

Quickbit strengthens Group Management with Head of Marketing

Quickbit announces that its management team is being further strengthened. Today, Bas Hagensars began his role as Head of Marketing at Quickbit and becomes part of the management team.

Bas has several years of experience in marketing and holds a Master's degree from Karlstad University in Service Management Research. Previously, Bas worked with marketing automation at companies such as Mynewsdesk and Viaplay Group and has held several roles at Universum, including Global Head of Data Collection. Bas has extensive experience in driving digital marketing campaigns and implementing channels aimed at increasing sales, which is becoming increasingly important for Quickbit as the company is now in an expansive growth phase.

"I am really looking forward to being part of the journey Quickbit is currently on. Crypto-related services have great potential, and there are good opportunities to continue growing Quickbit with the right strategies to take the company to the next level", says Bas Hagensars, Head of Marketing at Quickbit.

"It is very gratifying that we have succeeded in recruiting Bas as Head of Marketing. With Bas's expertise and experience in marketing, we have the opportunity to create new sales channels and customer relationships to continue on the growth journey we have now begun. I am convinced that Bas will contribute with insights that will help Quickbit achieve our high goals", says Daniel Sonesson, CEO of Quickbit.

The management team now consists of Daniel Sonesson, CEO, Daniel Boettge, CFO, Martin Samuelsson, CPO, Jesper Sundström, Head of Growth, Elvira Vänerfors, Head of Compliance, Wilhelm Eklund, CTO, and Bas Hagensars, Head of Marketing.

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Quickbit is a Swedish fintech company founded in 2016 with the goal of making the integration of cryptocurrencies into the everyday lives of people and companies smoother. Today, Quickbit offers safe and easy-to-use products for e-merchants as well as customers. With a transaction volume to date in excess of €1 billion, Quickbit has already enabled and empowered individuals around the

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world, through the use of cryptocurrencies. Quickbit has been listed on NGM Nordic SME since July 2019. For more information, please visit www.quickbit.com