

Net Insight and Miranda Technologies to Display Live Remote Production Demo at IBC 2012

Live remote production and workflow brings cost savings to broadcasters by opening the Studio LAN to a Studio WAN environment

STOCKHOLM, Sweden – Net Insight, a leading provider of efficient and scalable transport solutions for media, IP and broadcast networks, together with partner Miranda Technologies, a worldwide provider of production, playout and delivery systems for the television broadcast, cable, satellite and IPTV industries, will display a live remote production and workflow demo at IBC 2012. Net Insight will also discuss how, through seeing the first larger commercial success of remote production techniques at the London Olympics this year, companies are becoming more aware of how they can simplify remote workflows and centralized production for live events.

Net Insight's live demo will exemplify why the company's high-quality media transport capabilities, in conjunction with a solution such as Miranda Technologies', is an ideal way to enable integration and accessibility for all studios and content regardless of location. By showing increasing efficiency and simplifying workflows, the London Games has provided an example of how cost savings can be brought to broadcasters by opening the Studio LAN to a Studio WAN environment, enabling the provisioning of resources over a virtual studio network. As a result broadcasters can now cover and produce a larger number of events, over long distances, which leads to increased revenue gains and greater efficiency.

"Net Insight has driven the trend towards remote production and workflows for a long time and is pleased to see how quickly the industry has adapted to new ways of working, seeing the large commercial implementation of this trend at the London Olympics this summer," said Per Lindgren, co-founder and VP of business development, Net Insight. "A high-quality, real-time network can bring broadcasters and service providers huge cost savings and enable more efforts in content creation"

The company's Nimbra JPEG2000 encoders and decoders were deployed by SVT, the Swedish public service television company, to meet the needs of remote production and to deliver live sports programming from London via two broadcast channels and six Internet streams.

In addition, the likes of TeliaSonera International Carrier (recently acquired by Hibernia Media), Swiss broadcaster SRG SSR and the European Broadcasting Union (EBU) also used the Net Insight Nimbra MSR platform to deliver remote production capabilities from sporting events in London this year.

TeliaSonera International Carrier was chosen by eleven global broadcasters to provide support in delivering remote production for clients over its fiber-based media network using Net Insight's Nimbra MSR platform, while Twentyfourseven, a company developing and delivering technical solutions for TV, sport and event production such as the Distance Outside Broadcast (DOB) remote workflow solution, is using TeliaSonera International Carrier's premier network to deliver live content.

SVT also chose the Distance Outside Broadcast (DOB) remote workflow solution. To learn more about this implementation please visit the Net Insight booth at IBC 2012 where Twentyfourseven will share their experience.

Net Insight and Miranda Technologies will be showcasing live remote production and workflow capabilities from the show floor at IBC 2012. Show attendees can view the demonstration at the Net Insight booth (#1.B40)..

For further information, please contact:

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About Net Insight

Net Insight delivers the world's most efficient and scalable transport solution for Broadcast and IP Media, Digital Terrestrial TV, Mobile TV and IPTV/CATV networks.

Net Insight products truly deliver 100 percent Quality of Service with three times improvement in utilization of bandwidth for a converged transport infrastructure. Net Insights Nimbra™ platform is the industry solution for video, voice and data, reducing operational costs by 50 percent and enhancing competitiveness in delivery of existing and new media services.

More than 150 world class customers run mission critical video services over Net Insight products in over 50 countries. Net Insight is quoted on the NASDAQ OMX, Stockholm. For more information, visit www.netinsight.net

About Miranda Technologies

Miranda Technologies is a leading worldwide provider of hardware and software solutions for the television broadcast, cable, satellite and IPTV industry. Its solutions span the full breadth of television operations, including production, playout, and delivery. With a wealth of experience in delivering IT-based and traditional television systems, Miranda is uniquely positioned to help customers enhance their facilities, while generating additional revenue, reducing costs and streamlining operations. For over 21 years, Miranda's growth has been driven by continuous innovation, along with close customer partnerships focused on helping them achieve their business objectives. To deliver this support, Miranda employs 690 people globally, in both developed and emerging markets. Miranda's head office is located in Montreal, and it has regional facilities in the United States, the United Kingdom, France, the United Arab Emirates, Japan, Malaysia, Singapore, Hong Kong and mainland China. A public company since December 2005, Miranda's shares (MT: TSX) are traded on the Toronto Stock Exchange. For more information, visit www.miranda.com.

About Twentyfourseven

Twentyfourseven was founded in 1996 and today we have offices in Sweden, Denmark, Norway and Finland. Twentyfourseven Holding AB is owned by Nordic Viking Holding AB (50%), Inter IKEA Investments AB (35%) and Layline Partners AB (15%). Over the years Twentyfourseven has delivered hundreds of thousands of hours of TV-production. Many of the programs have been recorded in very exciting environments and climate and we are proud to have delivered 100% of our commitments since 1996. Our technical equipment is being used not only for TV and Film production but also at concerts and events. For more information visit: www.twentyfourseven.se

About Twentyfourseven's Distance Outside Broadcast (DOB)

Distance Outside Broadcast (DOB) remote workflow solution significantly improves efficiency, quality and saves cost for remote production environments and live event productions. Distance Outside Broadcasting (DOB) is a technical solution enabling long distance remote control of camera positions, sound and all other production variables via optical fiber from a central located control room.