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PRESS RELEASE

Book your seat at Kambi's Festival of Sportsbook

Informative sports betting content sessions run throughout the week beginning 23 May, including extended interview with Kambi CEO Kristian Nylén

Kambi is putting in place final preparations for its online Festival of Sportsbook, a week-long sports betting content series which returns for a second time, this year featuring an interview with CEO Kristian Nylén and topics ranging from odds making to the future of esports.

Registrations are open for more than 10 public sessions, which kick-off on Monday 23 May and enable viewers to curate their own Festival experience, with the range of sessions providing topics relevant to a wide audience.

Thousands tuned in last year for the debut Festival of Sportsbook with this year promising to be bigger and better, getting underway with an Executive Roundtable featuring senior leaders from across the industry.

Nylén will speak on Monday 23 May, where he will discuss a subjects including Kambi's path to market leadership, the modern landscape of the sports betting industry and how Kambi is preparing for the opportunities of the future.

Kambi will also welcome external speakers from organisations including the International Betting Integrity Association and Mohegan Gaming & Entertainment, while topics across the week will include the 'Lifecycle of a Price' and a look at the future of esports betting with Abios Founder and CEO Oskar Fröberg.

Gerard Starkey, SVP Marketing & Communications at Kambi, said: "We are delighted to welcome the industry back to the Kambi Festival of Sportsbook. It is an event which brings together experts from across Kambi and the wider sports betting sector, for what is shaping up to be a deep and engaging week of content informing on a fantastic breadth of topics."

To view the sessions and book your place at the Festival, please visit [Kambi.com/festival](https://kambi.com/festival)

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About Kambi

Kambi is a provider of premium sports betting services to licensed B2C gaming operators. Our services encompass a broad offering from front-end user interface through to odds compiling, customer intelligence and risk management, built on an in-house developed software platform. Kambi's 40-plus customers include ATG, Churchill Downs Incorporated, Kindred Group, LeoVegas, Penn National Gaming and Rush Street Interactive. Kambi employs more than 1,000 staff across offices in Malta (headquarters), Australia, Philippines, Romania, Sweden, the UK and the United States.

Kambi utilises a best of breed security approach and is ISO 27001 and eCOGRA certified. Kambi Group plc is listed on Nasdaq First North Growth Market under the symbol "KAMBI".

The Company's Certified Advisor is Redeye AB.

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Attachments

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