



MediaKind



MediaKind and Net Insight's Visionary Partnership Leverages MoMe's Pioneering Service

Stockholm, Sweden – The Integration of MediaKind's CE1 and RX1 offering into the powerful Net Insight Nimbra Edge Cloud Orchestration platform empowers the success of MoMe's offering for unparalleled cloud broadcast contribution and distribution workflows.

MoMe's service, underpinned by Net Insight's Nimbra Edge, introduces a new era of content network scaling. With fully managed source and destination routing, manual network routing becomes a thing of the past, eliminating errors and reducing costs through a simple and flexible pricing model that accommodates both resellers and end customers.

By leveraging MediaKind's expertise in high quality contribution, distribution and live streaming technology, the combined offering is set to redefine the landscape of broadcast service provision.

The MoMe platform is already established in distributing feeds for prestigious global sports events. This validation underscores the platform's reliability and performance under high-demand scenarios.

"MoMe's service represents the culmination of exceptional technology from MediaKind and Net Insight. We are proud to offer a platform that redefines content distribution, enhancing efficiency and reducing complexity for our valued customers." – Jaime Herbada, COO MoMe.

"Our collaboration isn't just about leading-edge technology; it's about responding to market needs in a meaningful way. By joining forces, we've made content

contribution and distribution simple and efficient, and the market's response validates our approach.” – Ben Jones, Solution Marketing Director, MediaKind

“Our partnership with MediaKind through MoMe's platform showcases Nimbra Edge's unique capabilities: ease of use, high-quality streaming, and cost-efficiency, all with seamless scalability. We're making complex workflows simple, so our customers can focus on delivering great content.” – Per Lindgren, Group CTO, Net Insight.

Please visit MediaKind (#1.D25) and Net Insight (#1.B41) at IBC2023 from **September 15th to the 18th, 2023**, to learn more.

For further information, please contact:

Crister Fritzson, CEO of Net Insight AB, +46 8 685 04 00,
crister.fritzson@netinsight.net

About Net Insight

Net Insight (Nasdaq: NETI B) provides the highest performing, most open video transport and media cloud technology for content providers as the industry standard' for flexibility and service across live contribution, distribution and remote production media workflows.

For over 25 years, the world's leading content owners, broadcasters, production companies, service providers and enterprises have trusted Net Insight's Emmy® Award winning Nimbra technology to guarantee media delivery. Today, Net Insight partners hundreds of customers in over 70 countries to ensure media flows across managed and unmanaged IP networks, and the cloud – from anywhere, to everywhere. It enables customers to get the best from any mix of virtualized, cloud and IP technology and is the only platform to support all the major industry standards, protocols and clouds.

For more information, please visit: netinsight.net

Follow Net Insight: LinkedIn: linkedin.com/company/net-insight

X: twitter.com/NetInsight

About MediaKind

MediaKind is a global change-leader in media technology and services. Its mission is to deliver transformation by building a continuously better media universe alongside its customers and partners. Drawing on a pioneering industry heritage and fuelled by innovation, MediaKind embraces and champions new standards, methodologies, and next-generation, immersive live and on-demand media experiences worldwide. Its end-to-end media solutions portfolio includes Emmy award-winning video compression for contribution and direct-to-consumer video

service distribution, advertising and content personalisation, high-efficiency cloud DVR, and TV and video delivery platforms.

For more information, please visit: www.mediakind.com

About MoMe:

MoMe is an engineering company offering leading technology solutions and services with a high added value in the media space, covering the full life cycle of the projects, with more than 20 years of experience and the most skilled team of engineers.

For more information, please visit: www.mome.es

Follow MoMe: LinkedIn: <https://es.linkedin.com/company/monitorizacion-y-medidas-mome>