

### **PRESS RELEASE**

Malmö, Sweden, September 19, 2019

## Korean Partner is First to Launch with Polygiene Stays Fresh Technology in Combination with Odor Crunch

Polygiene - the world leader in stays fresh technologies is for the first time launching unique performance socks, treated with the Polygiene Stays Fresh combination product, with Korean partner VTINON.



# VTINON

This is a new combination of Polygiene's classic Stays Fresh Technology and Polygiene Odor Crunch that doubles the effect of the treatments as it addresses both odors coming from bacterial growth as well as surrounding sources. The launch of the socks, in both women and men's styles, will be online during September 2019.

"We are excited to see these premium socks with the Polygiene combination product be the first to launch - with a number of brands to follow. VTINON has produced 200,000 pairs with the combination product this year and will continue expanding next year with up to a tenfold increase in volumes", states Ulrika Björk, CEO of Polygiene.

More to read: www.vtinon.com, https://gramha.net/explore-hashtag/vtinon

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### For press images and more information, visit <u>ir.polygiene.com</u> or contact:

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### **About Polygiene**

Polygiene is the world-leading provider of odor control technology and stays fresh solutions for clothing, sports equipment, lifestyle, textiles and other materials to help people stay fresh and confident. Polygiene brings the Scandinavian values of quality and care for the environment to life through its products and services. More than 140 global premium brands have chosen to use Polygiene Stays Fresh Technology in their products. Polygiene was established in 2006 and is listed on Nasdaq First North Growth Market in Stockholm, Sweden. Erik Penser Bank AB acts as its Certified Advisor.