

PRESS RELEASE

22 October 2024 15:00:00 CEST

Nomination Committee for the 2025 Annual General Meeting

Nelly Group's Nomination Committee for the 2025 Annual General Meeting has been appointed in accordance with the current instruction for the Nomination Committee adopted by the 2024 Annual General Meeting.

The Nomination Committee comprises Axel Medefelt-Westphalen, appointed by Rite Ventures, Stefan Palm, appointed by ettfemsju själ AB, and Alexander Antas, appointed by Mandatum Life Insurance Company. Axel Medefelt-Westphalen has been appointed Committee Chair.

Information about the work of the Nomination Committee can be found on the company's website www.nellygroup.com. Shareholders wishing to submit proposals to the Nomination Committee can do so in writing via email to ir@nelly.com or by mail to Nelly Group AB (publ), attn. Company Secretary, P.O. Box 690, SE-501 13 Borås, Sweden.

The Annual General Meeting will be held in Stockholm on 23 May 2025.

For more information, please contact:

Helena Karlinder-Östlundh, CEO

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ir@nelly.com

About Nelly Group

Nelly Group operates nelly.com which is one of the Nordic region's strongest fashion brands for young women and nlyman.com. The core is the own brand in combination with digital sales directly to our target group. Nelly has created a strong commitment through a high degree of fashion and digital marketing. The company has 0.9 million customers and sales of SEK 1.1 billion per year. The group was previously called Qliro Group. Nelly Groups is listed on Nasdaq Stockholm in the small-cap segment with the ticker "NELLY".

Nelly Group AB

Corporate Domicile Borås
Corp. Reg. No. 556035-6940

www.nelly.com

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Box 690, 501 13 Borås

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Attachments

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