

ASTG Advanced Stabilized Technologies Group

Advanced Stabilized Technologies Group AB (ASTG)
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Press release in English

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ASTG hires Chief Sales Officer

ASTG has hired Henrik Asbjørn as Chief Sales Officer

Following the new Sales and Go to Market strategy communicated in a press release on February 10, 2020, ASTG has hired Henrik Asbjørn as the company's new Chief Sales Officer.

Henrik has a background in international sales and business leadership and has worked in senior positions within systems integration, telecommunication, and sales and branding of high-tech products. Several positions have required the creation and execution of Go to Market strategies, including setting up reseller networks and distributors. Henrik comes from a position as Head of Sales for DataPath in Europe and is already familiar with the ASTG products and solutions. He will join the executive team at ASTG April 2, 2020 and will be responsible for sales across all business units.

"I look forward to Henrik joining our team and I know he will be a strong and positive contributor to the growth journey that ASTG is on", says Carsten Drachmann, CEO

About Advanced Stabilized Technologies Group AB

ASTG includes the wholly owned subsidiary AIMS AB.

ASTG AB develops, manufactures and sells innovative 4-axes stabilizing VSAT antennas for maritime use. The company is also selling development projects based on C2SAT's antenna platform. AIMS AB develops and sells advanced inertial sensor units (IMUs) designed to measure movements in three dimensions.

The company's registered office is in Stockholm, Sweden.

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For accuracy, please exclusively rely on the Swedish version. Should there be unintentional translation differences between the English and the Swedish press release, the Swedish version will take precedence.