

IP-Only selects Net Insight to offer Live remote production over IP

Stockholm, Sweden, IBC 2017 (stand #1.B40) – Net Insight, the leading provider in live streaming, media transport and resource scheduling, today announces that Swedish infrastructure and service provider IP-Only will deploy live remote production and contribution services over their IP infrastructure with solutions from Net Insight.

IP-Only, a leading fiber network provider operating an IP-based fiber network interconnecting all major cities in the Nordic countries, selected Net Insight to build a managed live remote production service over their IP infrastructure. The end-customer will use the remote production service from IP-Only for producing live content from remote broadcast studios across Sweden at their central production facility in Stockholm.

Net Insight is providing its Nimbra Media Gateway, an IP based contribution gateway for high-quality media transport. The Nimbra Media Gateway features a low-latency JPEG2000 codec for live media contribution from remote venues over IP infrastructures. Together with the Nimbra Vision SDN controller, the Net Insight solution offers software defined orchestration and workflow automation, for customer self-management and additional operational cost savings.

"IP-Only, a true pioneer in IP services, is our latest Nimbra Media Gateway customer and we are pleased to see they recognize the benefits of our solution being high-quality, standards-based and future-proof," says Fredrik Tumegård, CEO of Net Insight. "Our solution for remote production enables our customers to implement new concepts for live production, with lower cost, better quality, and improved flexibility. It allows our customers to do more with less."

"We selected Net Insight as they are the clear leaders in media transport over IP," says Joakim Palm, Product Manager at IP-Only. "We want to offer the highest standard to our customers, with future-proof solutions. Based on their reputation and their commitment to support industry standards, Net Insight was the natural choice for us. We feel confident in their expertise to solve our needs today and in the future with solutions that simplify operations and deliver the flexibility we need to differentiate from our competition."

Delivery and implementation of the solution will take place during the third and fourth quarter.

For further information, please contact:

Fredrik Tumegård, CEO of Net Insight, +46 8 685 04 00, fredrik.tumegard@netinsight.net

About Net Insight

Net Insight's vision is to enable a live and interactive media experience for anyone on earth. Our aim is to lead progress and enable a global media marketplace where live content can be exchanged and interaction among TV audiences can take place in real-time. We want to create the media experience of the future, centered on content.

Net Insight delivers products, software and services for effective, high-quality media transport, coupled with the effective management of resources, all, which creates an enhanced TV experience. Net Insight's offerings span across the entire media spectrum, starting from TV cameras and TV studios, right through to the TV consumers. Our solutions benefit network operators, and TV and production companies, by lowering total cost of ownership, improving their workflow efficiencies and providing them with the ability to capture new business opportunities.

More than 500 world-class customers run mission critical media services using Net Insight's solutions, covering more than 60 countries worldwide. Net Insight is listed on Nasdaq Stockholm.

For more information, please visit netinsight.net

About IP-Only

For more information, please visit www.ip-only.se