

Quickbit starts collaboration with World Ethical Data Foundation - Quickbit Pay is integrated for donations

Today, Quickbit is proud to announce that a new collaboration has begun with the World Ethical Data Foundation ("WEDF"). The collaboration entails that Quickbit's flagship product, Quickbit Pay, a unique crypto payment solution, is integrated for donations to the foundation. Quickbit will also facilitate direct cryptocurrency donations to the foundation through its own website to support WEDF's vital initiatives.

In late June 2023, Quickbit Pay was launched, a unique and secure B2B product that allows businesses and organizations to offer consumers the ability to pay with cryptocurrency from either Quickbit App or an external crypto wallet. The interest in the payment solution has been considerable since its launch, and now Quickbit is happy to announce that they are supporting WEDF's work by providing a compliant, convenient, and reliable solution for crypto payments and donations in what has long been a very challenging space.

The collaboration with the World Ethical Data Foundation involves the integration of the crypto payment solution Quickbit Pay to allow them to offer people the opportunity, via sponsorships and donations, to securely and efficiently transfer money with cryptocurrency to support the foundation's mission. WEDF is dedicated to exploring pressing issues related to data and information usage in an impartial and balanced manner, striving for effective and fair data management – a cause that is close to Quickbit's heart.

Quickbit supports the foundation's contribution to the digital sustainability work and has therefore chosen to also add a function to its website to enable donations to WEDF directly from Quickbit.com.

"I am extremely proud of this collaboration with the World Ethical Data Foundation. They represent a crucial cause, and we consider it natural to support their work in social responsibility. Through this partnership, we reach a new segment, demonstrating the versatility of Quickbit Pay while supporting WEDF. We also contribute with a high-quality product that gains even more exposure on a global scale," says Jesper Sundström, Head of Growth at Quickbit.

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Quickbit is a Swedish fintech company founded in 2016 with the goal of making the integration of cryptocurrencies into the everyday lives of people and companies smoother. Today, Quickbit offers safe and easy-to-use products for e-merchants as well as customers. With a transaction volume to date in excess of €1 billion, Quickbit has already enabled and empowered individuals around the world, through the use of cryptocurrencies. Quickbit has been listed on NGM Nordic SME since July 2019. For more information, please visit www.quickbit.com