

## OPTICEPT EXPLORES NEW PARTNERSHIP OPPORTUNITY WITH A WORLD-LEADING COMPANY IN FLOWER CARE PRODUCTS

OptiCept Technologies AB (publ) (ticker: OPTI) enters an agreement with Chrysal International BV (Chrysal), a world leading company within flower care products. The purpose is to explore the opportunity to form a partnership regarding OptiCepts patented cut flower technology OptiBoost to jointly work toward a zero-footprint floriculture industry.

The collaboration with Chrysal aligns with Opticept Technologies' ongoing strategy of teaming up with industry leaders in their respective domains of expertise. The purpose of the agreement is to evaluate OptiCept's vacuum impregnation technology, OptiBoost, to improve the vase life of flowers in the floriculture industry. Chrysal will evaluate the OptiBoost method in their Research centers for three months. The results of the evaluation will act as a basis for a potential partnership.

*"This investigation fits perfectly in our company purpose to contribute to a zero-footprint floriculture industry and our continued efforts in finding new innovative propositions," says Remko Muntinga, Global CEO of Chrysal International.*

Thomas Lundqvist, CEO at Opticept Technologies adds: "Over the past two years, OptiBoost has undergone rigorous testing to establish a solid foundation for global expansion. By partnering with Chrysal International, a renowned global leader in this field that shares OptiCept's commitment to sustainability, we are advancing towards our vision of replacing conventional industry nutritional sachets."

The Chrysal Brand, Celebrating its 75th anniversary this year, is a leading innovator in the floriculture industry, with research, production, and sales offices around the world. Currently, the company has operations and cooperations in 14 countries and production facilities in 5.

### Contacts

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## About Us

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OptiCept Technologies AB (publ) provides the food and plant industry with technological solutions that contribute to a more sustainable world and enable climate-smart economic growth. OptiCept optimizes biological processes - Increased extraction from raw material, extended shelf life, reduced waste, and improved quality (taste, aroma, color, nutritional content) of the final product.

The positive effects of technology increase efficiency for our customers, better products for the consumers, and minimal impact on our environment. Through patented technology in PEF (pulsed electric field) and VI (Vacuum Infusion), the technology opens up new business opportunities for the food and plant industry worldwide. OptiCept's vision is to contribute to a sustainable world by offering efficient green cutting-edge technology that is easy to use in the areas of FoodTech and PlantTech.

The company is located in Lund and the share is traded on the Nasdaq First North Growth Market (ticker: OPTI). The Company's Certified Adviser is Carnegie Investment Bank AB (publ).

For further information visit:

[OptiCept Technologies Official Website](#)

*This information is information that OptiCept Technologies is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the agency of the contact persons set out above, at 2024-05-21 16:52 CEST.*

## Attachments

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[OptiCept explores new partnership opportunity with a world-leading company in flower care products](#)