

## Quickbit launches innovative Merchant Referral Program

**Today, Quickbit announces the launch of a Merchant Referral Program. The program will help to quickly and efficiently create awareness of Quickbit's recently launched product Quickbit Pay, while also compensating external people when they contribute with new customers to the product.**

After the launch of Quickbit Pay, Quickbit now puts full focus on sales and commercially oriented activities. Quickbit works with several internal sales activities in parallel, but in addition to this, Quickbit hopes that the innovative program will create incentives for the community around Quickbit to contribute to Quickbit's growth.

"Quickbit is a company with a passionate and loyal group of stakeholders and customers. Of course, we want to take advantage of that and, above all, share our successes together with them. Therefore, it feels natural to share the merits we make if you as an individual have contributed to creating a business", says Jesper Sundström, Head of Growth at Quickbit.

"Through the program, we create opportunities for those with relevant contacts to create significant income and cost-effective market penetration for Quickbit. At the same time, the market gets to take part in our innovative solution Quickbit Pay. It's a clear win-win-win," says Daniel Sonesson, CEO of Quickbit.

The Quickbit's Merchant Referral Program is launched primarily targeting a select group at an initial stage, but anyone with relevant contacts is welcome to participate.

**For further information, please contact:**

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Quickbit is a Swedish fintech company founded in 2016 with the goal of making the integration of cryptocurrencies into the everyday lives of people and companies smoother. Today, Quickbit offers safe and easy-to-use products for e-merchants as well as customers. With a transaction volume to date in excess of €1 billion, Quickbit has already enabled and empowered individuals around the world, through the use of cryptocurrencies. Quickbit has been listed on NGM Nordic SME since July 2019. For more information, please visit [www.quickbit.com](http://www.quickbit.com)