

## Quickbit strengthens the business with additional experience in tech

**Today, Quickbit announces that it is strengthening the business by hiring the technically experienced Wilhelm Eklund as Tech Lead. At the same time, Martin Samuelsson is promoted from Head of Product and Tech to Chief Product Officer.**

Wilhelm Eklund has extensive experience in tech and business development. Among other things, he has worked with developing and realizing scalability on technical platforms. It includes positions as Scrum Master at Barnebys and Quinyx as well as full-stack developer at Klarna and Aftonbladet. Wilhelm is now employed as Tech Lead at Quickbit, with responsibility for driving the technical development and enabling the great potential that exists in Quickbit's platform.

At the same time, Martin Samuelsson moves from Head of Product and Tech to Chief Product Officer, which means that he gets the opportunity to focus on strategically driving Quickbit's products to the next stage so that Quickbit can continue to expand internationally.

"It feels so exciting to be part of Quickbit's journey to get crypto to really be used in the everyday life by ordinary people. It's a great team and it will be super fun to grow with Quickbit," says Wilhelm Eklund, Tech Lead at Quickbit.

"I am very happy to have been able to recruit such a top talent as Wilhelm Eklund. He has a solid track record, is a senior strategist and tech leader, and has built and scaled high performance products. Wilhelm's competence and experience will give Quickbit increased self-confidence and strengthen us in our high potential and willingness to expand. At the same time, I look forward to being able to put my focus on continuing to innovate, design and drive our leading solution to new levels. This is an important investment and an exclamation point for what we want to achieve," says Martin Samuelsson, Chief Product Officer at Quickbit.

"We are very proud to strengthen and secure our organization. Martin will now be able to continue working focused on raising the conditions of our products and Wilhelm will be a strong addition in realizing the possibilities our technical platform has. We can now raise both quality for customers and further increase the pace of expansion in the business," says Daniel Sonesson, CEO at Quickbit.

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Quickbit is a Swedish fintech company founded in 2016 with the goal of making the integration of cryptocurrencies into the everyday lives of people and companies smoother. Today, Quickbit offers safe and easy-to-use products for e-merchants as well as customers. With a transaction volume to date in excess of €1 billion, Quickbit has already enabled and empowered individuals around the

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world, through the use of cryptocurrencies. Quickbit has been listed on NGM Nordic SME since July 2019. For more information, please visit [www.quickbit.com](http://www.quickbit.com)