NET INSIGHT INTERIM REPORT JANUARY-SEPTEMBER 2014

Net Insight AB [publ] Corporate Reg. No 556533-4397

A Statement from CEO Fredrik Tumegård:

"Net Insight enjoyed a very strong growth in the third quarter primarily as a result of the strategic business on the key North American market. We note that the global underlying demand is positive and stable even excluding the North American deals."

Third quarter 2014

- Net sales were SEK 112.2 (66.9) million, 67.6% growth year on year. In comparable currencies, the increase is 60.0%.
- Operating earnings were SEK 31.4 (3.9) million, corresponding to an operating margin of 28.0% (5.8).
- EBITDA was SEK 37.2 (8.3) million, corresponding to an EBITDA margin of 33.1% (12.3).
- Earnings per share were SEK 0.06 (0.01).
- Total cash flow was SEK 55.6 (20.6) million.

January – September 2014

- Net sales were SEK 287.3 (202.0) million, 42.2% growth year on year. The increase is 35.1% in comparable currencies.
- Operating earnings were SEK 47.9 (4.6) million, corresponding to an operating margin of 16.7% (2.3).
- EBITDA was SEK 59.0 (5.7) million, corresponding to an EBITDA margin of 20.5% (2.8).
- Earnings per share were SEK 0.09 (0.01).
- Total cash flow was SEK 69.4 (-3.5) million.

Net Insight AB discloses the information provided herein pursuant to the Securities Market Act and/ or the Financial Instruments Trading Act. The information was submitted for publication on October 27, 2014 at 08.45 CET.

Net Insight delivers the world's most efficient and scalable transport solution for Broadcast and IP Media, Digital Terrestrial TV and IPTV/CATV networks.

Net Insight products truly deliver 100 percent Quality of Service with three times improvement in utilization of bandwidth for a converged transport infrastructure. Net Insight's Nimbra[™] platform is the industry solution for video, voice and data, reducing operational costs by 50 percent and enhancing competitiveness in delivery of existing and new media services.

More than 200 world class customers run mission critical video services over Net Insight products in over 60 countries. Net Insight is quoted on the NASDAQ OMX, Stockholm.



CEO STATEMENT

Growth in the third quarter was exceptional at 68%. The explanation for this growth lies in the two largest orders in Net Insight's history, placed earlier in the year during the first and second quarters. Roll-outs on the key North American market, with our customers The Switch and Zayo, are nearly complete. With the accumulated growth during the year, Net Insight has increased its market share in the North American market.

Net Insight has been addressing the South African market for some time, and we're now noting positive progress here, evident in factors including a new order from pay TV operator MultiChoice. MultiChoice has expansion plans in the region and Net Insight is capable of facilitating this expansion with its offering. In the quarter, we also secured a significant order on a new account, a TV company in Latin America, worth SEK 8 million.

In Western Europe, Net Insight enjoys a fairly high market share and has a large customer base that utilizes sophisticated media transport solutions, the growth is more modest. Here, we are noticing the importance of maintaining strategic relationships, so we can progress with our customers towards the media solutions of tomorrow, such as Customer Provisioned Networks. This concept was launched in September, and is based on a solution with our customer, The Switch. Our focus on offering more extensive services may also play an important role in the region.

Net Insight launched an array of solutions on the market at the IBC Expo in Amsterdam in the quarter. Net Insight launched its solution for Ultra HD, 8K, but it will take some time before we see it happen for ordinary TV viewers. The industry is driving the technology development of 8K and the first broadcasting is planned for the Olympic Games in Japan in 2020. 8K is the next step going from the 4K format and is now being deployed by our customers. Net Insight has transported the first live TV events over 4K with a number of customers, achieving positive results. Progressively more demanding TV formats are also entailing network capacity upgrades. Additionally, Net Insight launched a new transport solution that supports this segment, the Nimbra OT 100.

To strengthen our position on the market for the long term, we are working strategically and methodically to change the company into a more market and sales-oriented company, by clarifying our brand and ensuring customer satisfaction.

I am very satisfied with the company's progress over this nine-month period, and note that underlying demand is positive and stable.



Stockholm, October 27, 2014 Fredrik Tumegård CEO



OTHER EVENTS IN THE THIRD QUARTER

- Net Insight launches its Customer Provisioned Networks concept at the IBC Expo in Amsterdam
- The Nimbra VA 220 wins award in the Diamond Technical Reviews
- Multichannel News announces that the Nimbra VA 220 wins its Innovation Award
- Net Insight launches its 8K solution and the Nimbra OT 100, Net Insight's 100G transport solution

SIGNIFICANT EVENTS AFTER THE END OF THE PERIOD

Italy's Rai Way has selected Net Insight for a nationwide video contribution network in Italy. The order is valued at around EUR 1.7 million and delivery is expected to take place during the last quarter of 2014 and during the first quarter of 2015. The contract has been awarded in partnership with Diem Technologies, Net Insight's distributor and systems integration partner. The tender has been won by Sirti SpA as the main contractor.

NET SALES THE THIRD QUARTER

Net sales for the third quarter were SEK 112.2 (66.9) million, an increase of 67.6% year on year. In comparable currencies, the increase was 60.0%. The revaluation of foreign currency accounts receivable had a positive impact of SEK 2.0 (-1.8) million on net sales.

All regions reported increased net sales and most of the growth is linked to the Americas region, which achieved net sales of SEK 52.9 (16.1) million. The primary growth driver is large-scale roll-outs of contracts secured in the first and second quarters of the year with The Switch and Zayo. Net Insight also won an order worth over SEK 8 million from a new South American customer, which has selected the Nimbra solution to consolidate an array of services on one platform. Delivery is scheduled for the fourth quarter.

The EMEA region's net sales were SEK 49.4 (45.8) million, an 8% increase. Largely, this growth is currency driven, although Western Europe was primarily stable with deliveries on existing accounts. Shipments on the previously reported order from pay TV operator MultiChoice in South Africa were also conducted in the quarter.

Net sales in the APAC region were SEK 9.9 (5.0) million, with most of the growth sourced from shipments to Chinese customers.

NET SALES PER REGION

| | Q3 | Q3 | Q4 | Q1 | Q2 | Q4'13- | Full Year |
|-----------------------|-------|------|------|------|-------|--------|-----------|
| Amount in SEK million | 2014 | 2013 | 2013 | 2014 | 2014 | Q3'14 | 2013 |
| EMEA | 49,4 | 45,8 | 50,5 | 45,0 | 36,4 | 181,3 | 185,2 |
| Americas | 52,9 | 16,1 | 22,0 | 24,4 | 59,6 | 158,9 | 72 |
| APAC | 9,9 | 5,0 | 6,3 | 5,0 | 4,7 | 25,9 | 23,6 |
| Totalt | 112,2 | 66,9 | 78,8 | 74,4 | 100,7 | 366,1 | 280,8 |

Net sales in the Broadcast & Media Networks (BMN) business area were 88% (84) of total net sales, with DTT providing 8% (12). Cable TV & IP TV amounted to 4% (4) of sales.

Net sales of hardware were SEK 68.3 (48.7) million, SEK 23.2 (6.2) million from software licenses and SEK 18.7 (13.8) million from support and services. The above figures exclude other operating revenue of SEK 2.0 (-1.8) million, which consists of the revaluation of foreign currency accounts receivable.

In the quarter sales via partners amounted to 27% (25).



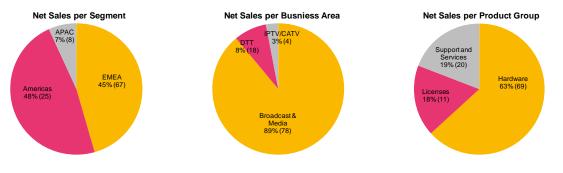
Nine months

Net sales for the first nine months of the year were SEK 287.3 (202.0) million, an increase of 42.2%, or 35.1% in comparable currencies. The revaluation of foreign currency accounts receivable was SEK 3.3 (0.1) million.

Net sales in the EMEA region were SEK 130.8 (134.7) million, SEK 136.9 (50.0) million in North and South America and SEK 19.6 (17.3) million in Asia.

Net sales in the Broadcast & Media Networks (BMN) business area were 89% (78), 8% (18) in DTT and 3% (4) in IPTV/CATV.

Net sales from hardware were SEK 179.6 (137.6) million, SEK 54.4 (41.4) million from support and services and SEK 50.0 (22.9) million from software licenses. The above numbers exclude other operating revenue of SEK 3.3 (0.1) million, which consists of the revaluation of foreign currency accounts receivable.



EARNINGS

The summary Income Statement on page 10 states that the gross margin was 67.2% (57.5). This very high gross margin compared to the corresponding period of the previous year was primarily due to an advantageous product mix, positive currency effects and higher volumes covering the amortization of capitalized development expenditure. Adjusted for the amortization of capitalized development expenditure, the gross margin was 79.1% (75.2).

Total operating expenses for the third quarter were SEK 43.9 (34.6) million. This increase primarily relates to variable staff costs, a small-scale increase to consulting expenses, and to some extent, by positive non-recurring effects to staff costs in the third quarter 2013.

Operating earnings were SEK 31.4 (3.9) million, corresponding to an operating margin of 28.0% (5.8). This improvement is primarily driven by increased volumes and improved margins, partly offset by higher operating expenses.

EBITDA was SEK 37.2 (8.3) million, as stated in the summary Consolidated Income Statement on page 10, corresponding to an EBITDA margin of 33.1% (12.3).

Net income was SEK 24.7 (2.9) million, resulting in a net margin of 22.1% (4.4).

Remaining deductible loss carry-forwards in the group were SEK 112 million.

Nine months

As stated in the summary Consolidated Income Statement and key figures on page 10, the gross margin is 62.2% (59.5). Adjusted for amortization of capitalized development expenditure, the gross margin was 75.7% (76.3).

Operating expenses increased by SEK 15.4 million to SEK 130.8 (115.4) million. Adjusted for the capitalization of development expenditure, operating expenses were SEK 160.3 (150.5) million for the nine-month period. This increase relates primarily to variable staffing costs, and to a lesser extent, to increased consulting expenses.



Operating earnings were SEK 47.9 (4.6) million, corresponding to an operating margin of 16.7% (2.3).

EBITDA was SEK 59.0 (5.7) million, as stated in the summary Consolidated Income Statement on page 10, corresponding to an EBITDA margin of 20.5% (2.8). This improvement primarily relates to increased sales volumes.

Net income was SEK 36.8 (2.3) million, resulting in a net margin of 12.8% (1.1).

CASH FLOW AND FINANCIAL POSITION

Cash flow for the third quarter was SEK 55.6 (20.6) million. This increase primarily relates to improved cash flow from operating activities due to higher earnings and reduced working capital.

Cash flow for the nine-month period was SEK 69.4 (-3.5) million. The improvement primarily relates to improved cash flow from operating activities resulting from improved earnings and reduced working capital.

Cash and cash equivalents at the end of the quarter were SEK 273.1 (182.4) million.

Equity was SEK 531.6 (505.6) million, with an equity/assets ratio of 85.9% (88.9).

INVESTMENTS

Investments in tangible assets in the third quarter were SEK 0.1 (0.2) million, and depreciation of tangible assets was SEK 0.4 (0.4) million. Investments in other intangible assets were SEK 0.0 (0.0) million, and amortization was SEK 0.2 (0.3) million. The capitalization of development expenditure was SEK 8.2 (8.1) million. The amortization of capitalized development expenditure was SEK 13.4 (11.8) million.

Investments in tangible assets in the nine-month period were SEK 0.6 (0.4) million, and the depreciation of tangible assets was SEK 1.1 (1.1) million. Investments in other intangible assets were SEK 0.1 (0.0) million and amortization was SEK 0.7 (0.8) million. Capitalization of development expenditure was SEK 29.5 (35.1) million. Amortization of capitalized development expenditure was SEK 38.8 (34.2) million.

At the end of the period, the net value of capitalized development expenditure was SEK 174.8 (184.0) million.

EMPLOYEES

At the end of the quarter, Net Insight had 137 (139) employees, of which 124 (129) were employed by parent company Net Insight AB, Net Insight Intellectual Property AB had 4 (5) employees, Net Insight PTE Ltd. of Singapore had 4 (0) employees and US-based subsidiary Net Insight Inc. had 5 (5).

PARENT COMPANY

Parent company net sales in the third quarter were SEK 130.4 (90.6) million and net income was SEK 21.4 (7.4) million.

Parent company net sales in the nine-month period were SEK 348.0 (271.6) million, and net income was SEK 36.9 (16.6) million.

RISK AND SENSITIVITY ANALYSIS

Net Insight's operations and results of operations are affected by a number of external and internal factors. The company conducts a continuous process to identify all risks present, and to assess how each risk should be managed.

Primarily, those risks the company is exposed to are market-related risks (including competition, technological progress and political risks), operational risks (including product liability, intellectual property,



disputes, customer dependency and contract risks) as well as financial risks.

No additional critical risks and uncertainty factors other than those reviewed in the Annual Report for 2013 arose in the second quarter.

For a complete review of the company's risk and sensitivity analysis, and its risk management process, see page 23 of the Annual Report for 2013.

SEASONALITY

On average, seasonality in the past three calendar years has been fairly modest. The average during these years is as follows: in the first quarter, net sales were 24%, the second quarter 26%, the third quarter 23% and the fourth quarter 27% of yearly sales.

KEY FIGURES

| | | | | | | | | | | Jan-Sep |
|--|---------|---------|--------|---------|--------|--------|--------|--------|---------|---------|
| | 2014 | 2014 | 2014 | 2013 | 2013 | 2013 | 2013 | 2012 | 2014 | 2013 |
| Net sales, kSEK | 112 172 | 100 693 | 74 428 | 78 798 | 66 916 | 72 690 | 62 395 | 68 324 | 287 293 | 202 001 |
| Profit/loss after financial items, kSEK | 32 048 | 13 431 | 3 699 | -13 813 | 4 724 | 6 137 | -4 670 | -1 302 | 49 177 | 6 190 |
| Earnings per share, SEK | 0,06 | 0,03 | 0,01 | -0,03 | 0,01 | 0,01 | -0,01 | -0,01 | 0,09 | 0,01 |
| Cash flow from operations per share, SEK | 0,14 | 0,01 | 0,02 | 0,05 | 0,05 | -0,04 | -0,02 | -0,01 | 0,18 | -0,01 |
| Return on capital employed (%) | 6,2% | 2,7% | 0,8% | -2,6% | 0,9% | 1,2% | -0,9% | -0,3% | 9,6% | 1,3% |
| Return on equity (%) | 4,8% | 2,0% | 0,4% | -2,2% | 0,6% | 0,8% | -0,9% | -0,5% | 7,2% | 0,5% |
| Equity per share, SEK | | | | | | | | | | |
| - before dilution, SEK | 1,36 | 1,30 | 1,27 | 1,27 | 1,30 | 1,29 | 1,28 | 1,29 | 1,36 | 1,30 |
| - after dilution, SEK | 1,36 | 1,30 | 1,27 | 1,27 | 1,30 | 1,29 | 1,28 | 1,29 | 1,36 | 1,30 |



CONSOLIDATED INCOME STATEMENT

Average number of shares in thousands after dilution

| | | | | | Q4'13-Q3'14 | |
|---|---------|---------|----------|---------|-------------|----------|
| Amount in SEK thousands | 2014 | 2013 | 2014 | 2013 | 12 months | 2013 |
| Net sales | 112 172 | 66 916 | 287 293 | 202 001 | 366 090 | 280 798 |
| Cost of goods & services sold | -36 820 | -28 427 | -108 571 | -81 975 | -150 912 | -124 316 |
| Gross earnings | 75 352 | 38 489 | 178 722 | 120 026 | 215 178 | 156 482 |
| Sales and marketing expenses | -26 433 | -21 013 | -78 091 | -71 212 | -111 673 | -104 794 |
| Administration expenses | -8 010 | -4 659 | -23 118 | -17 291 | -28 761 | -22 934 |
| Development expenses | -9 483 | -8 943 | -29 565 | -26 907 | -41 081 | -38 423 |
| Operating earnings | 31 426 | 3 874 | 47 948 | 4 616 | 33 663 | -9 669 |
| Net financial items | 622 | 850 | 1 229 | 1 574 | 1 702 | 2 047 |
| Profit/loss before tax | 32 048 | 4 724 | 49 177 | 6 190 | 35 365 | -7 622 |
| Тах | -7 304 | -1 784 | -12 381 | -3 875 | -10 123 | -1 617 |
| Net income Net income for the period attributable to the stockholders of | 24 744 | 2 940 | 36 796 | 2 315 | 25 242 | -9 239 |
| the parent company | 24 744 | 2 940 | 36 796 | 2 315 | 25 242 | -9 239 |
| Earnings/loss per share, based on net profit attributable to the parent company's shareholders during the period (in SEK per share) | | | | | | |
| Earnings per share before dilution | 0,06 | 0,01 | 0,09 | 0,01 | 0,06 | -0,02 |
| Earnings per share after dilution | 0,06 | 0,01 | 0,09 | 0,01 | 0,06 | -0,02 |
| Average number of shares in thousands before dilution | 389 933 | 389 933 | 389 933 | 389 933 | 389 933 | 389 933 |

CONSOLIDATED STATEMENT OF COMPREHENSIVE INCOME

| Amount in SEK thousands | | | | | | | | | | |
|--|--------|-------|--------|-------|--------|--------|--|--|--|--|
| Net income | 24 744 | 2 940 | 36 796 | 2 315 | 25 242 | -9 239 | | | | |
| Other comprehensive income Items that may be reclassified subsequently to the income statement | | | | | | | | | | |
| Exchange rate differences | 458 | -301 | 694 | -88 | 768 | -14 | | | | |
| Total other comprehensive income, net after tax | 458 | -301 | 694 | -88 | 768 | -14 | | | | |
| Total comprehensive income for the period Total comprehensive income for the period attributable to the | 25 202 | 2 639 | 37 490 | 2 227 | 26 010 | -9 253 | | | | |
| stockholders of the parent company | 25 202 | 2 639 | 37 490 | 2 227 | 26 010 | -9 253 | | | | |

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CONSOLIDATED CASH FLOW STATEMENT

| | Q3 | Q3 | | | Q4´13-Q3´14 | Full year |
|--|---------|---------|---------|---------|-------------|-----------|
| Amount in SEK thousands | 2014 | 2013 | 2014 | 2013 | 12 months | 2013 |
| Operating activities | | | | | | |
| Profit/loss before tax | 32 048 | 4 724 | 49 177 | 6 190 | 35 365 | -7 622 |
| Depreciation and amortization | 13 965 | 12 484 | 40 622 | 36 113 | 53 229 | 48 720 |
| Other items not affecting liquidity | 1 222 | -304 | 1 203 | -90 | 18 658 | 17 365 |
| Cash flow from operating activities | | | | | | |
| before change in working capital | 47 235 | 16 904 | 91 002 | 42 213 | 107 252 | 58 463 |
| Change in working capital | | | | | | |
| Increase-/decrease+ in inventories | -3 235 | -484 | -1 033 | -8 692 | 3 732 | -3 927 |
| Increase-/decrease+ in receivables | 26 865 | 14 761 | -12 320 | -768 | -2 567 | 8 985 |
| Increase+/decrease- in current liabilities | -6 933 | -2 311 | 22 021 | -782 | 25 778 | 2 975 |
| Cash flow from operating activities | 63 932 | 28 870 | 99 670 | 31 971 | 134 195 | 66 496 |
| Investment activities | | | | | | |
| Investments in intangible assets | -8 222 | -8 097 | -29 687 | -35 051 | -42 275 | -47 639 |
| Investments in tangible assets | -142 | -161 | -570 | -371 | -1 125 | -926 |
| Increase-/decrease+ in long-term receivables | -14 | -12 | -14 | -54 | -15 | -55 |
| Cash flow from investment activities | -8 378 | -8 270 | -30 271 | -35 476 | -43 415 | -48 620 |
| Change in cash and cash equivalents for the period | 55 554 | 20 600 | 69 399 | -3 505 | 90 780 | 17 876 |
| Cash and cash equivalents at the beginning of the period | 217 576 | 161 750 | 203 731 | 185 855 | 182 350 | 185 855 |
| Cash and cash equivalents at the end of the period | 273 130 | 182 350 | 273 130 | 182 350 | 273 130 | 203 731 |



CONSOLIDATED BALANCE SHEET

| | 000 00 0014 | Com 20, 2042 | Dec 04, 0040 |
|---|--------------|--------------|--------------|
| Amount in SEK thousands ASSETS | Sep 30, 2014 | Sep 30, 2013 | Dec 31, 2013 |
| Intangible assets | | | |
| Capitalized expenditure for development | 174 837 | 184 048 | 184 072 |
| Goodwill | 4 354 | 4 354 | 4 354 |
| Other intangible assets | 757 | 1 620 | 1 340 |
| Tangible fixed assets | 101 | 1 020 | 1 040 |
| Equipment | 3 798 | 4 188 | 4 354 |
| Financial assets | 0,100 | 4 100 | 4 004 |
| Deferred tax asset | 24 721 | 34 846 | 37 102 |
| Deposits paid, long-term | 277 | 262 | 263 |
| Total fixed assets | 208 744 | 229 318 | 231 485 |
| | 200111 | | 201 100 |
| Current assets | | | |
| Inventories | 43 646 | 58 736 | 42 604 |
| Accounts receivables | 80 602 | 86 103 | 70 653 |
| Other receivables | 12 885 | 12 084 | 10 515 |
| Cash and cash equivalents | 273 130 | 182 350 | 203 731 |
| Total current assets | 410 263 | 339 273 | 327 503 |
| Total assets | 619 007 | 568 591 | 558 988 |
| SHAREHOLDERS' EQUITY AND LIABILITIES | | | |
| Shareholders' equity | | | |
| Share capital | 15 597 | 15 597 | 15 597 |
| Other paid-up capital | 1 192 727 | 1 192 727 | 1 192 727 |
| Translation difference | -1 260 | -2 028 | -1 954 |
| Accumulated deficit | -675 422 | -700 664 | -712 218 |
| Total shareholders' equity | 531 642 | 505 632 | 494 152 |
| Long-term liabilities | | | |
| Other provisions | 3 632 | 2 880 | 2 943 |
| Total long-term liabilities | 3 632 | 2 880 | 2 943 |
| Current liabilities | | | |
| Accounts payable | 21 352 | 12 400 | 14 535 |
| Other liabilities | 62 381 | 47 679 | 47 358 |
| Total current liabilities | 83 733 | 60 079 | 61 893 |
| | | | |



CHANGES IN GROUP SHAREHOLDERS' EQUITY

| | | | | | Total |
|----------------------------|---------|---------------|-------------|----------|--------------|
| | Share | Other paid-up | Translation | | hareholders' |
| Amount in SEK thousands | capital | capital | difference | deficit | equity |
| 2013-01-01 | 15 597 | 1 192 727 | -1 940 | -702 979 | 503 405 |
| Total comprehensive income | - | - | -88 | 2 315 | 2 227 |
| 2013-09-30 | 15 597 | 1 192 727 | -2 028 | -700 664 | 505 632 |
| 2013-10-01 | 15 597 | 1 192 727 | -2 028 | -700 664 | 505 632 |
| Total comprehensive income | - | - | 74 | -11 554 | -11 480 |
| 2013-12-31 | 15 597 | 1 192 727 | -1 954 | -712 218 | 494 152 |
| 2014-01-01 | 15 597 | 1 192 727 | -1 954 | -712 218 | 494 152 |
| Total comprehensive income | - | - | 694 | 36 796 | 37 490 |
| 2014-09-30 | 15 597 | 1 192 727 | -1 260 | -675 422 | 531 642 |

SEGMENT REPORT

| Amount in SEK million | EM EA | APAC | AM | Total | EM EA | APAC | AM | Total | EM EA | APAC | AM | Total | EM EA | APAC | AM | Total |
|------------------------------------|-------|------|-----|-------|--------------|------|-----|-------|-------|------|-----|-------|-------|------|-----|-------|
| Net Sales | 49 | 10 | 53 | 112 | 46 | 5 | 16 | 67 | 131 | 20 | 136 | 287 | 135 | 17 | 50 | 202 |
| Regional Contribution | 22 | 3 | 24 | 49 | 12 | 0 | 4 | 15 | 50 | 3 | 48 | 101 | 37 | 0 | 12 | 48 |
| Regional Contribution (%) | 45% | 30% | 45% | 44% | 26% | -3% | 22% | 23% | 38% | 15% | 35% | 35% | 27% | 1% | 23% | 24% |
| Adjusted for R&D Depreciation | 6 | 1 | 6 | 13 | 8 | 1 | 3 | 12 | 18 | 3 | 18 | 39 | 23 | 3 | 8 | 34 |
| Adjusted Regional Contribution | 28 | 4 | 30 | 62 | 20 | 1 | 6 | 27 | 68 | 6 | 66 | 140 | 59 | 3 | 20 | 82 |
| Adjusted Regional Contribution (%) | 57% | 40% | 57% | 55% | 43% | 14% | 40% | 40% | 52% | 30% | 49% | 49% | 44% | 18% | 40% | 41% |

Regional Contribution is defined as Gross earnings less Sales and Marketing expenses. AM is short for Americas.

CONSOLIDATED INCOME STATEMENT, IN SUMMARY

| | | | | | | | Jan-Sep |
|-------------------------|---------|---------|---------|---------|---------|-------|---------|
| Amount in SEK, millions | Q3 2014 | Q3 2013 | Q4 2013 | Q1 2014 | Q2 2014 | 2014 | 2013 |
| Net Sales | 112,2 | 66,9 | 78,8 | 74,4 | 100,7 | 287,3 | 202,0 |
| Gross earnings | 75,4 | 38,5 | 36,5 | 43,3 | 60,1 | 178,7 | 120,0 |
| Gross margin | 67,2% | 57,5% | 46,3% | 58,2% | 59,6% | 62,2% | 59,5% |
| Operating earnings | 31,4 | 3,9 | -14,3 | 3,5 | 13,0 | 47,9 | 4,6 |
| Operating margin | 28,0% | 5,8% | -18,1% | 4,7% | 12,9% | 16,7% | 2,3% |
| Earnings before tax | 32,0 | 4,7 | -13,8 | 3,7 | 13,4 | 49,2 | 6,2 |
| Net income | 24,7 | 2,9 | -11,6 | 2,2 | 9,9 | 36,8 | 2,3 |
| Net margin | 22,1% | 4,4% | -14,7% | 2,9% | 9,8% | 12,8% | 1,1% |
| EBITDA | 37,2 | 8,3 | -14,3 | 3,2 | 18,6 | 59,0 | 5,7 |

EBITDA

| | | | | | | Jan-Sep | Jan-Sep |
|---|---------|---------|---------|---------|---------|---------|---------|
| Amount in SEK, millions | Q3 2014 | Q3 2013 | Q4 2013 | Q1 2014 | Q2 2014 | 2014 | 2013 |
| Operating earnings | 31,4 | 3,9 | -14,3 | 3,5 | 13,0 | 47,9 | 4,6 |
| Amortization of capitalized development expenditure | 13,4 | 11,8 | 11,9 | 12,1 | 13,3 | 38,8 | 34,2 |
| Other depreciation | 0,6 | 0,7 | 0,7 | 0,6 | 0,6 | 1,8 | 2,0 |
| Capitalized development expenditure | -8,2 | -8,1 | -12,6 | -13,0 | -8,3 | -29,5 | -35,1 |
| EBITDA | 37,2 | 8,3 | -14,3 | 3,2 | 18,6 | 59,0 | 5,7 |

EBITDA - Operating earnings before amortization and capitalization of development expenditure



PARENT COMPANY INCOME STATEMENT

| | Q3 | Q3 | | | Q4'13-Q3'14 | Full Year |
|-------------------------------|---------|---------|----------|---------|-------------|-----------|
| Amount in SEK thousands | 2014 | 2013 | 2014 | 2013 | 12 months | 2013 |
| Net Sales | 130 400 | 90 586 | 348 044 | 271 551 | 450 818 | 374 325 |
| Cost of goods & services sold | -52 669 | -33 905 | -144 125 | -98 310 | -194 300 | -148 485 |
| Gross earnings | 77 731 | 56 681 | 203 919 | 173 241 | 256 518 | 225 840 |
| Sales and marketing expenses | -25 350 | -26 161 | -75 229 | -73 793 | -107 381 | -105 945 |
| Administration expenses | -8 008 | -4 659 | -23 110 | -17 289 | -28 754 | -22 933 |
| Development expenses | -17 708 | -17 041 | -59 104 | -61 959 | -82 583 | -85 438 |
| Operating earnings | 26 665 | 8 820 | 46 476 | 20 200 | 37 800 | 11 524 |
| Net financial items | 555 | 714 | 942 | 1 153 | -108 505 | -108 294 |
| Earnings before tax | 27 220 | 9 534 | 47 418 | 21 353 | -70 705 | -96 770 |
| Тах | -5 782 | -2 180 | -10 505 | -4 790 | -12 885 | -7 170 |
| Netincome | 21 438 | 7 354 | 36 913 | 16 563 | -83 590 | -103 940 |

By adjusting assessments, the parent company has reclassified certain intercompany expenses from Administration expenses to Sales and marketing expenses. The re-classification has also been made for the comparative periods. The re-classification has no inpact on the Consolidated Income Statement.

The table below shows the effect of the re-classification by post in the income statement, compared with if the expenses had been recognized according to the previous classification.

| Sales and marketing expenses | -6 692 | -8 735 | -18 085 | -14 580 | -21 024 | -17 519 |
|------------------------------|--------|--------|---------|---------|---------|---------|
| Administration expenses | 6 692 | 8 735 | 18 085 | 14 580 | 21 024 | 17 519 |



PARENT COMPANY BALANCE SHEET

| ASSETS intangible assets 757 1 620 1 344 Tangible fixed assets 757 1 620 1 344 Financial assets 3 798 4 188 4 354 Financial assets 117 427 117 427 117 427 Shares in group companies 117 427 117 427 117 427 Deposits paid, long-term 277 262 265 Total fixed assets 8 629 21 517 19 13 Deposits paid, long-term 277 262 265 Total fixed assets 130 868 145 014 142 511 Current assets 309 783 436 556 331 003 Total current assets 309 783 436 556 331 003 Other receivables 309 783 436 556 331 003 Cash and bank balances 12 798 12 509 9 900 Cash and bank balances 12 798 12 509 9 900 Cash and bank balances 12 798 12 507 15 597 15 597 Shareholders' equity Share holders' equity </th <th>Amount in SEK thousands</th> <th>Sep 30. 2014</th> <th>Sep 30, 2013</th> <th>Dec 31. 2013</th> | Amount in SEK thousands | Sep 30. 2014 | Sep 30, 2013 | Dec 31. 2013 |
|---|--------------------------------------|--------------|--------------|--------------|
| Dther intangible assets 757 1 620 1 344 Tangible fixed assets 3 798 4 188 4 354 Equipment 3 798 4 188 4 354 Shares in group companies 117 427 117 427 117 427 Deferred tax asset 8 629 21 517 19 133 Deposits paid, long-term 277 262 263 Total fixed assets 130 888 145 014 142 511 Current assets 130 888 145 014 142 511 Current assets 309 783 436 656 331 003 Otast mat bank balances 12 798 12 509 9 900 Cast and bank balances 243 970 144 256 167 498 Total assets 821 687 883 174 764 183 Share holders' equity 881 160 621 663 112 822 112 822 Share capital 15 597 15 597 15 597 15 597 Other contributed capital 112 822 112 822 112 822 112 822 Nor-restricted equity | ASSETS | | | |
| Tangible fixed assets Time Equipment 3 798 4 188 4 354 Financial assets 117 427 117 427 117 427 Shares in group companies 117 427 117 427 117 427 Deferred tax asset 8 629 21 517 19 133 Deposits paid, long-term 277 262 263 Total fixed assets 130 88 145 014 142 514 Current assets 0 600 86 103 70 653 Dustomer receivables, subsidiaries 309 783 436 556 331 003 Other receivables, subsidiaries 309 783 436 556 331 003 Other receivables, subsidiaries 309 783 436 556 331 003 Other receivables 12 798 12 509 9 900 Cash and bank balances 243 970 144 256 167 493 Total current assets 821 687 883 174 76 4183 Share capital 15 597 15 597 15 597 Other contributed capital 15 597 15 597 15 597 <td>Intangible assets</td> <td></td> <td></td> <td></td> | Intangible assets | | | |
| Equipment 3 798 4 188 4 354 Financial assets 117 427 117 427 117 427 Shares in group companies 117 427 117 427 117 427 Deferred tax asset 8 629 21 517 19 13 Deposits paid, long-term 277 262 265 Total fixed assets 130 888 145 014 142 511 Current assets 7 262 265 Proteivables 80 600 86 736 42 600 Customer receivables 80 600 86 103 70 655 Other receivables 309 783 436 556 331 005 Other receivables 243 970 144 256 167 493 Total current assets 690 799 738 160 621 663 Total assets 821 687 883 174 764 183 SHAREHOLDERS' EQUITY AND LIABILITIES 881 74 764 183 Share capital 112 822 112 822 112 822 Other contributed capital 112 822 112 822 112 822 Non- | Other intangible assets | 757 | 1 620 | 1 340 |
| Equipment 3 798 4 188 4 354 Financial assets 117 427 117 427 117 427 Shares in group companies 117 427 117 427 117 427 Deferred tax asset 8 629 21 517 19 13 Deposits paid, long-term 277 262 265 Total fixed assets 130 888 145 014 142 511 Current assets 7 262 265 Proteivables 80 600 86 736 42 600 Customer receivables 80 600 86 103 70 655 Other receivables 309 783 436 556 331 005 Other receivables 243 970 144 256 167 493 Total current assets 690 799 738 160 621 663 Total assets 821 687 883 174 764 183 SHAREHOLDERS' EQUITY AND LIABILITIES 881 74 764 183 Share capital 112 822 112 822 112 822 Other contributed capital 112 822 112 822 112 822 Non- | • | | | |
| Shares in group companies 117 427 117 427 117 427 Deferred tax asset 8 629 21 517 19 133 Deposits paid, long-term 277 262 265 Total fixed assets 130 888 145 014 142 514 Current assets 80 602 86 103 70 655 receivables, subsidiaries 309 783 436 556 331 003 Other receivables, subsidiaries 309 783 436 556 331 003 Other receivables, subsidiaries 309 783 436 556 331 003 Other receivables, subsidiaries 243 970 144 256 167 493 Total current assets 690 799 738 160 621 663 Total assets 821 687 883 174 764 183 SHAREHOLDERS' EQUITY AND LIABILITIES 883 174 764 183 Share onprium reserve 51 296 51 296 51 296 Non-restricted equity 507 5528 611 467 611 467 Net Income 36 913 16 563 -103 944 Total shareholders' equity 724 156 </td <td>Equipment</td> <td>3 798</td> <td>4 188</td> <td>4 354</td> | Equipment | 3 798 | 4 188 | 4 354 |
| Deferred tax asset 8 629 21 517 19 13 Deposits paid, long-term 277 262 263 Total fixed assets 130 888 145 014 142 514 Current assets 1 130 888 145 014 142 513 Inventory 43 646 58 736 42 600 Customer receivables 309 783 436 556 331 003 Customer receivables, subsidiaries 309 783 436 556 331 003 Other receivables, subsidiaries 243 970 144 256 167 493 Total current assets 690 799 738 160 621 683 Total current assets 821 687 883 174 764 183 Shareholders' equity 883 174 764 183 764 183 Share capital 15 597 15 597 15 597 15 597 Other contributed capital 112 822 112 822 112 822 112 822 Net income 51 296 51 296 51 296 51 296 51 296 51 296 Net income 36 913 16 563 | Financial assets | | | |
| Deposits paid, long-term 277 262 265 Total fixed assets 130 888 145 014 142 518 Current assets | Shares in group companies | 117 427 | 117 427 | 117 427 |
| Total fixed assets 130 888 145 014 142 518 Current assets 43 646 58 736 42 600 Customer receivables 80 602 86 103 70 653 receivables, subsidiaries 309 783 43 656 331 003 Other receivables 243 970 144 256 167 493 Total current assets 690 799 738 160 621 663 Total assets 821 687 883 174 764 183 SHAREHOLDERS' EQUITY AND LIABILITIES 883 174 764 183 Share capital 15 597 15 597 15 597 Other contributed capital 112 822 112 822 112 822 Non-restricted equity 724 156 807 745 687 242 Share holders' equity 724 156 807 745 687 242 Not hcome 36 913 16 563 -103 940 Total shareholders' equity 724 156 807 745 687 242 Long-term liabilities 3 632 2 481 2 542 Current liabilities 3 632 2 481 2 54 | Deferred tax asset | 8 629 | 21 517 | 19 134 |
| Current assets 43 646 58 736 42 600 Dustomer receivables 80 602 86 103 70 653 ireceivables, subsidiaries 309 783 436 556 331 000 Other receivables, subsidiaries 309 783 436 556 331 000 Cash and bank balances 243 970 144 256 167 493 Total current assets 690 799 738 160 621 663 Total assets 821 687 883 174 764 183 SHAREHOLDERS' EQUITY AND LIABILITIES 883 174 764 183 Share holders' equity Share capital 115 597 15 597 15 597 Other contributed capital 112 822 112 822 112 822 112 822 Non-restricted equity 51 296 51 296 51 296 51 296 Share holders' equity 724 156 807 745 687 242 Long-term liabilities 3 632 2 481 2 542 Current liabilities 3 632 2 481 2 542 Current liabilities 3 632 2 481 2 542 | Deposits paid, long-term | 277 | 262 | 263 |
| Inventory 43 646 58 736 42 600 Customer receivables 80 602 86 103 70 653 creceivables, subsidiaries 309 783 436 556 331 003 Other receivables 12 798 12 509 9 900 Cash and bank balances 243 970 144 256 167 493 Total current assets 690 799 738 160 621 683 Total current assets 690 799 738 160 621 683 SHAREHOLDERS' EQUITY AND LIABILITIES 883 174 764 183 Share capital 15 597 15 597 15 597 Other contributed capital 112 822 112 822 112 822 Share premium reserve 51 296 51 296 51 296 Share premium reserve 507 528 611 467 611 467 Net Income 36 913 16 563 103 940 Total long-term liabilities 3 632 2 481 2 542 Current liabilities 3 632 2 481 2 542 Current liabilities 3 632 2 481 2 542 <td>Total fixed assets</td> <td>130 888</td> <td>145 014</td> <td>142 518</td> | Total fixed assets | 130 888 | 145 014 | 142 518 |
| Customer receivables 80 602 86 103 70 653 ceceivables, subsidiaries 309 783 436 556 331 003 Other receivables 12 798 12 509 9 900 Cash and bank balances 243 970 144 256 167 493 Total current assets 690 799 738 160 621 663 Shareholders' equity 883 174 764 183 Shareholders' equity 883 174 764 183 Share capital 15 597 15 597 15 597 Other contributed capital 112 822 112 822 112 822 Non-restricted equity 51 296 51 296 51 296 Share premium reserve 51 296 51 296 51 296 Share premium reserve 51 296 807 745 687 242 Long-term liabilities 3 632 2 481 2 542 Current liabilities 3 632 2 481 2 542 <t< td=""><td>Current assets</td><td></td><td></td><td></td></t<> | Current assets | | | |
| receivables, subsidiaries 309 783 436 556 331 000 Other receivables 12 798 12 509 9 900 Cash and bank balances 243 970 144 256 167 490 Total current assets 690 799 738 160 621 660 Total assets 821 687 883 174 764 182 SHAREHOLDERS' EQUITY AND LIABILITIES 883 174 764 182 Shareholders' equity 597 15 597 15 597 Share capital 15 597 15 597 15 597 Other contributed capital 112 822 112 822 112 822 Non-restricted equity 51 296 51 296 51 296 Share holders' equity 724 156 807 745 687 242 Net Income 36 913 16 563 -103 940 Total shareholders' equity 724 156 807 745 687 242 Long-term liabilities 3 632 2 481 2 542 Other provisions 3 632 2 481 2 542 Current liabilities 3 632 2 481 2 542 Other provisions 3 632 2 481 2 542 | Inventory | 43 646 | 58 736 | 42 604 |
| Other receivables 12 798 12 509 9 900 Cash and bank balances 243 970 144 256 167 496 Total current assets 690 799 738 160 621 668 Total assets 821 687 883 174 764 183 SHAREHOLDERS' EQUITY AND LIABILITIES 883 174 764 183 Share holders' equity 8 75 597 15 597 15 597 15 597 Share capital 15 597 15 296 51 296 680 7 | Customer receivables | 80 602 | 86 103 | 70 653 |
| Cash and bank balances 243 970 144 256 167 493 Total current assets 690 799 738 160 621 663 Total assets 821 687 883 174 764 183 SHAREHOLDERS' EQUITY AND LIABILITIES 883 174 764 183 Shareholders' equity 8 883 174 764 183 Shareholders' equity 112 822 112 822 112 822 Other contributed capital 112 822 112 822 112 822 Non-restricted equity 51 296 51 296 51 296 Share premium reserve 51 296 51 296 687 243 Net income 36 913 16 563 -103 944 Total shareholders' equity 724 156 807 745 687 243 Long-term liabilities 3 632 2 481 2 543 Current liabilities 15 278 15 278 15 278 </td <td>receivables, subsidiaries</td> <td>309 783</td> <td>436 556</td> <td>331 003</td> | receivables, subsidiaries | 309 783 | 436 556 | 331 003 |
| Total current assets 690 799 738 160 621 663 Total assets 821 687 883 174 764 183 SHAREHOLDERS' EQUITY AND LIABILITIES 883 174 764 183 Shareholders' equity 738 160 621 663 Shareholders' equity 15 597 15 597 15 597 Share capital 112 822 112 822 112 822 Non-restricted equity 724 156 51 296 51 296 Share premium reserve 51 296 51 296 51 296 Retained earnings 507 528 611 467 611 467 Net Income 36 913 16 563 -103 940 Total shareholders' equity 724 156 807 745 687 243 Long-term liabilities 3 632 2 481 2 543 Current liabilities 3 632 2 481 2 543 Current liabilities 21 144 12 305 14 363 Liabilities 21 144 12 305 14 363 Liabilities 15 278 15 278 15 278 Cher Itabiliti | Other receivables | 12 798 | 12 509 | 9 906 |
| Total assets 821 687 883 174 764 183 SHAREHOLDERS' EQUITY AND LIABILITIES Shareholders' equity 5 5 5 7< | Cash and bank balances | 243 970 | 144 256 | 167 499 |
| SHAREHOLDERS' EQUITY AND LIABILITIES Shareholders' equity Restricted shareholders' equity Share capital 15 597 15 597 15 597 Other contributed capital 112 822 112 822 112 822 112 822 Non-restricted equity 507 528 611 467 611 467 Share premium reserve 51 296 51 296 51 296 Retained earnings 507 528 611 467 611 467 Net Income 36 913 16 563 -103 944 Total shareholders' equity 724 156 807 745 687 242 Long-term liabilities 3 632 2 481 2 542 Other provisions 3 632 2 481 2 542 Current liabilities 3 5 278 15 278 15 278 Current liabilities 57 477 45 365 44 757 Curr | Total current assets | 690 799 | 738 160 | 621 665 |
| Shareholders' equity Restricted shareholders' equity Share capital 15 597 15 597 15 597 Other contributed capital 112 822 112 822 112 822 112 822 Non-restricted equity 1 112 822 112 822 112 822 112 822 Share premium reserve 51 296 51 296 51 296 51 296 Retained earnings 507 528 611 467 611 467 Net Income 36 913 16 563 -103 940 Total shareholders' equity 724 156 807 745 687 242 Long-term liabilities 3 632 2 481 2 542 Other provisions 3 632 2 481 2 542 Current liabilities 15 278 15 278 15 278 Accounts payable 21 144 12 305 14 365 Liabilities 57 477 <td>Total assets</td> <td>821 687</td> <td>883 174</td> <td>764 183</td> | Total assets | 821 687 | 883 174 | 764 183 |
| Restricted shareholders' equity 15 597 15 597 15 597 Share capital 15 597 15 597 15 597 Other contributed capital 112 822 112 822 112 822 Non-restricted equity 112 826 51 296 51 296 Share premium reserve 51 296 51 296 51 296 Retained earnings 507 528 611 467 611 467 Net Income 36 913 16 563 -103 940 Total shareholders' equity 724 156 807 745 687 243 Long-term liabilities 3 632 2 481 2 542 Other provisions 3 632 2 481 2 542 Current liabilities 3 15 278 15 278 15 278 Cuter liabilities 15 278 15 278 15 278 Cuter liabilities 57 477 45 365 44 758 | SHAREHOLDERS' EQUITY AND LIABILITIES | | | |
| Share capital 15 597 15 597 15 597 15 597 Other contributed capital 112 822 114 82 114 82 114 82 114 92 114 92 114 92 113 94 113 94 113 94 113 94 114 92 114 92 114 92 114 92 114 92 114 92 114 92 114 92 114 92 114 92 114 92 114 92 114 92 114 92 114 92 | Shareholders' equity | | | |
| Other contributed capital 112 822 114 40 12 905 113 940 113 940 12 942 113 940 12 942 12 942 12 942 12 942 12 942 12 942 12 942 12 942 12 942 12 942 12 942 12 942 14 92 12 942 14 92 12 942 14 92 | Restricted shareholders' equity | | | |
| Non-restricted equity 51 296 | Share capital | 15 597 | 15 597 | 15 597 |
| Share premium reserve 51 296 <t< td=""><td>Other contributed capital</td><td>112 822</td><td>112 822</td><td>112 822</td></t<> | Other contributed capital | 112 822 | 112 822 | 112 822 |
| Retained earnings 507 528 611 467 611 467 Net Income 36 913 16 563 -103 940 Total shareholders' equity 724 156 807 745 687 242 Long-term liabilities 3 632 2 481 2 542 Other provisions 3 632 2 481 2 542 Total long-term liabilities 3 632 2 481 2 542 Current liabilities 3 632 2 481 2 542 Accounts payable 21 144 12 305 14 362 Liabilities 15 278 15 278 15 278 Other liabilities 57 477 45 365 44 758 Other liabilities 93 899 72 948 74 395 | Non-restricted equity | | | |
| Net Income 36 913 16 563 -103 940 Total shareholders' equity 724 156 807 745 687 242 Long-term liabilities 3 632 2 481 2 542 Other provisions 3 632 2 481 2 542 Total long-term liabilities 3 632 2 481 2 542 Current liabilities 21 144 12 305 14 362 Liabilities, subsidiaries 15 278 15 278 15 278 Other liabilities 57 477 45 365 44 758 Total current liabilities 93 899 72 948 74 395 | Share premium reserve | 51 296 | 51 296 | 51 296 |
| Total shareholders' equity 724 156 807 745 687 242 Long-term liabilities 3 632 2 481 2 542 Other provisions 3 632 2 481 2 542 Total long-term liabilities 3 632 2 481 2 542 Current liabilities 3 632 2 481 2 542 Accounts payable 21 144 12 305 14 362 Liabilities 15 278 15 278 15 278 Other liabilities 57 477 45 365 44 759 Total current liabilities 93 899 72 948 74 395 | Retained earnings | 507 528 | 611 467 | 611 467 |
| Long-term liabilities 3 632 2 481 2 542 Other provisions 3 632 2 481 2 542 Total long-term liabilities 3 632 2 481 2 542 Current liabilities 3 632 2 481 2 542 Accounts payable 21 144 12 305 14 362 Liabilitis, subsidiaries 15 278 15 278 15 278 Other liabilities 57 477 45 365 44 758 Total current liabilities 93 899 72 948 74 395 | Net Income | 36 913 | 16 563 | -103 940 |
| Other provisions 3 632 2 481 2 542 Total long-term liabilities 3 632 2 481 2 542 Current liabilities 21 144 12 305 14 362 Accounts payable 21 144 12 305 14 362 Liabilities 15 278 15 278 15 278 Other liabilities 57 477 45 365 44 758 Total current liabilities 93 899 72 948 74 395 | Total shareholders' equity | 724 156 | 807 745 | 687 242 |
| Total long-term liabilities 3 632 2 481 2 542 Current liabilities 21 144 12 305 14 362 Accounts payable 21 144 12 305 14 362 Liabilitis, subsidiaries 15 278 15 278 15 278 Other liabilities 57 477 45 365 44 759 Total current liabilities 93 899 72 948 74 395 | Long-term liabilities | | | |
| Current liabilities 21 144 12 305 14 362 Accounts payable 21 144 12 305 14 362 Liabilitis, subsidiaries 15 278 15 278 15 278 Other liabilities 57 477 45 365 44 759 Total current liabilities 93 899 72 948 74 395 | Other provisions | 3 632 | 2 481 | 2 542 |
| Accounts payable 21 144 12 305 14 362 Liabilitis, subsidiaries 15 278 15 278 15 278 Other liabilities 57 477 45 365 44 759 Total current liabilities 93 899 72 948 74 395 | Total long-term liabilities | 3 632 | 2 481 | 2 542 |
| Liabilitis, subsidiaries 15 278 15 278 15 278 Other liabilities 57 477 45 365 44 759 Total current liabilities 93 899 72 948 74 395 | Current liabilities | | | |
| Other liabilities 57 477 45 365 44 759 Total current liabilities 93 899 72 948 74 399 | Accounts payable | 21 144 | 12 305 | 14 362 |
| Total current liabilities93 89972 94874 399 | Liabilitis, subsidiaries | 15 278 | 15 278 | 15 278 |
| | Other liabilities | 57 477 | 45 365 | 44 759 |
| Fotal liabilities and equity 821 687 883 174 764 183 | Total current liabilities | 93 899 | 72 948 | 74 399 |
| | Total liabilities and equity | 821 687 | 883 174 | 764 183 |



ADDITIONAL INFORMATION

This Interim Report has been prepared in accordance with IAS 34 Interim Financial Reporting and applicable regulations of the Swedish Annual Accounts Act. The Interim Report of the parent company has been prepared in accordance with chapter 9 of the Swedish Annual Accounts Act and with RFR 2 *Accounting for Legal Entities.* The same accounting policies have been applied consistently as in the annual accounts for 2013. The annual accounts include a review of these accounting policies.

There are no IFRS or IFRIC interpretation statements that apply for the first time for annual periods beginning 1 January 2014, which have had any material impact on the group.

This Report has not been reviewed by the company's auditor.

NOMINATION COMMITTEE AND ANNUAL GENERAL MEETING

Net Insight's Nomination Committee for 2015 has been appointed. Net Insight's nomination committee for the 2015 Annual General Meeting consists of Jan Barchan (Briban Invest), Lars Bergkvist (Lannebo Fonder), Ramsay Brufer (Alecta), Annika Andersson (Swedbank Robur fonder), and Lars Berg (Chairman of the Net Insight Board). The nomination committee appointed Lars Bergkvist (Lannebo Fonder) to serve as Chairman of the Committee.

Shareholders wishing to make proposals to the nomination committee can do so by e-mail, by March 12, 2015 to the Chairman of the Nomination Committee Lars Bergkvist: lars.bergkvist@lannebofonder.se

The Annual Shareholders' Meeting of Net Insight AB (publ) will be held on May 7, 2015 at 10 am by the company's offices, Västberga Allé 9, Hägersten, Stockholm.

Shareholders who wish to have a matter considered at the Annual general Meeting 2015 should send their proposals in writing to the chairman of the Board no later than March 19, 2015 by email: agm@netinsight.net or by post:

Net Insight AB The Board of Directors Attn: Susanne Jonasson Box 42093 SE- 126 14 Stockholm, Sweden

THIS IS NET INSIGHT

Business concept and model

Net Insight's business concept is to develop, market and sell products to public and private network owners that need high-quality transport for media-rich traffic. Revenue is generated through direct and indirect sales of products and licenses, support and maintenance services, installation services and training.

Strategy

Net Insight's objective is to grow faster than the market with good profitability. Net Insight's growth strategy is based on five pillars: segment focus, geographical expansion, indirect sales model, leverage of existing customer base by a broader product portfolio and partnerships with service providers.

Value Drivers

Net Insight benefits from the general increase in video traffic such as higher consumption of mobile and broadband TV, e.g OTT, adoption of remote workflows and production as well a wider coverage of live events. An important driver is also the conversion to new TV formats in the broadcast and media industry.



REPORTING DATES

Year-end report 2015 Interim report January – March 2015 Annual General Meeting Interim report January – June 2015 Interim report January – September 2015 13 February, 2015 29 April, 2015 7 May, 2015 22 July, 2015 28 October, 2015

Stockholm, October 27, 2014

Fredrik Tumegård CEO

For more information, please contact:

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REPORT OF REVIEW OF INTERIM FINANCIAL INFORMATION

Introduction

We have reviewed the condensed interim financial information (interim report) of Net Insight AB (publ) as of 30 September 2014 and the nine-month period then ended. The board of directors and the CEO are responsible for the preparation and presentation of the interim financial information in accordance with IAS 34 and the Swedish Annual Accounts Act. Our responsibility is to express a conclusion on this interim report based on our review.

Scope of Review

We conducted our review in accordance with the International Standard on Review Engagements ISRE 2410, Review of Interim Report Performed by the Independent Auditor of the Entity. A review consists of making inquiries, primarily of persons responsible for financial and accounting matters, and applying analytical and other review procedures. A review is substantially less in scope than an audit conducted in accordance with International Standards on Auditing, ISA, and other generally accepted auditing standards in Sweden. The procedures performed in a review do not enable us to obtain assurance that we would become aware of all significant matters that might be identified in an audit. Accordingly, we do not express an audit opinion.

Conclusion

Based on our review, nothing has come to our attention that causes us to believe that the interim report is not prepared, in all material respects, in accordance with IAS 34 and the Swedish Annual Accounts Act, regarding the Group, and with the Swedish Annual Accounts Act, regarding the Parent Company.

Stockholm 27 October 2014

PricewaterhouseCoopers

Mikael Winkvist Authorized Public Accountant



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