

## **Net Insight's New SFP Video Access Module Integrates Advanced Video Processing Functionality into Nimbra 600 Video Transport Platform**

*New module offers flexible solution for QoS transport with integrated video processing and format conversion*

**STOCKHOLM, Sweden – Net Insight, a leading provider of efficient and scalable transport solutions for media, IP and broadcast networks, today at IBC 2012 introduces its new smart form-factor pluggable transceiver-based (SFP) Video Access Module, integrated into the company's award-winning Nimbra MSR, which offers a cost-effective end-to-end media transport solution.**

The multi-format Video Access Module for Net Insight's Nimbra 600 series MSR equipped with intelligent SFPs, takes another step towards integrating more advanced video processing functionality into the company's Nimbra 600 video transport platform. It also provides a flexible solution for Quality of Service (QoS) transport with integrated video processing and format conversion, and enables cost savings for customers.

Distinct benefits of the module include increased port density, higher flexibility and JPEG2000 compression, which provide low latency compression and quality of transport to contribution networks, as well as SMPTE2022 ASI over IP transport, analog/digital and optical/electrical conversion, and HDMI/DVI conversion.

The system also offers Hitless 1+1 protection, which is a value added functionality for both Net Insight's Nimbra 300 and 600 series of MSRs, involving hitless protection of video and Ethernet services within a Nimbra MSR network.

"The addition of our SFP Video Access Module represents a significant shift towards better and more advanced video processing and puts Net Insight at the forefront of video transport flexibility," said Per Lindgren, VP business development and co-founder of Net Insight. "The SFP Video Access Module extends the reach of the Nimbra MSR platform enabling an efficient end-to-end solution with a cost-effective last-mile optical transport."

While Net Insight's SFP Video Access Module, integrated into the Nimbra 600 platform, adds a number of valuable video processing and conversion services for QoS enhanced media transport, the Nimbra 600 series MSR platform itself also provides unique features for lossless routing, QoS enhanced links and service-centric network management, providing the industry with one of its most efficient media transport solutions.

Visit Net Insight (1.B40) at IBC 2012

### **For further information, please contact:**

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### **About Net Insight**

*Net Insight delivers the world's most efficient and scalable transport solution for Broadcast and IP Media, Digital Terrestrial TV, Mobile TV and IPTV/CATV networks.*

*Net Insight products truly deliver 100 percent Quality of Service with three times improvement in utilization of bandwidth for a converged transport infrastructure. Net Insight's Nimbra™ platform is the industry solution for video, voice and data, reducing operational costs by 50 percent and enhancing competitiveness in delivery of existing and new media services.*

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