



Quickbit appoints Head of Brand and Marketing

Quickbit has appointed Nina Amjadi as Head of Brand & Marketing. In the newly created role, Nina Amjadi will build and lead all brand marketing efforts for Quickbit.

Nina Amjadi has worked on the agency side for about fifteen years. In recent years, Nina has run the agency North Kingdom in Los Angeles, where she has worked with some of the company's largest customers such as Google, Disney, Riot Games and IBM. Prior to that, she was at Your Majesty in New York where she helped the company grow for five years and be prepared for a sale to the tech giant Square.

"It will be exciting to be part of and contribute to Quickbit's journey to enable and simplify trading in cryptocurrencies. Digital currencies are an obvious part of our future, but despite the fact that we are seeing a strong increase in the number of people who want to invest in cryptocurrencies, Quickbit has an important job to do when it comes to general education about cryptocurrencies and what role they will play in our lives.", says Nina Amjadi.

"Despite stable growth over the past two years, we realize the stage we are in today and the need to recruit the best talent available to lead us forward. With Nina's experience in international brand building, I am convinced that we will be able to realize the potential that exists at Quickbit.", says Serod Nasrat, CEO.

Nina Amjadi took up the position as Head of Branding & Marketing on May 31, 2021.

For further information, please contact:

Serod Nasrat, CEO, Quickbit eu AB (publ)

E-mail: serod@quickbit.com

Phone: +46 73 157 63 33

Quickbit is a Swedish fintech company, which was founded in 2016 with the goal that more people and companies should use cryptocurrency on an everyday basis. Today Quickbit offer solutions for e-merchants to be paid in cryptocurrency and will launch solutions for people to easily use cryptocurrency on an everyday basis. Our more than 40 employees are based in four locations – Stockholm, Gibraltar, Tallinn and Lahore in Pakistan. Quickbit has been listed on NGM Nordic SME since July 2019. Read more at <https://quickbit.com>