

Net Insight launches synthetic option program

Stockholm, Sweden – Net Insight, a leading provider of efficient and scalable transport solutions for media, IP and broadcast networks, today announces that it has launched a synthetic option program in accordance with the resolution made at the Annual General Meeting on May 7, 2015.

The company has, concurrent with the Annual General Meeting's resolution, launched a synthetic option program for senior executives and other key employees of Net Insight. CEO Fredrik Tumegård buys 1,000,000 synthetic options and 1,775,000 have been bought by the company's other key employees and senior executives.

It is a three-year program with the aim to provide key people the opportunity to participate in the company's value growth and thereby further strengthen the company's and the shareholders' common interest. The program should also secure recruitment and retaining key talent.

The options is sold at market value calculated using the Black & Scholes valuation model. The calculation is performed by an independent valuation institute. The strike price is set to 3.80 SEK and is based on the volume weighted average price during ten trading days directly after the Annual General Meeting.

The program's main terms and conditions can be found in the notice to attend the Annual General Meeting. More information is available on Net Insight's website: <http://www.netinsight.net/Investors/Corporate-governance/Annual-General-Meetings/AGM-2015/>

For further information, please contact:

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About Net Insight

Net Insight delivers the world's most efficient and scalable transport solution for Broadcast and IP Media, Digital Terrestrial TV and IPTV/CATV networks.

Net Insight products truly deliver 100 percent Quality of Service with three times improvement in utilization of bandwidth for a converged transport infrastructure. Net Insight's Nimbra™ platform is the industry solution for video, voice and data, reducing operational costs by 50 percent and enhancing competitiveness in delivery of existing and new media services.

More than 200 world class customers run mission critical video services over Net Insight products in over 60 countries. Net Insight is quoted on the NASDAQ OMX, Stockholm.

For more information, please visit www.netinsight.net