

# Champion Health, part of Physitrack PLC, partners with leading European electronics retailer Currys PLC

**Champion Health, a leading workplace health platform and part of Physitrack PLC, today announces it has entered into a partnership with Currys PLC, the leading omnichannel retailer of technology products and services, to support and improve the wellbeing of Currys' 15,000+ employees across the UK&I. Currys operates online and through 830 stores in 8 countries, and is the owner of Nordic brands Elkjøp, Elgiganten and Gigantti.**

Currys has invested in this partnership to provide free access to the Champion Health platform for all of its 15,000+ colleagues across the UK&I. In addition, Currys is extending this to allow colleagues to gift access to up to three family members or friends of their choosing.

Every Currys colleague will receive a unique health report, including a snapshot of their overall health and a tailored wellbeing action plan. Content is recommended based on colleagues' health results, but they can also explore an entire world of wellbeing, described as 'The Netflix of Wellbeing', including workouts to mindfulness sessions, expert-led masterclasses, nutrition plans, sleep stories and more.

Champion Health covers every aspect of wellbeing, from mental health, sleep, women's health, men's health, financial wellbeing, performance, activity, energy levels, nutrition, parenting, musculoskeletal health, leadership, cardiovascular health, cognitive functioning and more.

## **Harry Bliss, CEO and co-founder of Champion Health, comments:**

"I'm thrilled that Currys has chosen Champion Health to support the wellbeing of their 15,000+ employees and 45,000 friends and family."

"Investing in the Champion Health platform demonstrates Currys' commitment to supporting their people. At such an uncertain time worldwide, it's never been more important to invest in our people."

"The team at Currys will soon gain access to our award-winning digital platform, described as 'The Netflix of Wellbeing', and I'm looking forward to seeing what they jump into first, whether that's workouts with Olympians or calming mindfulness sessions."

"Currys now stands alongside global organisations - like Clyde & Co and SITA - as part of a community of employers supporting 2 million lives. Together, we share a vision to make wellbeing more inclusive, accessible and engaging."

**Henrik Molin, CEO and co-founder of Champion Health's parent company, Physitrack, says:**

"It's amazing to see Champion and Currys come together this way to elevate the wellbeing on tens of thousands of people. Initiatives such as these are incredibly important in the uncertain and stressful times the world is in right now and we are delighted that we can help major organisations such as Currys provide tools for their most valuable asset - their people - to get through them."

**Paula Coughlan, Chief People, Communications & Sustainability Officer at Currys said:**

"Despite these challenging times, we are continuing to invest to help keep everyone safe, happy and well with a new wellbeing partnership with Champion Health. We know that the cost-of-living crisis will have an impact on wellbeing, and on top of our existing package of support which includes direct financial support, financial wellbeing, 1,400 Mental Health Trained colleagues and our Wellbeing Corner, this partnership delivers on our promise to support colleagues further. Through Champion Health, colleagues will have personalised wellbeing plans from a wide range of leading experts for free. The platform will give everyone personalised content and support across all the key areas of wellbeing, helping colleagues to be at their very best both inside and outside of work."

**Steve Bird, Wellbeing Manager at Currys said:**

"I am so proud to work for an organisation that continues to invest in the wellbeing of its people. I've found wellbeing apps and platforms incredibly useful, but the subscriptions beyond free trial periods can really add up. Champion Health is free to access, and I can't wait for thousands of colleagues and their loved ones to benefit from all the great content, especially the mental wellbeing support which has such a big impact on wellbeing as a whole."

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**About Physitrack**

Physitrack PLC, founded in 2012, is a global digital healthcare provider, focused on the B2B wellness and virtual-first care markets. With staff on four continents, customers in 17 time zones, and end users in 187 countries, Physitrack is a truly global company.

The company has two business lines:

**Lifecare Technology** – SaaS platform tailored mainly to physiotherapy and musculoskeletal care, enabling practitioners to deliver clinical home exercises, education prescription, outcomes tracking, triaging and Telehealth.

**Virtual-first Wellness / Champion Health** – SaaS platform for Employee Wellness and care powered by a combination of world-leading technology and wellness professionals based in the United Kingdom, Germany and the Nordics.

Physitrack PLC is headquartered in London, United Kingdom, and listed on Nasdaq First North Premier Growth Market (PTRK).

Visit us at <https://www.physitrackgroup.com/> and <https://championhealth.co.uk/>

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### **About Champion Health**

Champion Health provides an all-in-one holistic workplace health platform linking all areas of wellbeing into a seamless platform and app for employees to use anywhere, anytime. The platform empowers employees to improve their wellbeing through digital health assessments, personalised wellbeing action plans and tailored content. Leaders also receive support, resources and the data-driven insights needed to develop impactful workplace wellbeing strategies.

### **About Currys**

Currys PLC is a leading omnichannel retailer of technology products and services, operating online and through 830 stores in 8 countries. We Help Everyone Enjoy Amazing Technology, however they choose to shop with us.

In the UK & Ireland we trade as Currys; in the Nordics under the Elkjøp brand and as Kotsovolos in Greece. In each of these markets we are the market leader, employing 32,000 capable and committed colleagues. Our full range of services and support makes it easy for our customers to discover, choose, afford and enjoy the right technology for them, throughout their lives. The Group's operations include state-of-the-art repair facilities and 1,300 engineers in Newark, UK, a sourcing office in Hong Kong and an extensive distribution network, enabling fast and efficient delivery to stores and homes.

Our vision, we help everyone enjoy amazing technology, has a powerful social purpose at its heart. We believe in the power of technology to improve lives, help people stay connected, productive, healthy, and entertained. We're here to help everyone enjoy those benefits and with our scale and expertise, we are uniquely placed to do so.

We're a leader in giving technology a longer life through repair, recycling and reuse. We're reducing our impact on the environment in our operations and our wider value chain and we will achieve net zero emissions by 2040. We offer customers products that help them save energy, reduce waste and save water, and we partner with charitable organisations to bring the benefits of amazing technology to those who might otherwise be excluded. Visit [www.currysplc.com](http://www.currysplc.com) for more information.

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## Attachments

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