

OPTICEPT ENTERS A PARTNERSHIP WITH ONE FLORA GROUP IN THE NETHERLANDS

OptiCept has entered into a partnership with One Flora Group in the Netherlands. In 2023, commercial tests will be done with OptiBoost to treat cut flowers for the company's end customers. In addition, OptiCept will open a test center with a vase life room adjacent to One Flora Group's facilities in Aalsmeer.

One Flora Group, which is one of the largest companies in the flower industry, will install an OptiBoost system for the treatment of cut flowers at their facility in Aalsmeer, the Netherlands. Initially, commercial tests will be carried out with selected customers in retail.

"We see great potential in the collaboration with One Flora Group, we share many values in terms of sustainability and technological development and see excellent development opportunities. The fact that we establish ourselves with a presence in Aalsmeer and the Netherlands is also an important strategic step", says Thomas Lundqvist, CEO, OptiCept Technologies.

One Flora Group was formed in its current form in 2022 through a merger of Groenland and L&M Group. The group consists of 16 companies that cover the entire chain from growers, distribution, logistics, wholesalers, and retailers. In total, 1.6 billion cut flowers, and 26 million plants are grown annually, and had a turnover of 400 million Euros in 2022.

"We are strong believers in collaboration and growing together. One Flora Group's ambition is to create the next level of floriculture and we believe this collaboration can be another step in the right direction. We are excited to work with OptiBoost and explore what we can achieve to improve quality and sustainability. It could be very interesting for both our retail clients as for our related flower suppliers", says, Sven Aertssen, Managing Director Flowers, One Flora Group

Aalsmeer is the hub of the European flower trade with many of the world's leading players on site. Besides treatments for One Flora Group, the OptiBoost unit and vase life room will also serve as a test center for other potential customers.

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About Us

OptiCept Technologies AB (publ) provides the food and plant industry with technological solutions that contribute to a more sustainable world and enable climate-smart economic growth. OptiCept optimizes biological processes - Increased extraction from raw material, extended shelf life, reduced waste, and improved quality (taste, aroma, color, nutritional content) of the final product.

The positive effects of technology increase efficiency for our customers, better products for the consumers, and minimal impact on our environment. Through patented technology in PEF (pulsed electric field) and VI (Vacuum Infusion), the technology opens up new business opportunities for the food and plant industry worldwide. OptiCept's vision is to contribute to a sustainable world by offering efficient green cutting-edge technology that is easy to use in the areas of FoodTech and PlantTech.

The company is located in Lund and the share is traded on the Nasdaq First North Growth Market. Erik Penser Bank is a Certified Adviser and is available at 08-463 80 00 or certifiedadviser@penser.se.

For further information visit:
[OptiCept Technologies Official Website](#)

Attachments

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