



Net Insight Launches Nimbra Media Gateway at NAB 2016

A SMPTE2022 stand-alone JPEG2000 gateway for live professional broadcast contribution over IP

Las Vegas – NAB 2016, booth #SU3821 – Net Insight, the leading provider of live, interactive and on-demand media transport, today launches its Nimbra Media Gateway, a fully interoperable SMPTE2022 based JPEG2000 contribution gateway. Catering to the needs of live video over IP in multi-vendor environments, the Nimbra Media Gateway complements the existing Nimbra MSR family, designed for large-scale and high-performing media networks.

Nimbra Media Gateway hosts a high-end JPEG2000 codec that is field proven and widely recognized for its compression performance and video quality. Its modular design ensures seamless capacity and functional expansion, offering a high degree of support for future formats and standards without the need for hardware replacement. Adding to our comprehensive SMPTE2022 offering for HD video and MPEG-4, the Nimbra Media Gateway helps broadcasters interconnect for efficient live media exchange.

“Net Insight actively works with our broadcast customers in their transition from native technologies to IP, and is a strong advocate of open and interoperable standards.” said Martin Karlsson, CTO and vice president product portfolio at Net Insight. “Our vision is a global media ecosystem where live content is exchanged in real time across the world, over standard multi-vendor infrastructures, to support the rapidly changing needs of today’s broadcast industry.”

Nimbra Media Gateway uniquely enables broadcasters and service providers to easily mix and match native SDI with SMPTE2022-6 IP interfaces, for a seamless and cost-efficient transition to IP in studios and broadcast facilities. With Nimbra Vision for centralized management, and instant service provisioning through Touch&Switch, broadcasters can scale up their media transport services to support growing business needs, without impact on operational costs.

To find out more about the new Nimbra Media Gateway and how it addresses the challenges in transitioning to IP, please visit the company’s stand (#SU3821) at NAB 2016.

For further information, please contact:

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About Net Insight

Net Insight’s vision is to enable a live and interactive media experience for anyone on earth. Net Insight delivers media transport solutions that empower broadcasters, content owners and network

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service providers to activate their audiences by providing a quality-of-experience worth paying for, live and local content that's part of their world and interactive experiences they want to be part of.

The company's solutions enable live, interactive and on-demand media transport, with operational simplicity, to let customers focus on delivering the best possible experience to their audiences. Net Insight's strength lies in enabling lossless video transport at any scale, from live contribution via the Internet, to ultra-high-definition distribution in managed media networks spanning the globe.

More than 500 world-class customers run mission critical media services using Net Insight's solutions, covering more than 60 countries worldwide. Net Insight is listed on Nasdaq Stockholm.

For more information, please visit www.netinsight.net