

Net Insight Launches Scheduling Cloud and ScheduALL® Mobility Portfolio at IBC 2016

New solutions bring the power of modern best-in-class scheduling for all broadcasters, production and post production houses

Stockholm, Sweden, IBC 2016 (stand #1.B40) – Today at IBC 2016 Net Insight, the leading provider in media transport and resource scheduling solutions, launches ScheduALL Cloud™, a public cloud version of its market-leading ScheduALL solution, in addition to introducing the company's ScheduALL Mobility Portfolio.

Net Insight's ScheduALL Cloud gives those at the forefront of the media and broadcast industry access to best-in-class scheduling capabilities wherever they are. Offering the unrivaled scheduling power of ScheduALL as a cloud service allows any size organization to employ scheduling capabilities that fit their needs. With multiple functionality and support options and a monthly user-based pricing model, organizations can easily grow their solution in both size and functionality as their requirements evolve.

Broadcasters, production and post production houses not only have the power to plan, schedule and manage all available resources, but also to gain full financial visibility and measure time spent on each part of a project. With ScheduALL Cloud this visibility can be used to inform all operational decisions, making sure everyone has the information they need.

With Net Insight's ScheduALL Cloud, no longer is this powerful scheduling technology reserved for the organizations with their own on-premise IT. Now any size of broadcast organization will be able to focus on creating and distributing great content instead of spending valuable time on technology management and maintenance.

Bringing the power of ScheduALL to the cloud, is not enough. With such a business critical application, having access on the go and from any location is essential. For mobile personnel Net Insight is also introducing the ScheduALL Mobility Portfolio, with a set of applications tailored to different users and needs. The mobile version of the award-winning ScheduALL Portal™ provides a simple way to book resources in real-time. Its web-based sibling has been awarded "Best in Show" at NAB twice, and together with the launch of the Scheduling Cloud it will make best-in-class scheduling available to anyone, anywhere.

"Acquiring, editing, transcoding, storing and distributing media content is all done with complex workflows," said Martin Karlsson, CTO and vice president product portfolio at Net Insight. "Net Insight's ScheduALL helps the world's largest broadcasters and producers manage these workflows in simple ways. With the introduction of Net Insight's ScheduALL Cloud and ScheduALL Mobility Portfolio, we now bring the ability to manage such workflows to everyone.

See a live demonstration of ScheduALL Cloud and the ScheduALL Mobility Portfolio by visiting Net Insight's Stand #1.B40 at IBC 2016, 9-13 September.

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About Net Insight

Net Insight's vision is to enable a live and interactive media experience for anyone on earth. Our aim is to lead progress and enable a global media marketplace where live content can be exchanged and interaction among TV audiences can take place in real-time. We want to create the media experience of the future, centered on content.

Net Insight delivers products, software and services for effective, high-quality media transport, coupled with the effective management of resources, all, which creates an enhanced TV experience. Net Insight's offerings span across the entire media spectrum, starting from TV cameras and TV studios, right through to TV consumers. Our solutions benefit network operators, and TV and production companies, by lowering total cost of ownership, improving their workflow efficiencies and providing them with the ability to capture new business opportunities.

More than 500 world-class customers run mission critical media services using Net Insight's solutions, covering more than 60 countries worldwide. Net Insight is listed on Nasdaq Stockholm.

For more information, please visit netinsight.net