

## The return of the European Coatings Show was successful for Svenska Aerogel

**On 28-30 March, the European Coatings Show 2023 took place in Nuremberg, Germany, and Svenska Aerogel was there for the return of this world-leading paints and coatings event. With 24,605 enthusiastic coatings experts present, there were good opportunities to make new connections and discuss how Quartzene® can add value in their products.**



Image source: [european-coatings-show.com](https://www.european-coatings-show.com)

This year, the European Coatings Show made a much-anticipated return. After taking a break due to Covid-19, the show once again gathered people from all over the world: manufacturers, buyers, process engineers, and many more. 1,017 exhibitors from 42 countries offered visitors information on the latest coatings trends and product innovations.

The fair was very successful for Svenska Aerogel. Joakim Wanner, Sales Director, says:

“There was high interest in our products as well as constant activity in our booth. We generated about 150 leads at the show, all of whom requested brochures or digital information about the benefits of Quartzene®.”

Since the show ended, Svenska Aerogel’s sales team has been busy following up with leads. Between 50-100 customer samples will be sent in April and May. The next European Coatings Show will take place in the spring of 2025.



**For further information, please contact:**

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**About Svenska Aerogel Holding AB (publ)**

Svenska Aerogel manufactures and commercializes the mesoporous material Quartzene®. Svenska Aerogel's business concept is to meet the market's need for new materials that are in line with global sustainability objectives. Quartzene® is flexible and can be tailored to different applications to add essential properties to an end product. The company's vision is to be the most valued business partner providing pioneering material solutions for a sustainable world.

Svenska Aerogel Holding AB is listed on Nasdaq First North Growth Market. Certified Adviser is FNCA, [info@fnca.se](mailto:info@fnca.se), +46 8-528 003 99.

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