

China Unicom has Selected Net Insight Solution for Sports Video Contribution

*Net Insight's Nimbra solution to be used in China Unicom network
for live events contribution to support sports games*

STOCKHOLM, Sweden – Net Insight, a leading provider of efficient and scalable transport solutions for media, IP and broadcast networks today announced that its Nimbra solution has been selected by China Unicom, the state-owned telecommunications operator, for a video contribution network to support transporting media content from live sports games.

Net Insight's Nimbra MSR solution will be used for video contribution from multiple sports arenas across China to transport sports content to China Unicom's central hub in Beijing, offering flexible access for true multiservice media transport. Some of the units will be mobile and deployed for other live events when not used for sports games.

The Nimbra MSR solution combines native video/audio service transport with carrier-class Metro Ethernet switching to provide a high quality solution for demanding applications in the media and broadcast industry. Thanks to the efficient bandwidth utilization, China Unicom will be able to carry both video and data over its existing infrastructure, using dual uplinks for high availability. The solution also offers hitless 1+1 protection switching and video multicasting capabilities.

"China Unicom is our first major telco in the country and this is another important step forward for Net Insight, reinforcing the trust we have built in the region and the strength of our brand in the market in China," says Fredrik Tumegård, CEO of Net Insight.

The order for the Nimbra solution was won through Net Insight's master distributor in China, NI Systems Limited, in the fourth quarter of 2014 and was delivered in the first quarter of 2015.

For further information, please contact:

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About Net Insight

Net Insight delivers the world's most efficient and scalable transport solution for Broadcast and IP Media, Digital Terrestrial TV and IPTV/CATV networks.

Net Insight products truly deliver 100 percent Quality of Service with three times improvement in utilization of bandwidth for a converged transport infrastructure. Net Insight's Nimbra™ platform is the industry solution for video, voice and data, reducing operational costs by 50 percent and enhancing competitiveness in delivery of existing and new media services.

More than 200 world class customers run mission critical video services over Net Insight products in over 60 countries. Net Insight is quoted on the NASDAQ OMX, Stockholm.

For more information, please visit www.netinsight.net

About China Unicom

For more information, please visit eng.chinaunicom.com/

About NI Systems Limited

NI Systems Ltd., a company within the CSS Group, is the master distributor of Net Insight in China to further strengthen the support to customers and resellers and sustain the growth of Net Insight's market share in China.

Under Net Insight's authorization, NI Systems Ltd. bears full responsibility for the promotion, sales, and service for Net Insight's products in the China region. NI Systems is a competence center for Net Insight, providing advanced technical and marketing support. NI Systems Ltd. is also responsible to expand the market, especially in broadcasting applications, including DTT, Microwave Networks, Cable TV, IPTV, Studio Links, and Telco networks.

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