

Net Insight and FileCatalyst Launch File-Acceleration-as-a-Service Platform for Fast and Seamless Media Content Exchange

Automated provisioning for on-demand bandwidth delivers true acceleration of file transfers over managed media networks

Stockholm, Sweden – Net Insight, the leading provider of live, interactive and on-demand media transport, today unveils its File-Acceleration-as-a-Service managed platform, Nimbra FileTeleport. Developed using FileCatalyst, an accelerated file transfer solution created by Emmy® award winning Unlimi-Tech Software, the joint solution provides significant acceleration of file transfers for broadcasters and content owners over managed media networks.

Broadcasters are shifting to file-based workflows for most of their content production. While the benefits are extensive, content acquisition and exchange challenges arise due to the vast amount of data to be transferred. Static transport capacities, inefficient file transfer protocols and no centrally managed service cause slow file transfers and require manual exchange of server information and user credentials. With Nimbra FileTeleport, service providers can provide broadcasters with truly accelerated file transfers using an interoperable platform that removes these hassles.

Nimbra FileTeleport enables service providers to help broadcasters exchange file-based content quickly and efficiently using on-demand network capacity. Expanding on the concept of Net Insight's Customer Provisioned Networks, application provisioned networks use software defined networking (SDN) technology to instantly provision on-demand network services. Through an intuitive self-service portal, content owners and broadcasters can exchange file-based content with guaranteed time of arrival and have the option to pay for higher speeds to match the urgency of the transfer.

"Today more and more time sensitive media production is going file-based, and with this the timely exchange of broadcast quality content is key," said Martin Karlsson, CTO and vice president product portfolio at Net Insight. "Expedited file transfers with guaranteed time of arrival using instant and on-demand network capacity is the solution. It gives broadcasters the predictability they need to focus on media production rather than content exchange and acquisition."

Nimbra FileTeleport integrates FileCatalyst software on Net Insight's Nimbra platform to enable accelerated, reliable and secure file transfers. This eliminates the need for software installation and maintenance for broadcasters, and requires no IT environment for service providers to manage.

To see Nimbra FileTeleport in action, and to find out more about how broadcasters and service providers can benefit from introducing File-Acceleration-as-a-Service to their customers, visit Net Insight at IBC, booth 1.B40, from September 11-15, 2015.

For further information, please contact:

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About Net Insight

Net Insight's vision is to enable a live and interactive media experience for anyone on earth. Net Insight delivers media transport solutions that empower broadcasters, content owners and network service providers to activate their audiences by providing a quality-of-experience worth paying for, live and local content that's part of their world and interactive experiences they want to be part of.

The company's solutions enable live, interactive and on-demand media transport, with operational simplicity, to let customers focus on delivering the best possible experience to their audiences. Net Insight's strength lies in enabling lossless video transport at any scale, from live contribution via the Internet, to ultra-high-definition distribution in managed media networks spanning the globe.

More than 200 world-class customers run mission critical media services using Net Insight's solutions, covering more than 60 countries worldwide. Net Insight is quoted on the NASDAQ OMX, Stockholm.

For more information, please visit www.netinsight.net

About Unlimi-Tech Software, Inc.

Located in Ottawa, Canada, Unlimi-Tech Software Inc. is an Emmy® Award winning pioneer in managed file transfers, and the creator of FileCatalyst, a world leading accelerated file transfer solution. Founded in 2000, the company has more than one thousand customers in media & entertainment, energy & mining, gaming, and printing, including many Fortune 500 companies as well as military and government organizations. FileCatalyst is a software platform designed to accelerate and manage file transfers securely and reliably. FileCatalyst is immune to the effects that latency and packet loss have on traditional file transfer methods like FTP, HTTP, or CIFS. Global organizations use FileCatalyst to solve issues related to file transfer, including content distribution, file sharing, and offsite backups. To learn more visit <http://www.filecatalyst.com> or on Twitter @FileCatalyst.