

Awardit AB has appointed Jacob Stjernfält as Group Chief Financial Officer and Executive Vice President

Awardit AB (publ) has today appointed Jacob Stjernfält as the new Group Chief Financial Officer and Executive Vice President of the group. Jacob Stjernfält will take up the position on February 12, 2024. Jacob Stjernfält comes most recently from a role as a consultant in his own company and has previously, among other things, been Group CFO at ZetaDisplay AB (publ). Jacob Stjernfält will be part of Awardit's group management team.

In connection with Jacob Stjernfält's appointment, Awardit's current Group CFO, Cecilia Ponthan, will take on a role as Nordic CFO, strengthening the management and governance of the company's Nordic business.

For further information, contact:

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About Awardit

Awardit helps businesses increase revenue and profitability by implementing and operating loyalty programs, incentive programs and gift card programs targeting B2B & B2C customers. Awardit provides customers with program platforms on SaaS-basis, content in the form of commerce opportunities, partner networks as well as third party distribution of gift cards. The programs are normally provided on white label basis but Awardit also operates several private labels. Awardit is the largest company and platform in the Nordics in the sector.

The company's shares trade on Nasdaq First North Growth Market (AWRD). The company's Certified Adviser is Aqurat Fondkommission AB, reachable at ca@aqurat.se or 08-684 05 800.