



Net Insight launches the STCC Live app

Based on the Live OTT solution Sye

Stockholm, Sweden – Net Insight, the leading provider in media transport and resource scheduling, today announces that the STCC Live app is now available for download and will be used in conjunction with the Swedish Touring Car Championship, STCC race in Sweden on June 17, offering visitors an experience of the future of TV.

The app is based on Net Insight's live OTT solution Sye that enables synchronized TV distribution without time delays, to all screens, such as mobile, computer, TV and tablet.

Synchronization and the ultra-low delay between live to stream device is unique in the market. During the event, visitors will be able to try the solution for the first time by following the STCC race via the app and getting exclusive extras to complement the race. This is a



first glimpse of television in the future and this type of expanded functionality will be of great importance for how next-generation live events will be consumed. Providing a synchronized stream to all screens creates new interactivity for viewers and new opportunities to gain additional revenue for businesses.

The STCC Live app can be downloaded from the App Store for iPhone and iPad right now, <https://appsto.re/se/WW6Hjb.i>

Read more about the cooperation with STCC, Lagardère Sports and Storyfire in press release on June 1, 2017: The Swedish Touring Car Championship (STCC) and Lagardère Sports select Net Insight and Storyfire to deliver an innovative live OTT streaming format for the STCC based on Sye. <https://investors.netinsight.net/pressrelease/2017062109917/>

For further information, please contact:

Fredrik Tumegård, CEO of Net Insight, +46 8 685 04 00, fredrik.tumegard@netinsight.net

About Net Insight

Net Insight's vision is to enable a live and interactive media experience for anyone on earth. Our aim is to lead progress and enable a global media marketplace where live content can be exchanged and interaction among TV audiences can take place in real-time. We want to create the media experience of the future, centered on content.

Net Insight delivers products, software and services for effective, high-quality media transport, coupled with the effective management of resources, all, which creates an enhanced TV experience. Net Insight's offerings span across the entire media spectrum, starting from TV cameras and TV studios, right through to the TV consumers. Our solutions benefit network operators, and TV and production companies, by lowering total cost of ownership, improving their workflow efficiencies and providing them with the ability to capture new business opportunities.

More than 500 world-class customers run mission critical media services using Net Insight's solutions, covering more than 60 countries worldwide. Net Insight is listed on Nasdaq Stockholm.

For more information, please visit netinsight.net