CELLAVISION





Continuous expansion into new markets













Interim report

January-September 2017

An in-between quarter though with stronger market presence as well as product sales approval in the USA

High rate of innovation for continued digitization of healthcare

July 1-September 30, 2017

- Net sales decreased by 10 % to SEK 61.3 million (68.3)
- Organic growth was -11 % (-9).
- Operating profit decreased by 47.3 % to SEK 10.2 million (19.5).
- The operating margin decreased to 16.7% (28.5).
- Profit before tax decreased to SEK 9.9 million (19.8).
- Earnings per share decreased to SEK 0.32 (0.64).
- Cash flow decreased to SEK 5.6 million (7.4).

January 1-September 30, 2017

- Net sales increased by 21.3 per cent to SEK 233.2 million (192.3).
- Organic growth was 19.5 % (6.1).
- Operating profit increased by 31.8 % to SEK 69.2 million (52.5).
- The operating margin increased to 29.7% (27.3).
- Profit before tax decreased to SEK 68.6 million (55.0).
- Earnings per share increased to SEK 2.2 (1.76).
- Cash flow before dividend decreased to SEK 32.4 million (34.1).

Significant events after the period close

 CellaVision signed a distribution agreement with Boule Diagnostics prior to the launch in 2018 of product for small and medium-sized laboratories.

Key Ratios

(MSEK)	Jul-Sep 2017	Jul-Sep 2016	Jan-Sep 2017	Jan-Sep 2016	Jan-Dec 2016
Net sales	61.3	68.3	233.2	192.3	265.0
Gross profit	43.2	47.9	167.8	136.2	188.9
EBITDA	12.4	21.5	75.5	58.6	82.4
Operating profit	10.2	19.5	69.2	52.5	74.2
Operating margin, %	16.7	28.5	29.7	27.3	28.0
Profit/loss before tax	9.9	19.8	68.6	55.0	75.8
Cash flow for the period	5.6	7.4	-3.4	-1.6	25.8
Equity ratio, %	82.7	79.9	82.7	79.9	80.4

Net Sales, Q3 SEK 61.3 m (68.3)

Operating Profit, Q3 SEK 10.2 m (19.5)

Operating Margin, Q3 16.7% % (28.5)

CEO's comments

After six quarters of good growth in the human health-care segment CellaVision experienced negative sales growth in the third quarter of the year. CellaVision has an uneven order flow with variation between quarters. Accumulated growth for the first nine months was 21 percent and is in line with the previously communicated target of 15 percent annual growth over an economic cycle. Our assessment is that CellaVision's future development in the short and long term is unchanged positive.

For the quarter, sales decreased by ten percent to SEK 61.3 million (68.3) compared with the same period in the previous year, when sales growth was 50 percent in the human healthcare market. Exchange rate impact in the quarter was slightly positive; plus one percent. The operating profit was SEK 10.2 million (19.5), equivalent to an operating margin of 16.7 percent (28.5). The lower operating margin is mainly explained by a lower sales volume.

Market development

Sales in the Americas fell by about eleven percent compared with the same period in the previous year, which was a quarter that experienced growth of 30 percent in the human healthcare market. Apart from the strong comparative figures, the quarter's decrease is explained by some buildup of inventories in previous quarters by CellaVision's various distribution partners. However, the number of customer installations and CellaVision's end customer penetration continued to grow at a steady rate.

EMEA again reported a quarter with sound sales growth; about 23 percent. It is worth noting, however, that the comparative quarter in 2016 for EMEA was relatively weak.

Sales in APAC decreased by 28 percent in the third quarter of the year compared with the same period in the previous year. Despite the decrease compared with the corresponding quarter in 2016 the underlying trend is positive for the region as a whole. Sales in China continued to show strength, while other markets in the region saw a weaker quarter.

Geographical expansion: United Kingdom / Ireland

CellaVision is continuing to establish local organizations for market support in priority markets and establishment of the organization in the United Kingdom/Ireland during the quarter was part of this. This establishment means that CellaVision now has 12 local organizations for market support that gives the company a presence in a total of 25 countries. Establishing local organizations for market support is a key strategy for securing sustainable growth globally and CellaVision is planning for further establishments during the year.



The veterinary market

Cella Vision is continuing its long-term marketing activities in the veterinary market, and in the previous quarter, a distribution agreement was signed with Sysmex in the Americas.

Distribution expansion prepares launch of new technology platform

Progress on the new technology platform is going according to plan, with considerable investments in research and development. Apart from this, there are production preparations and marketing activities ahead of the launch that is planned for the second half of 2018 for the markets that do not require FDA or equivalent certification based on clinical validation.

In preparation for the coming launch of the new technology platform, with analyzers for small and midsize labs in both the human healthcare and veterinary markets, CellaVision entered into a global distribution agreement with Boule Diagnostics. The company is active in the segment for small and mid-size labs and thus an important partner for ensuring future access to digital morphology for this type of lab. Discussions are in progress with more distribution partners in this segment.

FDA clearance of the CellaVision® Advanced RBC Application

During the quarter was the CellaVision® Advanced RBC Application, a software application that speeds up and simplifies morphological assessment of red blood cells, was cleared by the US regulatory authority, the FDA. This makes the product commercially available in the USA and globally, since the application has already been approved and launched in CellaVision's other markets.

Zlatko Rihter, President and Chief Executive Officer Growth of 21% for the year's first nine months

A weaker quarter with 10% sales decrease

The Americas fell by 11%

EMEA reported sales growth of 23%

Underlying sound demand in China

Distribution agreement in place for new technology platform

Sales, performance and investments

July 1-September 30

Net sales for the Group in the third quarter were SEK 61.3 million (68.3), a decrease of 10 percent compared with the corresponding period in 2016. CellaVision's sales often fluctuate between different quarters, both for individual regions and for the Group as a whole.

CellaVision invoices more than 90 percent of its net sales in euro or US dollars, which means that exchange rate fluctuations have a major impact on the company's reported net sales and earnings. Adjusted for positive exchange rate effects of one percent, net sales decreased by 11 percent compared with the corresponding quarter in 2016.

The gross margin for the quarter was 70.4 percent (70.1), which is marginally lower than for the year's two first quarters. The somewhat lower gross margin is mainly explained by the product mix and the increase in amortization of intangible assets in relation to sales, due to a lower sales volume.

Total operating expenses for the third quarter were SEK 32.9 million (28.4). The increase is due to the expansion of the company's market presence and higher administrative expenses. However, as a percentage of sales during the first nine months of 2017, administration costs remain unchanged eleven percent (11).

CellaVision is running several development projects aimed at strengthening the company's product offer. Capitalized costs for development projects were SEK 5.0 million for the quarter (1.9). The main part of the capitalized costs are related to the new technology platform for analyzers for small and mid-size labs.

Operating profit for the quarter was SEK 10.2 million (19.5), with an operating margin of 16.7 percent (28.5). The lower operating margin is mainly explained by a lower sales volume and increased selling and administrative expenses.

CellaVision has no interest-bearing liabilities. Net financial income is mainly attributable to exchange rate gains/losses on intra-group transactions.

The Group's cash and cash equivalents at the close of the quarter increased to SEK 129.0 million (105.0). Total cash flow for the quarter was SEK 5.6 million (7.4). Trade receivables at the close of the quarter were temporarily high, but normalized after payment of large trade receivables after the close of the period.

Net sales decreased by 10 % to SEK 61.3 million (68.3)

Adjusted for exchange rate effects, organic revenue decreased by 11%

The operating margin for the quarter was 16.7% (28.5)

Total cash flow for the quarter was SEK 5.6 million (7.4).





Development in geographical markets

Americas: SEK 31.3 million (35.3)

Sales in the Americas decreased in the first quarter by eleven percent to SEK 31.3 million (35.3) compared with the human healthcare market performance in the same period of the previous year.

CellaVision's geographical expansion of the company's organizations for local market support continued during the quarter. After successful establishment of an organization for local market support in Brazil earlier in the year, work was started on establishing a corresponding organizations in other markets.

During the quarter, CellaVision participated in the AACC (American Association for Clinical Chemistry) Annual Scientific Meeting & Clinical Lab Expo in San Diego, where the company launched the CellaVision® Advanced RBC Application, which was cleared by the FDA at the time of opening of the Expo.

The CellaVision Advanced RBC Application will deliver a comprehensive pre-characterization of 21 differ-ent characteristics. Cells can be viewed in an overview image, or individually sorted by shape, size, color or inclusions. The latter is a completely new innovative way of looking at red blood morphology enabling an improved way of assessing the morphology of the red blood cells. Manual assessment of the red blood cell morphology is a subjective analysis with a high degree of variability. The interest in CellaVision's solutions was great, and the Advanced RBC Application in particular, attracted great interest from the company's customers.

EMEA: SEK 15.0 million (12.2)

Sales in EMEA increased in the quarter by 23 percent to SEK 15.0 million (12.2) compared with the same quarter in the previous year. The sales increase is mainly driven by countries in Western Europe, but the Middle East is also starting to pick up.

In line with the company's strategy for increased penetration in Western Europe that was initiated one and a half years ago, during the quarter CellaVision continued to concentrate on selected markets. An organization for local market support in the United Kingdom was also established during the quarter. CellaVision's organizations for local market support for the German-speaking countries and for France that were established earlier in 2017 are now fully operational.

APAC: SEK 15.0 million (20.9)

In APAC sales decreased by 28 percent to SEK 15.0 million (20.9) compared with the strong third quarter in the previous year. The underlying demand in China continues to be strong, while other markets in the region had somewhat weaker development.

The value of the company's local presence was again made apparent during the quarter, for example in South Korea, where CellaVision participated in the KSLH congress in Busan, the second largest town in the country.

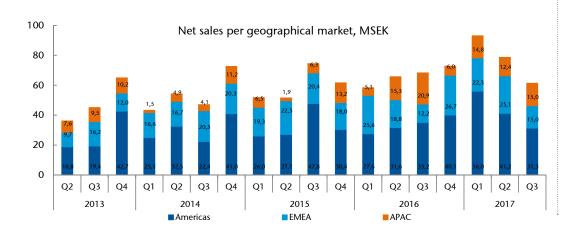
A number of marketing activities were undertaken in Japan during the quarter, including a presentation of the CellaVision® DM9600 analyzer to 120 laboratory technicians at the Osaka hematology congress, as well as training of salespeople at CellaVision's distributors. In China the activity level is high and interest continues to be strong. CellaVision exhibited and had a speaker at the National Laboratory Medical Conference in Hangzhou, China, with 2,100 participants.

Weaker in the Americas, with sales of SEK 31.3 million (35.3)

EMEA's sales were SEK 15.0 million (12.2).

APAC's sales decreased to SEK 15.0 million (20.9)

Underlying demand in China continues to be strong



Other information

Research and development

CellaVision is continually conducting a number of development projects, aimed at strengthening the offer to the company's customers in the field of hematology. A considerable part of the development resources are invested in the project to develop a technology platform for small and mid-size laboratories. Ahead of the coming launch of the new technology platform with analyzers for small and mid-size labs in both the human healthcare and veterinary markets, a new distribution partner, Boule Diagnostics, was attached to CellaVision. Apart from this, internal work continued on planning for the various markets ahead of the launch in the second half of 2018.

CellaVision works continually with respect to several different patent families and during the quarter CellaVision was awarded three new patents. Two of them, one in Australia and one in the USA, describe an image improvement method that was previously only patented in Sweden. The method uses advanced image processing operations to enable presentation of cell images in consistent and high quality color regardless of the form of lighting used.

The third patent was granted in the USA and describes how a robot transports a microscope slide with samples for analysis. The robot is unique in as far as it can make movements with a large stroke length without compromising on the requirement to make small movements with very high precision. The patent is significant as the invention is an essential part of CellaVision's existing product portfolio. CellaVision's patent portfolio now contains 23 patented inventions and 58 registered patents

The Group continuously capitalizes expenditure on new development. Capitalized costs for development projects were SEK 5.0 million for the quarter (1.9).

Personnel

The number of employees of the Group, restated as full-time equivalents, was 95 (78) at the close of the period. Of these, 65 were men (55) and 30 women (23). The increase in staff compared to the same period last year, includes investments in market support and research and development.

Information concerning risks and uncertainties

Reduced demand and changes in exchange rates constitute uncertainties but not material risks. For a more detailed description of the risks and uncertainties facing CellaVision, please refer to the risk analysis in the Annual Report for 2016 note 2 and 5.

Seasonal variations

CellaVision has an unevenly distributed order flow over the year and the variation in order volumes in individual quarters may be great in the different geographical regions.

Accounting policies

The Group applies International Financial Reporting Standards (IFRS), as adopted by the EU. This interim report has been prepared in accordance with IAS 34 Interim Financial Reporting, the Annual Accounts Act and the Nasdaq Stockholm Rule Book for Issuers. The parent company applies the Annual Accounts Act and the Swedish Financial Reporting Board recommendation RFR 2 Accounting for Legal Entities. The accounting policies and calculation methods applied are consistent with those described in the annual report for 2016. New standards and interpretations that came into force on January 1, 2017 have not had any impact on CellaVision's financial reporting for the interim report period.

In response to the introduction of IFRS 15, during the third quarter of 2017 CellaVision identified and reviewed all customer contracts to ensure that the company complies with requirements concerning reporting of revenue from contracts with customers. Common to the different contracts is that the future obligations included support, installation of analyzers, $warranties, discounts \, and \, other \, obligations. \, For \, each \,$ obligation the company has estimated the associated annual cost to determine the need to recognize the revenues to a corresponding extent. The conclusion of the study is that the cost of future obligations is immaterial. Calculations will be presented in the interim report for 2017-Q4. In addition, the interim report 2017-Q4 will include information about effects from implementing IFRS 9 and IFRS 16.

Financial instruments

Derivatives held for foreign currency hedging are valued at level 2, financial instruments where fair value is determined on the basis of valuation models based on other observable data for the asset or liability than listed prices included in level 1, either directly (i.e. as prices) or indirectly (i.e. derived from prices). Currency forwards are measured on the basis of observable information referring to exchange rates on the balance sheet date and market rates for remaining maturities. The value of currency forwards is recorded as Other receivables on the Group's balance sheet. The value of CellaVision's derivatives was SEK 3.4 million (-3.3) at September 30, 2017.

Segment reporting

CellaVision's operations only comprise one operating segment; automated microscopy systems in the field of hematology, and therefore reference is made to the income statement and balance sheet regarding operating segment reporting.

Distributor agreement in place for the technology platform with planned launch in 2018.

Capitalized development costs for the quarter were SEK 5.0 million (1.9).

Number of employees 95 (78)



The Nomination Committee for the Annual General Meeting in 2018

In accordance with a resolution of the 2017 Annual General Meeting the Nomination Committee shall consist of the Chairman of the Board and one representative for each of the four largest shareholders in terms of voting rights at the end of September 2017.

Ahead of the 2018 Annual General Meeting the Nomination Committee consists of, Chairman of the Nomination Committee Christer Fåhraeus, (appointed by Christer Fåhraeus and companies), Bo Lundgren (appointed by Swedbank Robur Funds), Caroline Sjösten (appointed by Skandia Liv), Joel Eklund (appointed by Fosielund Holding AB) and the Chairman of the Board Sören Mellstig.

Shareholders wishing to submit proposals to the Nomination Committee can send an email to ir@cellavision.com, or ordinary mail to: The Nomination Committee, CellaVision AB, Mobilvägen 12, 223 62 Lund.

Annual General Meeting 2018

CellaVision's Annual General Meeting in 2018 will be held in Lund at three o'clock CET, on May 4, 2018. Shareholders wishing to have matters considered at the Annual General Meeting can send a written request by email to bolagsstamma@cellavision.se or ordinary mail addressed to: The Board of Directors, CellaVision AB, Mobilvägen 12, 223 62 Lund. The request must have been received at the latest seven weeks before the Annual General Meeting in order to be included in the notice to attend and thus the agenda of the Annual General Meeting.

Statement

The Board of Directors and the Presisdent/Chief Executive Officer certify that the interim report provides a true and fair view of the parent company's and the Group's business, financial position and performance and describes material risks and uncertainties to which the parent company and the companies in the group are exposed.

Lund, October 25 2017

Åsa Hedin Sören Mellstig Christer Fåhraeus Chairman of the Board

Member of the Board Member of the Board

Torbjörn Kronander Anna Malm Bernsten Roger Johanson Member of the Board Member of the Board Member of the Board

Niklas Prager Zlatko Rihter Member of the Board President/CEO

The information is such that CellaVision AB (publ) is obligated to disclose pursuant to the Swedish Securities Market Act and the Financial Instruments Trading Act.).

Consolidated Income Statement in Summary

All amount in '000 SEK	Jul-Sep 2017	Jul-Sep 2016	Jan-Sep 2017	Jan-Sep 2016	Jan-Dec 2016
Netsales	61,348	68,304	233,182	192,277	265,038
Cost of goods sold	-18,183	-20,436	-65,366	-56,114	-76,102
Gross profit	43,165	47,868	167,816	136,163	188,936
Sales and marketing expenses	-16,882	-14,562	-51,633	-41,610	-56,859
Administration expenses	-8,646	-6,441	-26,195	-20,376	-28,670
R&D expenses	-7,390	-7,408	-20,772	-21,657	-29,239
Operating profit	10,247	19,457	69,216	52,520	74,168
Interest income and financial exchange rate gains	518	445	1,399	3,275	3,632
Interest expense and financial exchange rate losses	-837	-120	-2,005	-787	-2,025
Profit/loss before tax	9,928	19,782	68,610	55,008	75,775
Tax	-2,215	-4,621	-16,215	-13,032	-15,975
Profit/loss for the period	7,713	15,161	52,395	41,976	59,800

Comprehensive result for the period	7,545	14,255	56,052	38,694	58,434
Sum of other comprehensive income:	-168	-906	3,657	-3,282	-1,366
Sum of Components to be reclassified to net profit:	-168	-906	3,657	-3,282	-1,366
Translation difference in the group	-200	12	-1,103	-555	951
b)Translation difference					
Income tax relating to financial assets	-9	269	-1,343	777	653
Revaluation of financial assets	-1,062	-1,449	2,602	-3,533	-2,721
Reclassified to operating result	1,103	262	3,501	29	-249
a) Financial assets at fair value					
Components to be reclassified to net profit:					
components not to be reclassified to net profit.					
Components not to be reclassified to net profit:	Ŋ	0	0	0	Ω

Per share data	Jul-Sep 2017	Jul-Sep 2016	Jan-Sep 2017	Jan-Sep 2016	Jan-Dec 2016
Earnings per share, SEK */	0.32	0.64	2.20	1.76	2.51
Equity per share, SEK	9.49	7.82	9.49	7.82	8.64
Number of shares outstanding	23,851,547	23,851,547	23,851,547	23,851,547	23,851,547
Average number of shares outstanding	23,851,547	23,851,547	23,851,547	23,851,547	23,851,547
Stock exchange rate, SEK	173.00	93.00	173.00	93.00	86.00
Dividend per share	1.50	1.50	1.50	1.50	1.50
*/ Based on the profit/loss for the period divided by the average number of shares in					

Quarterly earnings trend

All amount in '000 SEK	Q3 2017	Q2 2017	Q1 2017	Q4 2016	Q3 2016	Q2 2016
Net sales	61,348	78,686	93,148	72,761	68,304	65,723
Gross profit	43,165	56,647	68,004	52,773	47,868	47,394
Gross margin in %	70.4	72.0	73.0	72.5	70.1	72.1
Expenses	-32,918	-32,020	-33,662	-31,125	-28,411	-28,253
Operating profit	10,247	24,627	34,342	21,648	19,457	19,141
Net profit	7,713	19,392	25,290	17,824	15,161	16,903
Cash flow	5,613	-24,607	15,568	27,405	7,365	-22,035

Consolidated Balance Sheet in Summary

All amount in '000 SEK	9/30/2017	9/30/2016	6/30/2017	12/31/2016
Assets				
Intangible assets	47,875	30407	44,607	34,724
Tangible assets	4,584	2,445	4,859	3,270
Deferred tax assets	0	0	0	0
Financial assets	2,616	1,859	2,240	2,025
Inventory	28,554	32,880	31,868	36,275
Trade receivables	51,786	48,139	47,029	33,238
Other receivables	15,922	12,571	12,138	14,459
Cash and bank	129,028	105,049	123,415	132,454
Total assets	280,365	233,350	266,156	256,445
Equity and liabilities				
Equity	226,450	186,407	218,905	206,175
Short term debt	35,793	30,859	28,834	32,571
Short term debt with interest	0	0	0	0
Trade payables	16,712	14,851	16,938	16,451
Other liabilities	1,410	1,233	1,479	1,248
Total equity and liabilities	280,365	233,350	266,156	256,445

Consolidated statements of changes in equity

All amount in '000 SEK	9/30/2017	9/30/2016	6/30/2017	12/31/2016
Balance at the beginning of the year	206,175	183,518	206,175	183,518
Dividend	-35,777	-35,777	-35,777	-35,777
Net profit for the year	52,395	41,976	44,682	59,800
Comprehensive result for the period	3,657	-3,310	3,825	-1,366
Balance at the end of the year	226,450	186,407	218,905	206,175

Cash Flow Analysis in Summary

All amount in '000 SEK	Jul-Sep 2017	Jul-Sep 2016	Jan-Sep 2017	Jan-Sep 2016	Jan-Dec 2016
Result before taxes	9,928	19,782	68,610	55,008	75,775
Adjustment for items not included in cash flow	8,050	6,853	7,460	4,839	7,322
Taxes	-6,907	0	-11,233	0	-6,225
Cash flow from operations before changes in working capital	11,071	26,635	64,837	59,847	76,872
Changes in working capital	1,077	-18,062	-6,250	-18,296	-305
Cash flow from operations	12,148	8,573	58,587	41,551	76,567
Capitalisation of development costs	-5,018	-1,923	-18,398	-6,210	-12,276
Aquisitions in financial non-current assets	-1,415	692	-5,511	-642	-830
Aquisitions in tangible non-current assets	-127	23	-2,327	-568	-1,925
Cash flow from investment activities	-6,560	-1,208	-26,236	-7,420	-15,031
New loans and instalments of dept	25	0	0	0	0
Dividend	0	0	-35,777	-35,777	-35,777
Cash flow from financing activities	25	0	-35,777	-35,777	-35,777
Total cash flow	5,613	7,365	-3,426	-1,646	25,759
Liquid funds at beginning of period	123,415	97,684	132,454	106,695	106,695
Liquid funds at end of period	129,028	105,049	129,028	105,049	132,454

Income Statement - Parent Company

All amount in '000 SEK	Jul-Sep 2017	Jul-Sep 2016	Jan-Sep 2017	Jan-Sep 2016	Jan-Dec 2016
Net sales	59,790	66,310	229,460	186,837	254,395
Cost of goods sold	-23,416	-24,914	-77,710	-65,950	-96,348
Gross profit	36,374	41,396	151,750	120,887	158,047
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Sales and marketing expenses	-10,868	-7,917	-29,658	-21,878	-30,708
Administration expenses	-8,646	-6,441	-26,195	-20,376	-28,668
R&D expenses	-12,408	-9,331	-39,170	-27,797	-41,445
Operating profit	4,452	17,707	56,727	50,836	57,226
Interest income and financial exchange gains	528	439	1,336	3,240	3,594
Interest expense and financial exchange losses	-653	-118	-1,678	-753	-1,871
Profit before income tax	4,327	18,028	56,385	53,323	58,949
Taxes	-951	-4,197	-12,404	-11,731	-12,733
Net profit	3,376	13,831	43,981	41,592	46,216

$Statement \, of \, Comprehensive \, Income \,$

All amount in '000 SEK	Jul-Sep 2017	Jul-Sep 2016	Jan-Sep 2017	Jan-Sep 2016	Jan-Dec 2016
Net profit for the period	3,376	13,831	43,981	41,592	46,216
Other comprehensive income:	0	0	0	0	0
Sum of other comprehensive income:	0	0	0	0	0
Comprehensive profit for the period	3,376	13,831	43,981	41,592	46,216

Balance Sheet - Parent Company

All amount in '000 SEK	9/30/2017	9/30/2016	6/30/2017	12/31/2016
Assets				
Intangible assets	17,270	24,267	19,019	22,518
Tangible assets	3,648	1,147	3,744	2,047
Deferred tax assets	1,248	0	1,248	1,248
Financial assets	2,629	1,864	2,253	2,035
Inventory	24,358	28,410	27,648	32,167
Trade receivables	49,230	43,840	43,606	25,894
Receivables from group companies	5,861	4,398	10,246	5,693
Other receivables	11,675	11,265	11,068	12,914
Cash and bank	117,431	97,220	110,411	123,924
Total assets	233,350	212,411	229,243	228,440
Equity and liabilities				
Equity	185,611	172,786	182,237	177,410
Short term debt	24,447	22,869	22,210	22,241
Short term debt with interest	0	0	0	0
Trade payables	16,062	14,152	16,817	16,076
Liabilities to group companies	5,820	1,371	6,500	11,465
Other liabilities	1,410	1,233	1,479	1,248
Total equity and liabilities	233,350	212,411	229,243	228,440

Reconciliation tables KPIs, non-IFRS measures

The company presents certain financial measures in the interim report which are not defined according to IFRS. The company considers these measures to provide valuable supplementary information for investors and the company's management as they enable the assessment of relevant trends. CellaVision's definitions of these measures may differ from other companies's definitions of the same terms. These financial mea-

sures should therefore be seen as a supplement rather than as a replacement for measures defined according to IFRS. Definitions of measures which are not defined according to IFRS and which are not mentioned elsewhere in the interim report are presented below. Reconciliation of these measures is shown in the tables below.

Net	earnin	igs be	r share	

KSEK	Jul-Sep 2017	Jul-Sep 2016	Jan-Sep 2017	Jan-Sep 2016	Jan-Dec 2016
Profit/loss for the period	7,713	15,161	52,395	41,976	59,800
Number of shares	23,851,547	23,851,547	23,851,547	23,851,547	23,851,547
Net earnings per share	0.32	0.64	2.20	1.76	2.51

Equity per share

KSEK	Jul-Sep 2017	Jul-Sep 2016	Jan-Sep 2017	Jan-Sep 2016	Jan-Dec 2016
Equity	226,450	186,407	226,450	186,407	206,175
Number of shares	23,851,547	23,851,547	23,851,547	23,851,547	23851547
Equity per share	9.49	7.82	9.49	7.82	8.64

Equity-asset ratio

KSEK	Jul-Sep 2017	Jul-Sep 2016	Jan-Sep 2017	Jan-Sep 2016	Jan-Dec 2016
Equity	226,450	186,407	226,450	186,407	206,175
Balance sheet total	273,736	233,350	273,736	233,350	256,445
Equity ratio	82.7%	79.9%	82.7%	79.9%	80.4%

Gross margin

KSEK	Jul-Sep 2017	Jul-Sep 2016	Jan-Sep 2017	Jan-Sep 2016	Jan-Dec 2016
Netsales	61,348	68,304	233,182	192,277	265,038
Gross profit	43,165	47,868	167,816	136,163	188,936
Gross margin	70.4%	70.1%	72.0%	70.8%	71.3%

Operating margin

KSEK	Jul-Sep 2017	Jul-Sep 2016	Jan-Sep 2017	Jan-Sep 2016	Jan-Dec 2016
Net sales	61,348	68,304	233,182	192,277	265,038
Operating profit	10,247	19,457	69,216	52,520	74,168
Operating margin	16.7%	28.5%	29.7%	27.3%	28.0%

EBITDA

KSEK	Jul-Sep 2017	Jul-Sep 2016	Jan-Sep 2017	Jan-Sep 2016	Jan-Dec 2016
Operating profit	10,247	19,457	69,216	52,520	74,168
Depreciation	2,152	2,028	6,260	6,056	8,261
EBITDA	12,399	21,485	75,476	58,576	82,429

Net sales

KSEK	Jul-Sep 2017	Jul-Sep 2017	Jul-Sep 2016	Jul-Sep 2016	
Last period	_	68,304		74,529	
Organic growth	-11%	-7,707	-9%	-6,970	
Currency effect	1%	751	1%	745	-
Current period	-10%	61,348	-8%	68,304	

Key performance indicators not defined according to IFRS

Currency effect. Exchange rate effects on sales growth for the period. **Equity/assets ratio.** Shareholders' equity including non-controlling interests as a percentage of total assets.

Gross margin. Gross profit as a percentage of net sales. **Gross profit.** Net sales less cost of goods sold.

Shareholders' equity per share. Shareholders' equity attributable to Parent Company shareholders divided by the number of outstanding shares at the end of the period.

Operating margin (EBIT), %. Operating profit (EBIT) as a percentage of net sales for the period

Operating profit (EBIT). Earnings before interest and tax



Review Report

To the Board of Directors of CellaVision AB

Corporate identity number 556500-0998

Introduction

We have performed a review of the interim report for CellaVision AB (publ.) as per September 30, 2017 and the nine-month period ending on that date. The Board of Directors and the President are responsible for preparing and presenting this interim report in accordance with IAS 34 and the Annual Accounts Act. Our responsibility is to express a conclusion on this interim report based on our review.

Emphasis and scope of the review

We conducted our review in accordance with the Standard on Review Engagements 2410 "Review of Interim Financial Information Performed by the Independent Auditor of the Entity". A review consists of making inquiries, primarily of persons responsible for financial and accounting matters, and applying analytical and other review procedures. A review has a different focus and is substantially less in scope than an audit conducted in accordance with ISA and other generally accepted auditing standards.

The procedures performed in a review do not enable us to obtain a level of assurance that would make us aware of all significant matters that might be identified in an audit. Therefore, the conclusion that is expressed on the basis of a review does not give the same level of assurance as a conclusion based on an audit.

Conclusion

Based on our review, nothing has come to our attention that causes us to believe that the accompanying interim report does not, in all material respects, accord with IAS 34 and the Annual Accounts Act and, for the parent company, with the Annual Accounts Act.

Lund, October 25, 2017

Deloitte AB

Maria Ekelund

Authorized public accountant

This is CellaVision

Vision

Our vision is global digitization and automation of blood analyses for both the human and veterinary segments. Our method contributes to improved patient diagnostics, streamlining and reduced healthcare costs.

Business concept

CellaVision develops and sells digital solutions for medical microscopy. We replace manual microscopes with analyzers based on digital image analysis technology, artificial intelligence and IT. Our systems contribute to more effective workflows and higher quality in laboratory medicine.

CellaVision's core activitiest

CellaVision's core activities are digital image analysis of blood and other body fluids. Innovation is an important part of CellaVision's mission and its employees are the company's main resource. The company's coordinated competence transforms customers' needs into effective solutions for healthcare services.

CellaVision's employees have a high level of education and sound experience of the biomedical sector. Our employees' broad competence in product development, quality assurance, market establishment and market support is crucial to the company's development. The company has core technological expertise in image analysis, artificial intelligence and automated microscopy.

Company culture

CellaVision's corporate culture is characterized by understanding of the customer, quality awareness and ability to take action with responsibility, which is reflected in CellaVision's value-creating core values: Customer in focus, Initiative and Responsibility and Simplicity and Quality. Along with objectives, vision and guidelines, the core values inform the daily work and form a profitable corporate culture.

Offer to end customers

CellaVision offers digital solutions for medical microscopy in hematology. The end customers are large hospital laboratories and commercial laboratories. CellaVision's unique concept replaces manual microscopes and improves the blood analysis process. In that way more patients can receive faster care of better quality while healthcare services can use their resources better.

Strategic partnerships

To achieve scalability in manufacture and sales CellaVision works with strategic partners.

Suppliers

CellaVision's analyzers are manufactured in Sweden on contract. The company has direct agreements with selected sub-contractors for key components.

Distribution via suppliers of cell counters

CellaVision's solution is the last step in a blood analysis process, in which the cell counter is central. Agreements with the foremost suppliers of cell counters are therefore strategically important so as to reach end customers cost effectively. CellaVision partners have a broad range of products and global salesforces with local knowledge. CellaVision's own organization supports its partners in the sales process.

Financial targets

Our objective is to create a global standard for digital microscopy in the sub-field hematology. The objective is broken down into important financial targets.

- Sales growth ≥15%
 Increase sales over an economic cycle by an average of at least 15 percent per year.
- Operating margin > 20 %
 The operating margin is to exceed 20 percent over an economic cycle



With CellaVisions system, the result from the automated differential analysis is clearly presented on the computer screen, checked and signed off by the laboratory technician. All steps in the analysis chain are digitally documented, stored, easily shared and fully searchable. That's what we call work flow.

Questions concerning the report can be addressed to:



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Publication

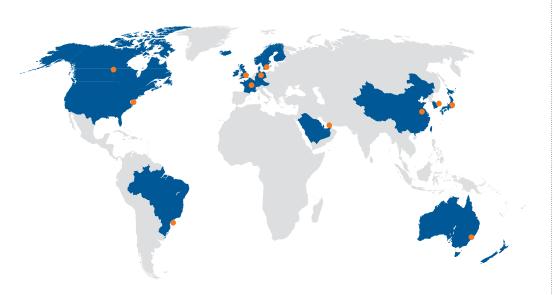
The information in this interim report is disclosed by CellaVision AB (publ) pursuant to the Securities Market Act and the Financial Instruments Trading Act. The information was released for public disclosure on October 25th, 2017 at 08.20.

CellaVision is listed on the Nasdaq Stockholm , Small Cap list. The company is traded under the ticker symbol CEVI and ISIN code SE0000683484

Financial calendar

Financial calendar	Datum
Year-end bulletin	February 9
Interim report Jan-March	May 3
Annual general meeting	May 4
Interim report Jan-June	July 19
Interim report Jan-Oct	October 23
Year-end bulletin	February 7, 2019

CellaVision in the world



CellaVision's subsidiaries and market support offices

HEAD OFFICE IN SWEDEN

Mobilvägen 12 224 71 Lund *Established 1998*

Visiting address:
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E-post: ca.info@cellavision.com
Established 2007

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BRAZIL

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UNITED KINGDOM

London (Market Support office) Email: sawa@cellavision.com Established 2017