

BOHO CLUB WINS TWO PRESTIGIOUS WORLD LUXURY HOTEL AWARDS

Recognized as Best Luxury Wellness Sanctuary in Europe and Best Luxury Boutique Hotel in Southern Europe

Boho Group AB (publ) is pleased to announce that Boho Club Marbella has been honored with two major distinctions at the 2025 World Luxury Hotel Awards:

- Best Luxury Wellness Sanctuary in Europe
- Best Luxury Boutique Hotel in Southern Europe

Established in 2006, the World Luxury Hotel Awards represent one of the highest achievements in the global luxury hospitality sector. Winners are selected by more than 300,000 international travelers, guests, and industry professionals who vote over a dedicated three-week period. The awards recognize outstanding hotel experiences, design excellence, service culture, and the ability to create emotional connection with guests.

Commenting on the awards, Andreas Bonnier, CEO of Boho Group, said:

"These awards reflect the soul of Boho Club – a place where intimacy, creativity, and attention to detail come together to create something truly personal. I am proud of our team, who bring passion to every guest experience, and I am grateful to the travelers and industry colleagues who recognize our commitment to excellence."

Boho Club has continued to strengthen its appeal as a destination, refining both its wellness offering and hospitality philosophy. With a holistic approach to wellbeing, bespoke guest experiences, curated gastronomy, and a design-led boutique setting, Boho Club has established itself as a leading destination in the European luxury travel landscape.

"We see wellness not as a trend, but as a way of living," adds Bonnier. "Guests come to Boho Club to recharge, to disconnect from noise, and to reconnect with themselves. These awards confirm that our approach resonates far beyond Marbella."

If you have any questions, please contact:

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About the company

Boho Group is a hotel development and operating company at the top end of design and quality, operating on the Spanish Costa del Sol. The company was founded in 2014.

Boho Group owns and operates Boho Club, a boutique resort on the Golden Mile in Marbella that is award-winning for its design and architecture. Since its launch in 2019, both the hotel and the restaurant have established themselves as a leading player in Marbella. Visit the Boho Club website, www.bohoclub.com, to book a hotel room or a table in the restaurant. The restaurant is open every day and serves breakfast, lunch and dinner.

Mangold is the Company's Certified Adviser. Mangold can be reached on telephone number 08-503 015 50 or e-mail ca@mangold.se.