

Net Insight appoints Timothy Paul as Director of Sales Synchronization in North America

Stockholm, Sweden – Net Insight announces the appointment of Timothy Paul as Director of Sales and Business Development North America, Synchronization, strengthening the company's focus on growth and customer engagement in the North American synchronization market.

In line with its strategy to enhance commercial operations and respond to increased customer activities in North America, Net Insight has appointed Timothy Paul as Director of Sales and Business Development North America, Synchronization. Timothy is based in Atlanta, USA and he assumed his role during November, 2025.

Timothy Paul brings extensive experience in telecommunications and technology sales across the North America region, with deep expertise in cloud technologies, 5G, and ICT infrastructure. Throughout his career, he has held key roles driving innovation and growth within the telecom sector and most recently served at Samsung, where he focused on building new business with large telecom operators in the region.

"North America is a key market for our sync solution, with growing business momentum in the telecom sector," says Per Lindgren, Group CTO and Head of Synchronization, Net Insight.

"Timothy's extensive industry knowledge and strong customer relationships will be instrumental in accelerating our presence and building long-term trust with telecom operators in the region."

For further information, please contact:

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About Net Insight

Net Insight (Nasdaq: NETI B) offers a GNSS/GPS resilient time synchronization solution for 5G and other critical networks through its Zyntai solution. Zyntai ensures the highest levels of precision and reliability while substantially reducing costs and deployment time.

Building on over 25 years of experience in professional media, Net Insight brings proven expertise in accurate and resilient time synchronization to mobile and critical networks. With Zyntai, time synchronization becomes an open and network-independent service making it a scalable and future-proof approach for 5G and beyond.

For more information, please visit netinsight.net

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Image Attachments

[Timothy Paul](#)

Attachments

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