

## Net Insight appoints Maria Hellström as VP Global Services

**STOCKHOLM, Sweden – Net Insight, a leading provider of efficient and scalable transport solutions for media, IP and broadcast networks, today announced that Maria Hellström has been appointed VP Global Services at the company, starting September 1, and will form part of Net Insight's executive management team.**

Hellström has more than 15 years of experience from leading positions at Capgemini within client solutions, business development and delivery management, and currently holds a position as senior vice president and business unit manager for Digital Services, responsible for sales and delivery for customers in the telecom, finance and public sectors. She was recently named as one of the Swedish IT sector's most powerful women, by Computer Sweden.

As the new VP Global Services, Maria will be responsible for Net Insight's training, professional and support services.

"I am delighted to be welcoming Maria to our team at such an exciting time in the company's development" says Fredrik Tumegård, CEO of Net Insight. "Maria brings a long and solid experience from driving both sales and delivery towards telecom customers and will help us to put further focus on bringing best-of-class services to our customers in the global media and telecommunications industry."

### **For further information, please contact:**

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### **About Net Insight**

*Net Insight delivers the world's most efficient and scalable transport solution for Broadcast and IP Media, Digital Terrestrial TV and IPTV/CATV networks.*

*Net Insight products truly deliver 100 percent Quality of Service with three times improvement in utilization of bandwidth for a converged transport infrastructure. Net Insight's Nimbra™ platform is the industry solution for video, voice and data, reducing operational costs by 50 percent and enhancing competitiveness in delivery of existing and new media services.*

*More than 200 world class customers run mission critical video services over Net Insight products in over 60 countries. Net Insight is quoted on the NASDAQ OMX, Stockholm.*

*For more information, please visit [www.netinsight.net](http://www.netinsight.net)*