, a leading Swedish supplier of LED screens for indoor and outdoor use. Through the acquisition of IM Vision, Pamica wishes to create the conditions to support the company on its growth journey in the Nordics, both organically and through acquisitions.

"We are happy and humbled that IM Vision's successful founder and CEO Ivan Martic chose Pamica as the new owner and impressed by what he has achieved so far. It is also inspiring that Leif Liljebrunn has taken on the role of working chairman of the board. The combination of Ivan's drive and entrepreneurship and Leif Liljebrunn's experience as CEO of ZetaDisplay for 10 years, when he built the second largest player in Europe in the industry, creates excellent conditions for an interesting growth journey", comments Jan-Olof Svensson, CEO Pamica Group.

IM Vision was founded 10 years ago by Ivan Martic in Jönköping and has since developed into a market leader in the rental and sale of LED solutions for fixed installations and events with screens that are up to 1,200 square meters in size. The customers can be found in a large number of industries, in entertainment, leisure industry, automotive industry, retail trade, real estate and gyms.

"With Pamica as an owner, we combine a common entrepreneurial culture with structure and financial ability. At the same time, it is a strength to have Leif Liljebrunn with his industry experience, to support our growth in Digital Signage in the Nordics - and then expanding into Europe. We operate in a market that offers great flexibility and interactivity for communication and marketing, where LED technology today creates enormous opportunities", comments Ivan Martic.

IM Vision, with headquarters in Jönköping, showed sales of just over 32 million in 2022 with good profitability.

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About Pamica Group

Pamica Group acquires small and medium-sized companies, develops them together with successful entrepreneurs, makes them long-term successful and thereby creates value and prosperity. The group has an eternal ownership horizon with high growth ambitions - through organic growth, add-on acquisitions and by increasing the number of platform companies.

We were created by over 200 Swedish entrepreneurs who built companies themselves and who with their broad network, industrial competence and business acumen contribute to our companies' development. Together with management and employees, we create what we call Great Companies. The group, with headquarters in Halmstad, Sweden, includes 15 companies.

Attachments

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