Press release

20 May 2022

Catena Media initiates strategic review of certain parts of its business

Catena Media plc (”Catena Media”)'s board continuously evaluates strategic initiatives, including potential transactions, structural changes and other strategic initiatives with a view to achieving the best outcomes for the company and its shareholders in the long term. Catena Media is currently noticing a strategic interest from third parties to acquire certain assets, including assets in its financial trading segment, the "AskGamblers" brand as well as certain other of Catena Media's global brands.

In light of this, Catena Media has initiated a strategic review, which will be broad, consider all feasible alternatives and assets of the group to ensure an optimal outcome, and may include investigating the advantages of, *e.g.*, a sale of certain assets (including but not limited to financial trading assets, the "AskGamblers" brand and other global brands) or another type of structural transaction.

Catena Media wishes to emphasise that no decision has been taken with respect to the strategic review, and that it may conclude that the best alternative is to make no changes in the near term.

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This information is information that Catena Media plc. is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the agency of the contact persons, on 20 May 2022 at 13:45 CEST.

About Catena Media

Catena Media is a global leader in generating high-value leads for operators in online casino, sports betting and financial trading. The group’s large portfolio of web-based affiliation brands guides online users to customer websites and enriches the experience of players worldwide. Headquartered in Malta, the group employs over 450 people in Europe, North America, Asia-Pacific and Oceania. The share (CTM) is listed on Nasdaq Stockholm Mid Cap. For further information see catenamedia.com.