

Haypp Group will be included in Nasdaq's First North 25 Index

As a result of Nasdaq's semi-annual review of the First North 25 Index, it has been decided that Haypp Group, with the ticker HAYPP, will be added to the index. The change will become effective at market open on Monday, July 01, 2024.

The First North 25 Index measures the performance of a selection of the largest and most traded securities listed on the Nasdaq Nordic First North Growth Markets (First North Denmark, First North Finland, First North Iceland and First North Sweden). The Index is reviewed semi-annually in January and July.

For more information and contact

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* Risk Reduced Products

Haypp in brief

Haypp Group spearheads the global transformation from smoking to healthier product alternatives. With origins in Scandinavia, extensive experience from pioneering markets in smoke-free alternatives, and being a leader in the e-commerce sector, Haypp Group is taking the vision of inspiring healthier enjoyment for millions to a global scale. With eleven e-commerce brands, the Haypp Group is present in seven countries, where we served more than 950,000 active customers in 2023. Haypp Group's e-commerce site collection includes, among others, <https://www.snusbolaget.se/> and <https://www.northerner.com/>.

Image Attachments

[Haypp Group Times Square](#)

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HAYPP GROUP

Attachments

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