

PRESS RELEASE

02 October 2023 07:45:00 CEST

LMK Group completes its name change to Cheffelo today

LMK Group AB, a leading provider of meal kits in the Nordics and a leader in Scandinavian foodtech, is completing its company name to Cheffelo AB today. Along with this change, the company's ticker on Nasdaq First North will also be updated from "LMKG" to "CHEF".

The company's consumer brands, Linas Matkasse in Sweden, Godtlevvert and Adams Matkasse in Norway, as well as Retnemt in Denmark, will remain unchanged and will continue to offer consumers a mealkit subscription service that simplifies serving tasty, homemade food while minimizing food waste.

The name change, proposed earlier this spring, was approved at an extraordinary general meeting earlier in September. The new name aims to support the further development of the company's culture and better represent its operations. As of today, the stock is traded on the Stockholm Stock Exchange under the name Cheffelo (CHEF).

"Our company is built on four local entrepreneur-driven brands, and it was time to manifest our culture and our way of working with a strong corporate brand that both current and future colleagues can identify with and take pride in. Our corporate culture is strong despite being a young company, and I am very proud of our high employee engagement. We continue to offer epic customer experiences under our local brands, work towards minimizing food waste, and profitably grow the company," says Walker Kinman, CEO of Cheffelo."

For further information, please contact:

Peter Bodor, Head of Corporate Communications, LMK Group

Telephone: +46 706 48 70 65

E-mail: peter.bodor@linasmatkasse.se

About LMK Group

Cheffelo (previously LMK Group) was founded in 2008 with the vision of simplifying everyday life by offering a large variety of inspiring meals delivered directly to the customer's front door. Today, the group is a leading supplier of meal kits in the Nordic region and a leader in Scandinavian foodtech. The group operates in Sweden, Norway and Denmark under the brands Linas Matkasse, Godtlevvert, Adams Matkasse and RetNemt. In 2022, the Group generated SEK 1.1 billion in revenue and delivered approximately 17 million meals to its customers. Cheffelo is listed on Nasdaq First North Premier Growth Market. Certified Adviser: FNCA Sweden AB, info@fnca.se

Image Attachments

Cheffelo Logo

Attachments

LMK Group completes its name change to Cheffelo today