

LYKO

Interim Report
2025/Q4
January - December

**“STRONG GROWTH, PROFITABILITY BELOW
OUR EXPECTATIONS!”**

Rickard Lyko, CEO

Lyko – the starting point for everything within beauty!

We are passionate about making beauty accessible, inspiring, and fun for everyone!

Our beauty playground has the market's widest assortment, where you can explore everything around the products, and be part of our inspiring community.

Our operations span across eight countries via Lyko.com, the Lyko app, and 34 stores in Sweden, Norway, and Finland.

We manage the entire chain – from product development in our labs and manufacturing in our factory in Gothenburg to warehousing and sales to hairdressers and retailers.

Together, we are over 1,000 amazing **Lyko-stars**, all with a shared mission: to highlight the fun in beauty, welcome everyone, and inspire self-expression and creativity!

Welcome to **your beauty playground**
– where beauty begins!

PERIOD 1 JANUARY - 31 DECEMBER

Interim report Q4 2025

The period in summary

NET SALES
SEK 1,278m

SALES GROWTH
+ 16.6%

EBIT MARGIN
1.3%

FOURTH QUARTER

- Net sales of SEK 1,277.6m (1,095.4).
- Sales growth was 16.6% (15.6%).
- Gross margin of 39.6% (45.2%).
- EBIT of SEK 16.3m (76.5).
- EBIT margin of 1.3% (7.0%).
- Earnings for the period SEK -9.8m (47.9).

PERIOD 1 JANUARY - 31 DECEMBER

- Net sales of SEK 3,962.6m (3,561.7).
- Sales growth was 11.3% (16.6%).
- Gross margin of 41.9% (44.0%).
- EBIT of SEK 78.2m (117.4).
- EBIT margin of 2.0% (3.3%).
- Earnings for the period SEK -3.0m (21.0).

SEKm	Q4		Jan-Dec	
	2025	2024	2025	2024
Net sales	1,277.6	1,095.4	3,962.6	3,561.7
Sales growth, %	16.6%	15.6%	11.3%	16.6%
Gross profit	505.7	494.6	1,658.7	1,568.8
Gross margin, %	39.6%	45.2%	41.9%	44.0%
EBIT	16.3	76.5	78.2	117.4
EBIT margin, %	1.3%	7.0%	2.0%	3.3%
Profit (+)/Loss (-) for the period	-9.8	47.9	-3.0	21.0
Earnings per share before and after dilution, SEK	-0.64	3.12	-0.20	1.37
Cash flow from operating activities	244.8	35.7	527.5	209.7
Net debt (+) / Net cash (-), excluding leasing	292.4	333.1	292.4	333.1
Net debt (+) / Net cash (-), including leasing	963.7	1,028.8	963.7	1,028.8

COMMENTS FROM CEO**STRONG GROWTH, PROFITABILITY BELOW OUR EXPECTATIONS**

The fourth quarter delivered strong growth, with net sales increasing 17% to SEK 1,278 million. For the full year, we reached SEK 3,963 million, up 11% compared with 2024. We welcomed more than 350,000 new customers during the quarter, and our Norwegian market surpassed SEK 1 billion in annual sales. These results reflect the strength of our customer proposition and the investments we have made in recent years.

However, the quarter did not meet our profitability expectations. I want to be direct about that, and about what we are doing to address it. The fourth quarter was characterized by intense promotional activity across the market. We made a deliberate choice to strengthen our market position and invest in customer acquisition, supported by the capacity of our new automated warehouse. That decision delivered on growth but came at a higher margin cost than we anticipated, further impacted by continued consumer caution.

WHAT WE CONTROL – AND WHAT WE ARE CHANGING

While market conditions were challenging, several of the factors that impacted our results were within our control. We are now taking concrete action.

We are implementing a cost reduction program that will deliver approximately SEK 100m in annual savings (excluding one-off restructuring costs) and affect around 70 FTEs, once fully in effect. This is a disciplined response to a quarter that underperformed, built on tangible opportunities to improve productivity. The investments we have made in infrastructure, technology, and organization over the past years now allow us to operate more efficiently, and we intend to capture that potential.

We are also strengthening our commercial discipline, with clearer guidelines on promotional depth, stricter return-on-investment requirements on marketing spend, and closer management of operational costs.

THE NEW WAREHOUSE – SHORT-TERM COSTS, LONG-TERM GAINS

During the quarter, we ramped-up our new automated warehouse to new levels. This resulted in higher-than-expected costs related to onboarding and training, partial shipments during the transition period, and increased packaging and freight expenses. During the quarter onetime costs associated with new facility were SEK 4,2m (FY 15,8) and the total one-offs costs summed up to SEK 6,9m (FY 19,9).

Importantly, the investment is already delivering results. With the new automation we significantly reduce how many times we touch the products compared to our previous setup, and the new warehouse handled the peak season volumes while maintaining an excellent customer experience. This infrastructure gives us a structural cost advantage that will benefit us for years to come.

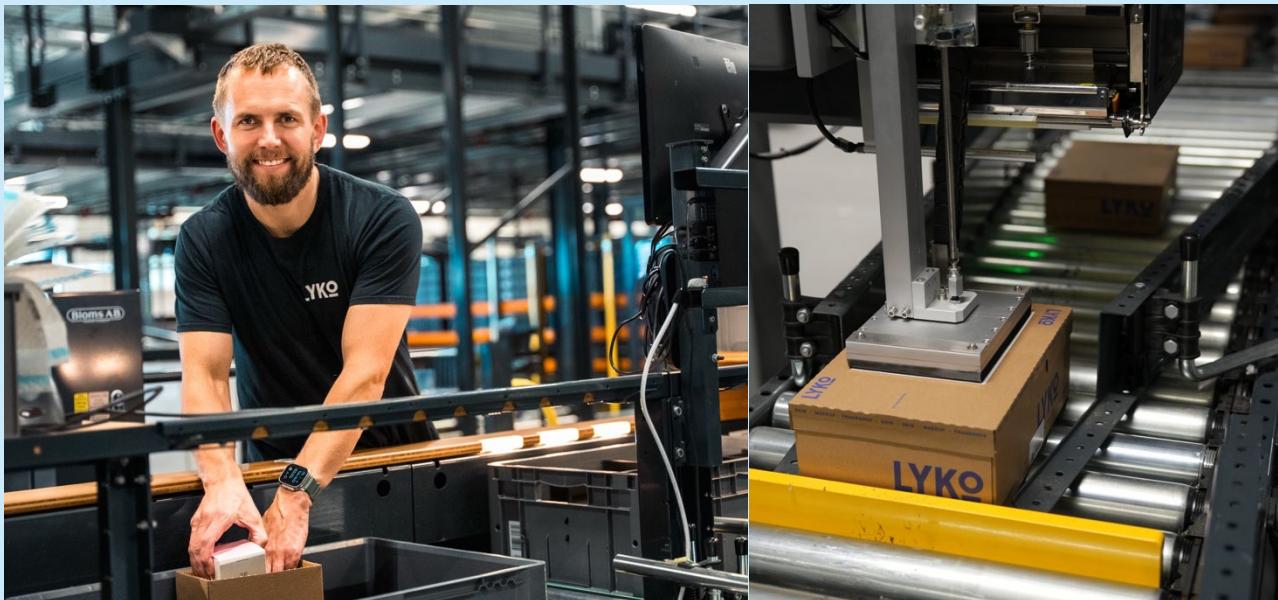
A STRONG POSITION WITH CUSTOMERS AND SUPPLIERS

Our growth in a challenging market underscores the strength of our position. Brand awareness and customer satisfaction reached all-time highs during the quarter. Engagement in the Lyko app continues to grow, with our Community generating more than 21 million visits in November alone.

Our suppliers recognize that Lyko is one of the few players demonstrating market share gains in the Nordic beauty market. This opens doors for launches, partnerships, and deeper collaboration. We see increasing interest from brands that value partners who build their brands, not just move their products. This is where Lyko excels.

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*Entering 2026,
we have a clear plan
to restore profitability
while continuing
to strengthen
our market position!*



LOOKING AHEAD – A CLEAR PLAN FOR 2026

We do not anticipate any major investment projects requiring capital expenditure at the levels seen during our recent capacity build-up. Our focus now is on execution, simplifying, optimizing, and fully leveraging the assets we have built. Many of these are AI-driven, enabling continued efficiency gains.

To improve efficiency, we have closed our local offices in the Netherlands and Germany and will now manage these markets centrally from our Nordic headquarters. This allows us to maintain our presence and continue developing these markets while reducing overhead.

Entering 2026, we have a clear plan to restore profitability while continuing to strengthen our market position. Looking at January, we are seeing a normalization of both average order value and gross margins, which are tracking in line with prior year levels.

We combine e-commerce leadership, strong supplier relationships, best-in-class logistics, and a store concept that continues to prove its relevance. The task ahead is clear - translate our strong customer position into sustainable, profitable growth. We know what needs to be done, and we are doing it.

Rickard Lyko, CEO February 13th, 2026

Group development

FOURTH QUARTER

GROUP SALES

The group's total revenue for the quarter amounted to SEK 1,281.2m (1,099.5) and the net sales amounted to SEK 1,277.6m (1,095.4), equivalent to 16.6% growth.

The increase is explained by growth in the Nordic markets, which increased by 18.2% compared with the corresponding quarter last year, while the change in Europe net sales amounted to -13.7%.

RESULTS AND MARGINS

The gross margin amounted to 39.6% (45.2%) in the fourth quarter. The lower margin is primarily attributable to competitive market pricing and changes in product mix.

Other external costs amounted to SEK 285.1m (218.7) for the period, equivalent to 22.3% (19.9%) of the total revenue. The increase is primarily attributable to freight and marketing expenses.

Personnel costs amounted to SEK 163.0m (156.2) for the period, equivalent to 12.7% (14.2%) of the total revenue.

The group's depreciation and amortization amounted to SEK 42.2m (44.2) for the period. Increases attributable to further investments in equipment and development of web, app and other IT systems are offset by new and renewed leasing agreements with lower depreciations due to higher interest rates.

EBIT for the fourth quarter amounted to SEK 16.3m (76.5) and the EBIT margin was 1.3% (7.0%). One-off items affecting operating expenses for the quarter amounted to SEK -6.9m (-5.8).

Net financial items for the group amounted to SEK -21.6m (-20.8) in the fourth quarter.

Total tax for the period amounted to SEK -4.5m (-7.7). Tax expenses are calculated based on the results of each individual market within the group.

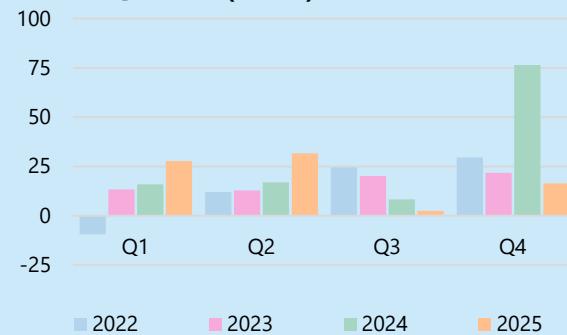
Profit after tax for the fourth quarter amounted to SEK -9.8m (47.9).

Change in hedging reserves in other comprehensive income is attributable to fair value changes in currency derivatives in regard to the warehouse investment, see note 2 for more information.

NET SALES PER QUARTER (SEK M)



EBIT PER QUARTER (SEK M)



PERIOD 1 JANUARY - 31 DECEMBER**GROUP SALES**

The Group's total income for the period January - December 2025 amounted to SEK 3,975.7m (3,579.1). The net sales amounted to SEK 3,962.6m (3,561.7), equivalent to 11.3% growth.

During the period, the Group's net sales attributable to Nordic operations amounted to 93.4% (92.8%) equivalent to SEK 3,699.8m (3,304.3).

RESULTS AND MARGINS

The gross profit for the period January - December amounted to SEK 1,658.7m (1,568.8), with a gross margin of 41.9% (44.0%).

Other external costs amounted to SEK 834.1m (741.7), equivalent to 21.0% (20.7%) of total revenues. The increase of costs in absolute terms is mainly related to volume-driven costs such as freight and variable marketing and new stores.

Cost of personnel amounted to SEK 573.5m (538.1) for the period, equivalent to 14.4% (15.0%) of total revenues.

The Group's depreciation and amortization increased to SEK 174.1m (170.0).

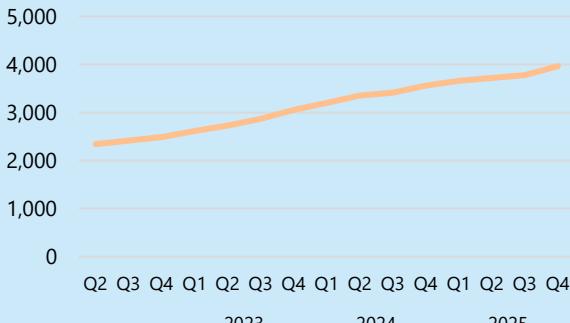
EBIT for the period amounted to SEK 78.2m (117.4), with an EBIT margin of 2.0% (3.3%). One-off items affecting operating expenses for the period amounted to SEK -19.9m (-7.3).

Net financial items for the Group amounted to SEK -79.1m (-79.7).

Total tax for the period amounted to SEK -2.1m (-16.6). Tax expenses are calculated based on the results of each individual market within the group.

Profit after tax amounted to SEK -3.0m (21.0).

Change in hedging reserves in other comprehensive income is attributable to fair value changes in currency derivatives in regard to the warehouse investment, see note 2 for more information.

NET SALES ROLLING 12 MONTHS, (SEK M)**EBIT ROLLING 12 MONTHS, (SEK M)**



FINANCIAL POSITION AND LIQUIDITY

Inventory per the end of the year amounted to SEK 633.7m (512.0). The inventory in relation to rolling 12 months net sales at the end of the fourth quarter amounted to 16.0% (14.4%). The increase in inventory value is a result of the increased availability enabled by the new warehouse automation.

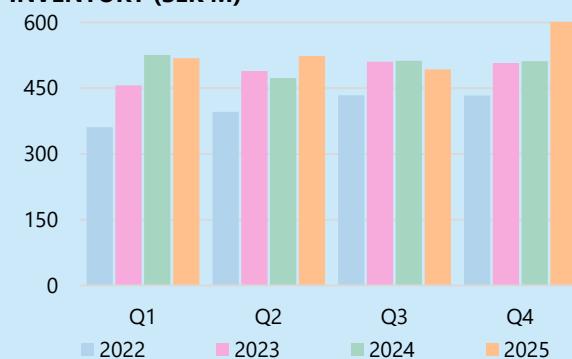
At the end of the fourth quarter, the number of shares amounted to 15,310,012 (15,310,012). Equity per the end of the period amounted to SEK 456.6m (469.1), equivalent to an equity / asset ratio of 14.8% (20.3%).

The group's current liabilities, excluding liabilities to credit institutions and lease liabilities, increased to SEK 1,195.0m (652.4) by the end of the fourth quarter.

Interest-bearing liabilities, including lease liabilities, amounted to SEK 1,416.2m (1,169.3). The increase is primarily attributable to increased borrowing from the investment loan in line with progress of the warehouse investment in Vansbro and additional leasing contracts for stores.

The lease liability is mainly related to rental premises and the existing automation solutions at the logistics center in Vansbro. Net debt, excluding lease liabilities, amounted to SEK 292.4m (333.1) per end of the period, and cash and cash equivalents amounted to SEK 452.5m (140.5), an increase by SEK 312.0m. The increase in cash is primarily attributable to the higher sales during the quarter and extended payment terms towards suppliers.

INVENTORY (SEK M)



NET DEBT, EXCL. LEASING

SEK 292m

CASH FLOW AND INVESTMENTS IN THE QUARTER

Cash flow from operating activities for the quarter amounted to SEK 244.8m (35.7). The change is driven primarily by increased accounts payables and changes in inventories.

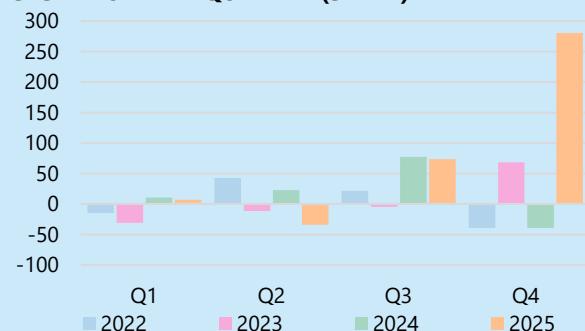
Investments in property, plant and equipment as well as intangible assets during the quarter amounted to SEK -45.0m (-73.5). Investments were mainly associated with the new automation at the central warehouse and continued development of the Lyko web, Lyko app and other IT systems.

Cash flow from financing in the quarter amounted to SEK 79.7m (-0.6) and consisted of increased utilization within the existing loan agreement, totaling SEK 108.9m (28.6), change in overdraft facility of SEK 0.0m (0.0) and amortization of lease liabilities of SEK -29.2m (-29.1).

Total cash flow for the quarter amounted to SEK 280.7m (-39.0).



CASH FLOW PER QUARTER (SEK M)



INVESTMENTS PER QUARTER (SEK M)





Lyko FAB Store Täby!

RISKS AND UNCERTAINTIES

Lyko is exposed to a number of business and market-related risks that include cyclical fluctuations, competition, dependence on suppliers, lease-related risks, disruptions in logistics and IT systems, brand related risks, financing capacity and future capital needs, credit risk and interest rate risk. For a more detailed description of the group's significant risks and uncertainties, see the group's annual and sustainability report for 2024.

SEASONAL VARIANCES

Group sales fluctuate with the seasons, with the second and fourth quarters generally being the strongest.

DIVIDEND

Lyko's dividend policy is to primarily use generated cash flows for continued expansion. The Board therefore proposes no dividend for the financial year 2025.

SIGNIFICANT EVENTS DURING AND AFTER THE QUARTER

In November the store in Westfield Täby Centrum, in northern Stockholm, reopened as Lyko's first Fab Store.

Lyko opened its fifth store in Norway in the Kvadrat shopping center in Sandnes/Stavanger at the end of October.

Lease agreements have been signed for two new stores in Sweden: a Fab Store in the Kvarteret Giraffen shopping center in Kalmar and a store in Charlottenbergs Shoppingcenter. Both stores are planned to be opened during spring 2026.

Ramp-up of operations of the new warehouse automation in Vansbro continued during the fall and is expected to be fully operational in early 2026.

In the end of January, the new own brand Gleeze was successfully launched.

A reorganization of the Europe segment was initiated in December, involving the closure of the offices in the Netherlands and Germany, and the business will be managed centrally going forward.

On 29 January Lyko published a Trading Update with preliminary numbers and a cost-reduction programme expected to generate annual cost savings of approximately SEK 100 million, excluding one-off restructuring costs related to staff reductions, and to affect approximately 70 full-time equivalent positions. The restructuring cost is estimated to SEK 24m, which will impact Q1 2026.

Group performance measures

SEKm	Q4		Jan-Dec	
	2025	2024	2025	2024
Total revenue	1,281.2	1,099.5	3,975.7	3,579.1
Net sales	1,277.6	1,095.4	3,962.6	3,561.7
Sales growth, %	16.6%	15.6%	11.3%	16.6%
Gross margin, %	39.6%	45.2%	41.9%	44.0%
Marketing expenses, % of total revenue	10.6%	9.0%	9.4%	9.6%
EBIT	16.3	76.5	78.2	117.4
EBIT margin, %	1.3%	7.0%	2.0%	3.3%
Profit (+)/Loss (-) for the period	-9.8	47.9	-3.0	21.0
 Cash flow from operating activities	 244.8	 35.7	 527.5	 209.7
Equity/asset ratio (%)	14.8%	20.3%	14.8%	20.3%
Return on equity, %	Neg.	4.8%	Neg.	4.8%
Net working capital	-368.6	-17.5	-368.6	-17.5
Cash flow from investing activities	-43.9	-74.1	-351.2	-204.0
Net debt (+) / Net cash (-), excluding leasing	292.4	333.1	292.4	333.1
 Number of shares per end of period	 15,310,012	 15,310,012	 15,310,012	 15,310,012
Earnings per share before/after dilution (SEK)	-0.64	3.12	-0.20	1.37

See definitions at the end of the report for more information about financial key figures in the table above.



Segment reporting

Lyko Group reports its operations in two operating segments; the Nordics, consisting of Sweden, Norway, Finland and Denmark; and Europe, consisting of Germany, Austria, Poland and the Netherlands.

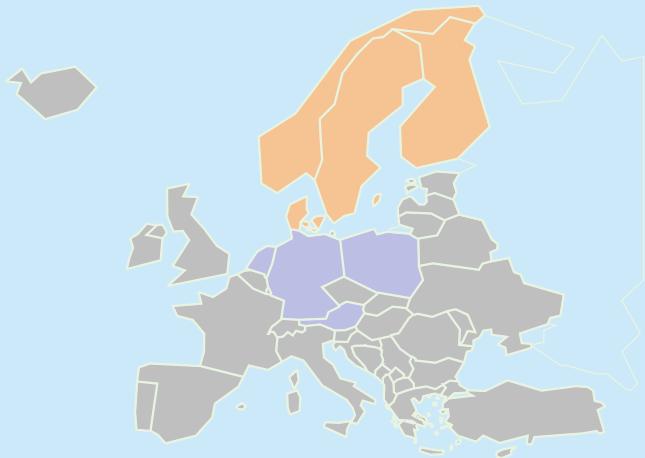
Lyko's business model is centered around selling beauty products for hair care, skin care, makeup and perfume in two operating segments: the Nordics and Europe.

In the Nordics, sales are conducted online through lyko.com and the Lyko App as well as in 34 (32) Lyko stores (December 31, 2025). In Europe, sales are conducted online through lyko.com and the Lyko App.

In addition to the two segments above, there are Group-wide functions such as HR, IT, Marketing, Purchasing, and Accounting/Finance.

Other operations include the group's production operations, organization for own brands, sales teams towards for instance hairdressers, which are all reported separately in Note 1. Group eliminations in connection with internal sales are also reported under other operations.

COUNTRIES PER SEGMENT



Nordics – Sweden, Finland, Norway and Denmark

Europe – Netherlands, Germany, Poland and Austria

NET SALES ROLLING 12 MONTHS (SEK M)



NET SALES ROLLING 12 MONTHS (SEK M)



SEGMENT REPORTING

Lyko Nordics

FOURTH QUARTER

In the Nordics segment, net sales during the quarter increased by 18.2% to SEK 1,210.1m (1023.4) compared to the same period last year. The increase is a result of intensive campaigns as well as the opening of additional retail stores.

EBIT amounted to SEK 90.1m (154.3), equivalent to an EBIT margin of 7.4% (15.1%).

PERIOD 1 JANUARY - 31 DECEMBER

For the period January - December, net sales in the Nordics segment amounted to SEK 3,699.8m (3,304.3), equivalent to a growth of 12.0%.

EBIT for the period amounted to SEK 368.3m (416.7). This is a decrease of SEK -48.4m and equals an EBIT margin of 10.0% (12.6%).

NET SALES PER QUARTER (SEK M)



EBIT PER QUARTER (SEK M)



SALES GROWTH PER QUARTER (%)



EBIT MARGIN PER QUARTER (%)



KEY FIGURES – LYKO NORDICS

SEKm	Q4		Jan-Dec	
	2025	2024	2025	2024
Net sales	1,210.1	1,023.4	3,699.8	3,304.3
Sales growth, %	18.2%	17.4%	12.0%	18.2%
EBIT	90.1	154.3	368.3	416.7
EBIT margin, %	7.4%	15.1%	10.0%	12.6%

See definitions at the end of the report for more information about financial key figures in the table above.

SEGMENT REPORTING

Lyko Europe

FOURTH QUARTER

Net sales amounted to SEK 29.6m (34.3), a decrease of SEK -4.7m, or -13.7%, compared to the same period last year.

EBIT amounted to SEK -7.7m (-6.5), equivalent to an EBIT margin of -26.0% (-18.7%). A reorganization of the Europe segment was initiated in December, involving the closure of the offices in the Netherlands and Germany, and the business will be managed centrally going forward. EBIT for the segment has been impacted by one-off items of SEK -2.6m (0).

NET SALES PER QUARTER (SEK M)



Period 1 January - 31 December

Net sales for the period January - December amounted to SEK 130.7m (132.4), a decrease of -1.3% or SEK -1.8m.

EBIT for the period amounted to SEK -26.7m (-33.6). This is an increase of SEK 6.9m, equivalent to an EBIT margin of -20.4% (-25.3%).

EBIT PER QUARTER (SEK M)



SALES GROWTH PER QUARTER (%)



EBIT MARGIN PER QUARTER (%)



KEY FIGURES – LYKO EUROPE

SEKm	Q4		Jan-Dec	
	2025	2024	2025	2024
Net sales	29.6	34.3	130.7	132.4
Sales growth, %	-13.7%	-20.3%	-1.3%	-9.4%
EBIT	-7.7	-6.5	-26.7	-33.6
EBIT margin, %	-26.0%	-18.7%	-20.4%	-25.3%

See definitions at the end of the report for more information about financial key figures in the table above.

Financial summary

Group consolidated statement of comprehensive income

SEKm	Q4		Jan-Dec	
	2025	2024	2025	2024
Net sales	1,277.6	1,095.4	3,962.6	3,561.7
Other income	3.5	4.1	13.1	17.4
Total revenue	1,281.2	1,099.5	3,975.7	3,579.1
Cost of goods sold	-771.9	-600.8	-2,303.9	-1,992.9
Other external expenses	-285.1	-218.7	-834.1	-741.7
Personnel expenses	-163.0	-156.2	-573.5	-538.1
Depreciation and amortization	-42.2	-44.2	-174.1	-170.0
Other operating expenses	-2.6	-3.1	-11.9	-19.0
Total expenses	-1,264.8	-1,023.0	-3,897.6	-3,461.7
Operating profit (EBIT)	16.3	76.5	78.2	117.4
Financial income	1.3	1.7	3.6	3.0
Financial expenses	-22.9	-22.5	-82.7	-82.7
Profit (+)/Loss (-) before tax	-5.3	55.6	-0.9	37.6
Income tax	-4.5	-7.7	-2.1	-16.6
Profit (+)/Loss (-) for the period	-9.8	47.9	-3.0	21.0
Other comprehensive income				
<i>Items that are or may be reclassified to profit or loss</i>				
Translation of foreign operations	-4.5	2.5	-9.6	3.7
Change in hedging reserves	0.7	-	0.0	-
Tax attributable to change in hedging reserves	-0.2	-	0.0	-
Other comprehensive income	-3.9	2.5	-9.6	3.7
Total comprehensive income for the period	-13.7	50.4	-12.6	24.7
Profit/loss for the period attributable to:				
Shareholders of Parent company	-9.8	47.8	-3.0	21.0
Non-controlling interest	0.0	0.1	0.0	0.0
Total comprehensive income attributable to				
Shareholders of Parent company	-13.7	50.3	-12.6	24.7
Non-controlling interest	0.0	0.1	0.0	0.0
Number of shares per end of period	15,310,012	15,310,012	15,310,012	15,310,012
Earnings per share before/after dilution (SEK)	-0.64	3.12	-0.20	1.37

Group consolidated statement of financial position, in summary

SEKm	31 Dec	
	2025	2024
Assets		
Non-current assets		
Goodwill	304.7	304.7
Other intangible assets	124.9	109.3
Right-of-use assets	695.4	721.5
Property, plant and equipment	658.1	375.4
Deferred tax asset	16.1	17.6
Equity method investments	0.1	0.1
Other financial assets	8.2	9.4
Total non-current assets	1,807.4	1,538.0
Current assets		
Inventories	633.7	512.0
Accounts receivable	76.9	54.9
Current tax receivables	9.4	-
Other current receivables	57.0	34.7
Prepaid expenses and accrued income	49.4	33.3
Cash and cash equivalents	452.5	140.5
Total current assets	1,278.9	775.4
Total assets	3,086.4	2,313.3
Equity and liabilities		
Equity attributable to Parent company shareholders	456.5	469.0
Non-controlling interest	0.1	0.1
Total equity	456.6	469.1
Non-current liabilities		
Deferred tax liabilities	11.4	14.5
Provisions	7.2	8.1
Non-current liabilities to credit institutions	444.5	214.6
Long-term lease liabilities	526.5	579.9
Total non-current liabilities	989.5	817.0
Current liabilities		
Current liabilities to credit institutions	300.5	259.0
Short-term lease liabilities	144.8	115.8
Current provisions	22.9	17.3
Account payables	823.0	325.4
Current tax liabilities	12.6	13.7
Other current liabilities	167.8	145.4
Accrued expenses and prepaid income	168.6	150.5
Total current liabilities	1,640.2	1,027.2
Total equity and liabilities	3,086.4	2,313.3

Group consolidated statement of changes in equity, in summary

SEKm	Q4		Jan-Dec	
	2025	2024	2025	2024
Equity at the beginning of the period	470.2	418.7	469.1	444.4
Profit (+)/Loss (-) for the period	-9.8	47.9	-3.0	21.0
Translation of foreign operations	-4.6	2.5	-9.7	3.7
Change in hedging reserves	0.7	-	-	-
Tax attributable to change in hedging reserves	-0.2	-	-	-
Total comprehensive income	-13.8	50.4	-12.7	24.7
Equity at the end of the period	456.4	469.1	456.4	469.1

Group consolidated statement of cash flow

SEKm	Q4		Jan-Dec	
	2025	2024	2025	2024
Operating activities				
Profit after financial items	-5.3	55.6	-0.9	37.6
Adjustments for non-cash items	48.0	51.9	198.2	196.5
Paid tax	2.7	9.2	-10.1	-1.6
Cash flow from operations	45.3	116.7	187.2	232.5
Cash flow from working capital changes				
Change in inventories	-145.5	-2.2	-142.3	-21.2
Change in operating receivables	-11.4	5.1	-51.2	-40.9
Change in operating liabilities	356.4	-83.9	533.8	39.3
Cash flow from operating activities	244.8	35.7	527.5	209.7
Investing activities				
Investments in intangible assets	-11.7	-14.2	-41.5	-41.0
Investments in property, plant and equipment	-33.3	-59.3	-311.2	-162.2
Divestments of property, plant and equipment	-	-	0.3	-
Acquisition of subsidiaries	-	-	-	-0.3
Change in financial assets	1.1	-0.6	1.1	-0.4
Cash flow from investing activities	-43.9	-74.1	-351.2	-204.0
Financing activities				
New loans	108.9	28.6	270.3	175.6
Amortization leases	-29.2	-29.1	-119.4	-109.6
Cash flow from financing activities	79.7	-0.6	150.9	65.9
Cash flow for the period	280.7	-39.0	327.3	71.7
Cash and cash equivalents at the beginning of the period	179.1	176.6	140.5	71.1
Exchange rate effects	-7.4	3.0	-15.3	-2.2
Cash and cash equivalents at the end of the period	452.5	140.5	452.5	140.5

Interest paid, including leasing, for the group amounts to SEK 76.5m (71.9). Received interest for the group amounts to SEK 3.5m (2.5).

Parent Company

The Parent Company Lyko Group AB's operations include management services to other companies in the group.

Parent Company income statement, in summary

(SEKm)	Q4		Jan-Dec	
	2025	2024	2025	2024
Net sales	3.1	2.5	8.7	6.5
Operating costs				
Other external expenses	-1.9	-2.0	-5.0	-9.1
Personnel expenses	-0.5	-2.7	-5.3	-7.4
Other operating expenses	-	0.0	-	0.0
Operating profit (-loss)	0.7	-2.3	-1.7	-10.1
Financial income/ expenses net	-0.7	-3.1	-5.3	-5.5
Appropriations	2.1	21.1	2.1	21.1
Profit (+)/Loss (-) before tax	2.1	15.7	-4.9	5.5
Income tax	-0.2	-4.3	-0.7	-4.0
Profit (+)/Loss (-) for the period	1.9	11.5	-5.6	1.5

The profit/loss for the period is in line with the comprehensive income for the period.



Parent Company financial position, in summary

(SEKm)	31 Dec	
	2025	2024
Non-current assets		
Financial assets	582.0	582.2
Total non-current assets	582.0	582.2
Current assets		
Receivables from group companies	151.5	559.9
Other current receivables	0.0	0.7
Cash and cash equivalents	450.4	138.6
Total current assets	602.6	699.2
Total assets	1,184.6	1,281.4
Restricted equity	7.7	7.7
Non-restricted equity	419.1	424.7
Total equity	426.8	432.4
Untaxed reserves	29.0	29.0
Provisions	0.9	0.6
Total non-current liabilities	1.1	0.6
Current liabilities to credit institutions	259.2	259.0
Liabilities to group companies	463.4	550.1
Other current liabilities	5.5	10.3
Total current liabilities	728.1	819.4
Total equity and liabilities	1,184.9	1,281.4

Accounting principles

This report is prepared in accordance with IAS 34 Interim Financial Reporting and the Swedish Annual Accounts Act. The group's reporting currency is Swedish kronor (SEK). Unless otherwise indicated, all amounts are rounded to the nearest million (SEKm) with one decimal point. For a description of the group's accounting principles and definitions of certain terms, refer to the annual and sustainability report for 2024. The principles applied have remained unchanged in relation to these principles, with the exception that hedge accounting has

been applied for the first time during the first quarter, see note 2.

Net sales consist of sales of products and related services within the group's main business.

The Parent Company's summarized financial statements are prepared in accordance with the Swedish Annual Accounts Act and the recommendation RFR 2 Accounting for Legal Entities. Disclosures in accordance with IAS 34.16A are presented in the financial reports and related notes as well as in other parts of the interim report.

Note 1. Operating segments reports

(SEKm)	Q4		Jan-Dec	
	2025	2024	2025	2024
Nordic				
Net sales	1,210.1	1,023.4	3,699.8	3,304.3
EBIT	90.1	154.3	368.3	416.7
Europe				
Net sales	29.6	34.3	130.7	132.4
EBIT	-7.7	-6.5	-26.7	-33.6
Other operations*				
Net sales	34.9	37.3	127.1	124.6
EBIT	-15.2	-14.4	-45.7	-45.2
Group functions				
Net sales	3.0	0.4	5.1	0.4
EBIT	-50.9	-57.0	-217.7	-220.6
Total Group				
Net sales	1,277.6	1,095.4	3,962.6	3,561.7
EBIT	16.3	76.5	78.2	117.4
Financial income/ expenses net	-21.6	-20.8	-79.1	-79.7
Profit (-loss) before tax	-5.3	55.6	-0.9	37.6

* The Net Sales and EBIT of Other operations are reported on a net basis, including group eliminations.

Note 2. Financial instruments

The Lyko group's financial instruments consist mainly of accounts receivable, other receivables, cash and cash equivalents, accounts payable, interest-bearing securities and liabilities, and currency derivatives.

Measurement principles and classification of financial instruments, except currency derivatives, are unchanged from the information disclosed in notes 1 and 19 in the annual and sustainability report for 2024.

Currency derivatives comprise forward currency contracts used to hedge the risk of exchange rate fluctuations for the warehouse investment. These derivatives are measured at fair value based on level 2 inputs in the IFRS 13 hierarchy.

As of 31 December 2025, forward contracts with a positive market value amount to SEK 0.0m (0), reported under other current receivables. Forward contracts with a negative market value amount to SEK 0.6m (0), which is reported in other current liabilities.

In hedge accounting, derivatives are classified as cash flow hedges or as fair value hedges. Fair value changes of currency derivatives are reported as a hedging reserve through other comprehensive income and subsequently included in the cost of the hedged asset or reclassified to profit or loss. The effectiveness of the cash flow hedging is measured quarterly by comparing the hedged item with the hedging instrument.

The Board of Directors and the CEO assure that the interim report presents a true and fair view of the Group's and the Parent Company's operations, position and results.

Stockholm, 13 February 2026

Kenneth Bengtsson
Chairman of the board

Carl-Mikael Lindholm
Board member

Isabelle Duccellier
Board member

Rickard Lyko
Board member and CEO

Håkan Håkansson
Board member

Marie Nygren
Board member

Erika Lyko
Board member

This report has not been subjected to a limited review by the group's auditor.

Definitions

For more details on how to calculate financial key figures in this report, see page 93 in the annual and sustainability report for 2024.

KEY FIGURE	DEFINITION	RATIONALE
Balance sheet total	Total assets.	This performance indicator can be analyzed in relation to other performance indicators to assess the company's position and development.
EBIT margin	Operating profit divided by total revenue for the period.	The EBIT margin shows the profit generated by operating activities.
Equity/asset ratio	Total equity divided by total assets (balance sheet).	This performance indicator shows equity, including non-controlling interests, divided by balance sheet total.
Gross profit	Net sales minus cost of goods sold.	The gross profit reflects the contribution generated by operating activities.
Gross margin %	Net sales minus cost of goods sold, divided by net sales.	The gross margin reflects the contribution margin generated by operating activities.
Investments	Investments in intangible, property, plant & equipment and financial assets.	This performance indicator outlines the investments in operating activities.
Net debt (+)/ Net cash (-)	Interest-bearing liabilities, excluding lease liabilities (IFRS 16), minus cash and cash equivalents at the end of the period.	Net debt/net cash is a performance indicator that shows the company's total net indebtedness.
Net working capital	Current assets excluding cash and cash equivalents minus non-interest-bearing current liabilities at the end of the period.	This performance indicator is analyzed in relation to total income to assess how efficiently working capital is used in the operation.
Operating profit (EBIT)	Profit before financial items and tax.	The operating profit shows an overview of the profit generated by operating activities.
Return on equity	Rolling 12 months profit in relation to average equity.	This performance indicator measures how profitable the company is for its shareholders.
Total revenue	The operation's main income from the sale of goods and services, invoiced costs, ancillary revenue and income adjustments, after deducted VAT.	This performance indicator shows the company's total sales and is used, inter alia, to assess the company's sales growth.
Sales growth	Net sales growth compared with the same period last year.	This performance indicator allows the company to compare its growth rate with different periods and to the market.

For more information, see our website lykogroup.se

ADDRESS

Sveavägen 53,
113 59 Stockholm

LYKO GROUP AB

Corporate identity number: 556975-8229
Registered office: Vansbro

your beauty playground

Financial calendar

27 Mar 2026 - Annual & sustainability report 2025

28 Apr 2026 - Interim report Jan-Mar 2026

4 May 2026 - Annual General Meeting

17 Jul 2026 - Interim report Apr-Jun 2026

22 Oct 2026 - Interim report Jul-Sep 2026

12 Feb 2027 - Year-end report 2026

Rickard Lyko, CEO
+46 (0)76-026 74 28

Ylva Norlén, CFO
+46 (0) 72-980 47 50

Tom Thörnblom,
Head of Communication &
Investor Relations
+46 (0)72-555 01 90

This information is such information that Lyko Group AB is obliged to make public pursuant to the EU Market Abuse Regulation.
The information was submitted for publication at 07:00 CET on February 13th, 2026.