

Press Release
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GOODBYE KANSAS SECURES IMPORTANT ADD-ON ORDER FOR PERFORMANCE CAPTURE

Goodbye Kansas has, thanks to strong customer trust and highly sought-after expertise, secured an additional order in an ongoing, secret project. The addition confirms Goodbye Kansas' position as a leading end-to-end player in the creation of high-quality digital experiences.

In the heart of Hammarby Sjöstad, Stockholm, Goodbye Kansas runs one of Northern Europe's most advanced performance capture studios. It is in this creative hub that film, games and other digital experiences come to life. Performance capture, which combines motion capture with face and full-body scanning, is one of the key elements of Goodbye Kansas' ability to bridge the gap between the actor's emotional performance and the digital character's expression.

The new additional order for performance capture is a direct result of a customer in an ongoing project choosing to increase the number of recording days in the studio. This indicates a high level of satisfaction with the initial results and a desire to maximise the creative process in Goodbye Kansas' state-of-the-art facility.

"I am extremely proud that our customers choose Goodbye Kansas not only for our cutting-edge technology, but also for the unique expertise and service our team delivers," says Anton Söderhäll, Executive Producer.

"Performance capture is at the heart of how we create the best and most emotionally engaging characters in the industry. The fact that the customer chooses to book even more time with us is the best proof that we deliver at the highest level," says Thomas Lindgren, CEO of Goodbye Kansas.

For further information, please contact:

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About Goodbye Kansas Group

Goodbye Kansas Group is a provider of technology-driven visual content and develops solutions for visual effects (VFX), animation, game trailers and In-Game. The Group has some of the world's leading entertainment companies as customers. Goodbye Kansas Group is headquartered in Stockholm and is listed on Nasdaq First North Growth Market with Wildecos as Certified Adviser.

www.goodbyekansasgroup.com

Attachments

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