



## Net Insight Announces Leadership Changes to Fully Integrate ScheduALL and Deliver a Unified Customer offering

*Company to also launch new innovation lab amongst management changes*

**Stockholm, Sweden** – Net Insight, the leading provider of live, interactive and on-demand media transport, today announces several changes to its management team. The changes are being put into place as a result of the company's acquisition of ScheduALL last year, and are designed to meet customer needs for end-to-end media services, from TV cameras to TV studios, right through to TV viewers.

Since the ScheduALL acquisition Net Insight has focused on integrating the two companies into one business. The first step, put in place in January 2016, was to create a common, global sales organization selling a full combined product and solution portfolio, led by recently appointed vice president of global sales, Alan Ryan.

Net Insight will now gather all product management collectively under one organization. Martin Karlsson, CTO & vice president product portfolio will be responsible for Net Insight's full product portfolio, including ScheduALL, and Ralph Quintero, previously COO product area ScheduALL, will report to Martin Karlsson. Ralph Quintero will be responsible for ScheduALL Engineering as well as a new function – Neti Innovation Labs.

"We are consolidating our innovation efforts and Ralph Quintero will head up our new function called Neti Innovation Labs," said Martin Karlsson, CTO and vice president product portfolio at Net Insight. "The changes being implemented mark a further step forward in executing our vision of shaping the future of the TV and media ecosystem."

The management team effective from April 4, 2016 has the following members; CEO Fredrik Tumegård, CFO Thomas Bergström, VP Global Sales Alan Ryan, SVP Live OTT and founder Per Lindgren, CTO & VP Product Portfolio Martin Karlsson, VP Services Maria Hellström, VP Strategy, Marketing and Communications Anna Karin Verneholt, VP Research and Development Ulrik Rohne and VP HR Marina Hedman.

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## **About Net Insight**

*Net Insight's vision is to enable a live and interactive media experience for anyone on earth. Net Insight delivers media transport solutions that empower broadcasters, content owners and network service providers to activate their audiences by providing a quality-of-experience worth paying for, live and local content that's part of their world and interactive experiences they want to be part of.*

*The company's solutions enable live, interactive and on-demand media transport, with operational simplicity, to let customers focus on delivering the best possible experience to their audiences. Net Insight's strength lies in enabling lossless video transport at any scale, from live contribution via the Internet, to ultra-high-definition distribution in managed media networks spanning the globe.*

*More than 500 world-class customers run mission critical media services using Net Insight's solutions, covering more than 60 countries worldwide. Net Insight is listed on NASDAQ OMX, Stockholm.*

**For more information, please visit [netinsight.net](http://netinsight.net)**