

Swedencare's ProDen PlaqueOff® Soft Chews for dogs receive the VOHC Seal

Swedencare is proud to announce that ProDen PlaqueOff® Soft Chews for dogs have received the prestigious Veterinary Oral Health Council (VOHC) Seal of Acceptance in plaque and tartar control, a testament to their quality and proven efficacy. This recognition strengthens the premium lineup of VOHC approved products, highlighting Swedencare's commitment to trusted, science-backed pet health solutions.

The VOHC certification process is designed to uphold strict standards for plaque and tartar control. To receive the seal, ProDen PlaqueOff® Soft Chews underwent rigorous evaluation based on VOHC protocols, joining Swedencare's other certified products in offering an expanded selection for optimal pet oral health.

Each soft chew is crafted with our unique A.N ProDen® seaweed ingredient, showcasing our commitment to quality and innovative solutions. Produced internally within the Swedencare Group at Vetio UK and Garmon Corp, we ensure thorough quality control, delivering a product that pet owners can rely on for both safety and effectiveness.

"We are incredibly proud to see ProDen PlaqueOff® Soft Chews recognized with the VOHC seal," says **Katarina Klein, International Product Manager at Swedencare**. "This award reflects our dedication to creating innovative, high-quality products that enhance pets' lives. Pet owners can trust that our soft chews provide effective oral health benefits in a format pets love."

At Swedencare, we strive for excellence in every aspect of our business. The VOHC certification underscores our dedication to premium standards and our mission to enhance the lives of pets worldwide.

For more information on ProDen PlaqueOff® and our complete range of products, please visit our website: swedencare.com/proden-plaqueoff

For additional inquiries, please contact:

Katarina Klein, International Product Manager

Phone: +46 767 63 80 80

Email: katarina.klein@swedencare.se



About Veterinary Oral Health Council

The VOHC Seal of Acceptance assures pet parents that a product has been independently reviewed and proven effective and safe for pets. The VOHC exists to recognize products that meet pre-set standards for plaque and tartar control in dogs and cats. Products are awarded the VOHC Seal following a thorough review of data from trials conducted according to VOHC protocols.

About Swedencare

Swedencare develops, produces and sells premium products in the global and fast-growing market for health-care products for cats, dogs and horses. The company has an extensive product portfolio with strong brands such as NaturVet®, Innovet, Pet MD®, RX Vitamins®, nutravet®, and ProDen PlaqueOff®, the original for good oral health. Swedencare's headquarter is in Malmö, Sweden and the company's products are currently sold in approximately 65 countries to veterinarians, pet stores, and online through a distribution network, including subsidiaries in 9 countries and an international network of retailers.