

Westpay widens its addressable market: more than 90 POS partners now offer its payment services

Westpay AB ("Westpay"), a leading Nordic provider of secure and innovative payment solutions, today announces the continued expansion of its point-of-sale (POS) partner network. The network of POS partners has grown from around 70 at the end of 2025 to more than 90 contracted partners, an increase of close to 30 per cent in three quarters.

POS partners integrate Westpay's payment services into their systems and offer them to merchants as part of their own solution. Each new integration gives Westpay access to the partner's merchant base, without the need to build a direct sales presence in every segment. The broader the coverage, the larger Westpay's addressable market.

The growth accelerated in the third quarter and broadens Westpay's reach to merchants across retail, hospitality and self-service, and strengthens the base for continued growth in recurring revenues.

Recent additions illustrate the breadth of the network. Oy Wike Ab, an established Finnish provider of POS systems for retail and hospitality with more than 40 years in the industry, strengthens Westpay's presence in Finland. Swepearl offers cloud-based POS, online ordering and self-service for restaurants and food service in Sweden. Vimmer provides POS and ticketing solutions to cinemas, from independent venues to larger chains, with payments both online and on site. These partners are already live or will go live during the fourth quarter of 2026.

"Our POS partners know their software, their industries and their customers. We know payments. When each of us does what we do best, merchants get a stronger offering, and every new partner brings more merchants within reach of our services," says **Sten Karlsson, CEO of Westpay AB**.

The partner network is central to Westpay's dual go-to-market model and to its SaaS-based business model. As partners roll out Westpay's services to their merchants, transaction volumes and recurring revenues build over time.

Secure. Swedish. Ready.

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Redeye Nordic Growth AB is the company's Certified Adviser.

About Westpay

Westpay is a leading Nordic provider of payment services. The company delivers its services to merchants through a broad network of point-of-sale (POS) partners. Its acquirer-independent platform supports in-store, unattended and software-based (SoftPOS) payments. Payments are business-critical, so resilience is a key focus in everything from technology to operations. Westpay is headquartered in Stockholm, Sweden, and listed on Nasdaq First North Growth Market.

Learn more at: westpay.se

Attachments

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