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Press release

Kebni expands its presence in Asia-Pacific and recruits Head of Region

Growing tech company Kebni recruits Rickard Svensson, former Director of Marketing and Sales at Saab, to take on a newly created position as Head of Asia-Pacific Region.

Stockholm 10 January 2022 – The tech company Kebni is expanding its international market presence by recruiting Thailand-based sales executive Rickard Svensson, who most recently worked with Saab as Director of Marketing and Sales. Rickard Svensson will be responsible for all aspects of sales across the Asia-Pacific region excluding South Korea.

Establishing local presence in important markets

Through the recruitment of Rickard, Kebni now has a local presence in the Asia-Pacific markets, which are expanding for both of Kebni's product areas Inertial Sensing and Satcom. With his well-established network of contacts and experience in the APAC region, Rickard will be an extension of Kebni's sales team. His scope is to accelerate growth and provide best practices for customer satisfaction.

"It's an incredibly exciting time to join Kebni in this growth phase. Inertial Sensing and Satcom are very interesting business areas since they are foreseen to grow substantially over the coming years. I'm a business transformer by heart, committed and motivated to create value for all our customers and stakeholders" says Rickard Svensson.

"I'm thrilled for Rickard and excited to see how his "can-do" attitude will take our APAC business to another level. Rickard is the right person with the right network as we bring our offerings closer to our clients. With geographical proximity Kebni will more efficiently support customers' needs" says Kristian Wallin, CCO at Kebni.

Important step in fulfilling business plan

The recruitment of Rickard Svensson is an important step in Kebni's business plan, which is to grow its global presence with a revenue goal of 150-200 MSEK in 2024.

Rickard Svensson started his new position January 6th 2023 and is operating from Bangkok, Thailand.

For more information, contact Kebni Head of Marketing, Communication & Investor Relations Maya Larsson: maya.larsson@kebni.com / +46 (0) 70-971 00 05

About KebNi AB (publ)

Kebni has a long history and extensive experience in advanced inertial sensing solutions as well as satellite antenna solutions. The company, headquartered in Stockholm, is a leading supplier of reliable technology, products and solutions for stabilization, positioning, navigation and security. Kebni serves products and solutions to government, military, and commercial customers globally. For more information, visit www.kebni.com.

Kebni – Bringing stability to a world in motion

The company's share (KEBNI B) is traded on the Nasdaq First North Growth Market. Certified Adviser is G&W Fondkommission.