

## CHRISTINA BÄCK APPOINTED HEAD OF SALES AND MARKETS AT CLIMEON

Christina Bäck, former Head of Corporate Development and Globalization at Climeon, has been appointed Head of Sales & Markets. Christina Bäck has extensive experience of sales, business development and marketing from companies with complex ecosystems.

*- I am pleased to appoint Christina Bäck as our new Head of Sales & Markets. Christina's experience from complex B2B sales and launching of new technology is exactly what we need to develop Climeon's sales, says Jan Bardell, CEO of Climeon.*

Christina Bäck has extensive experience from senior positions in sales, business development, product management and marketing, both within Sweden and internationally. Christina has solid experience of starting new companies and businesses, driving them to globally profitable businesses in complex ecosystems.

Christina Bäck has been Head of Corporate Development and Globalization at Climeon since 2019. Previous to joining Climeon, Christina was CEO of an IT company and has before that held various leading positions within Ericsson, Tele2 and Kuwait Petroleum.

*- I am proud of being trusted to lead and develop Climeon's sales work. The potential for heat power is great and I look forward to further developing Climeon's customer offering towards a greener world, says Christina Bäck, Head of Sales and Markets.*

*- I would also like to extend a warm thank you to Olle Tholander for his efforts at Climeon, concludes Jan Bardell.*

**For additional information, please contact:**

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**About Climeon AB (publ)**

Climeon is a Swedish product company within energy technology. The company's unique technology for geothermal heat power - Heat Power - makes a large untapped energy resource available and provides sustainable electricity around the clock all year round. Heat Power is a cheap and renewable energy source with the potential of replacing much of the energy that comes from coal, nuclear, oil and gas, today. Climeon's B share is listed on Nasdaq First North Premier Growth Market. Certified Adviser is FNCA Sweden AB, +46(0)8-528 00 399, info@fnca.se.