



Eurovision scores with Net Insight for live coverage of Euro 2016

Supports European Broadcasting Union's live coverage of European football

Stockholm, Sweden – Eurovision has partnered with Net Insight, the leading provider of live, interactive and on-demand media transport, to support its live coverage of the UEFA European football championships. Net Insight's solution will be used for contribution and primary distribution services of media services, including for the 4K produced matches.

Major sporting events require quality and reliability as well as the ability to meet ever growing requirements in high bandwidth and switching capabilities. Net Insight's fibre network solution has been able to meet such requirements and therefore has been chosen by Eurovision. Thanks to this agreement Net Insight's solutions will be used by Eurovision for the foreseeable future.

"Television audiences today demand best-in-class live services when tuning in to watch live coverage of games during showpiece occasions, such as the European Championships," said Graham Warren, Director of Network at Eurovision. "We have a strategic, long-standing partnership with Net Insight that spans more than 10 years. Delivery of live coverage of European football is core business at Eurovision and together with Net Insight we can meet and exceed customer expectations in delivering high-quality live TV."

"Service providers need to prepare for the growing demand from consumers for rewarding and engaging live TV experiences, as well as adapting to the changes taking place across the media value chain," said Fredrik Tumegård, CEO of Net Insight. "Our background and capabilities in sports live TV, and the entire broadcasting media value chain, means we have the expertise and the technology, that will contribute to the success of Eurovision's live coverage of European football over its sophisticated and worldwide spanning Eurovision network. This remains the cornerstone of our mission to help customers stay competitive in a rapidly changing and increasingly demanding media and broadcast world."



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About Net Insight

Net Insight's vision is to enable a live and interactive media experience for anyone on earth. Net Insight delivers media transport solutions that empower broadcasters, content owners and network service providers to activate their audiences by providing a quality-of-experience worth paying for, live and local content that's part of their world and interactive experiences they want to be part of.

The company's solutions enable live, interactive and on-demand media transport, with operational simplicity, to let customers focus on delivering the best possible experience to their audiences. Net Insight's strength lies in enabling lossless video transport at any scale, from live contribution via the Internet, to ultra-high-definition distribution in managed media networks spanning the globe.

More than 500 world-class customers run mission critical media services using Net Insight's solutions, covering more than 60 countries worldwide. Net Insight is listed on Nasdaq, Stockholm.

For more information, please visit netinsight.net

About EBU and Eurovision

The European Broadcasting Union (EBU) is the world's foremost alliance of public service media (PSM). Our mission is to make PSM indispensable. We have 73 Members in 56 countries in Europe, and an additional 34 Associates in Asia, Africa and the Americas.

Our Members operate over 1,800 television and radio channels together with numerous online platforms. Together, they reach audiences of more than one billion people around the world, broadcasting in more than 120 languages.

We are one EBU with two distinct fields of activity: member services and business services.

Our business services – operating under the Eurovision brand – are the media industry's premier distributor and producer of high-quality live news, sport and entertainment with over 70,000 transmissions and 100,000 hours of news and sport every year.

We have offices in Brussels, Rome, Dubai, Moscow, New York, Washington DC, Singapore and Beijing. Our headquarters are in Geneva.

EXTRA INFO ON SPORTS

The EBU's Sports Rights portfolio is extensively working with more than 25 international sports federations and handling more than 30 contracts. This represents around 150 events including approximately 680 competition days which they may also produce and distribute.

In 2015, the Eurovision worldwide network distributed more than 90,000 hours of footage; 75.000 hours of it were sports.

Press

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